

TRADEMARK ASSIGNMENT

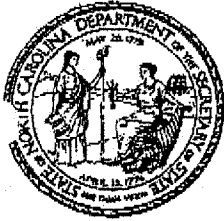
Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Knight Ridder Publishing Co.		12/13/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Charlotte Observer Publishing Company		
Street Address:	600 South Tryon Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2237623	LIVING HERE	
CORRESPONDENCE DATA			
Fax Number:	(310)914-5843		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 231-5439		
Email:	ctappa@manatt.com		
Correspondent Name:	Jill M. Pietrini		
Address Line 1:	11355 W. Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
NAME OF SUBMITTER:	Jill M. Pietrini		
Signature:	//jmp//		
Date:	04/04/2005		

CH \$40.00 2237623

Total Attachments: 3
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NORTH CAROLINA

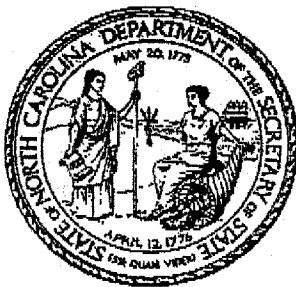
Department of The Secretary of State

AMENDED CERTIFICATE OF AUTHORITY

I, **ELAINE F. MARSHALL**, Secretary of State of the State of North Carolina, do hereby certify that

CHARLOTTE OBSERVER PUBLISHING COMPANY

is hereby issued an Amended Certificate of Authority evidencing its name change from **The Knight Publishing Co.**. A copy of the application for an amended certificate of authority conforming to the requirements of the general statutes of North Carolina is attached.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 14th day of January, 2005

Elaine F. Marshall

Secretary of State

Document Id: C20050130027

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SOSID: 0081575
Date Filed: 1/14/2005 11:50:00 AM
Elaine F. Marshall
North Carolina Secretary of State
C200501300275

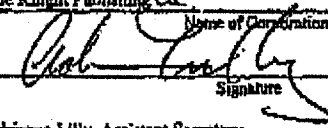
State of North Carolina
Department of the Secretary of State

APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY

Pursuant to §55-15-04 of the General Statutes of North Carolina, the undersigned corporation hereby applies for an Amended Certificate of Authority to transact business in the State of North Carolina and for that purpose submits the following statement.

- 1. The name of the corporation is: The Knight Publishing Co.
- 2. The name the corporation is currently using in the State of North Carolina is:
The Knight Publishing Co.
- 3. The state or country of incorporation is: Delaware
- 4. The date the corporation was authorized to transact business in the State of North Carolina is:
1/17/1955
- 5. This application is filed for the following reason (complete all applicable items):
 - a. The corporation has changed its corporate name to:
Charlotte Observer Publishing Company
 - b. The name the corporation will hereafter use in the State of North Carolina is changed to:
Charlotte Observer Publishing Company
 - c. The corporation has changed its period of duration to: NA
 - d. The corporation has changed the state or country of its incorporation to: NA
- 6. Attached is a certificate attesting to the change, duly authenticated by the secretary of state or other official having custody of corporate records in the state of country of incorporation.
- 7. If the corporation is required to use a fictitious name in order to transact business in this State, a copy of the resolution of its board of directors, certified by its secretary, adopting the fictitious name is attached.
- 8. This application will be effective upon filing, unless a date and/or time is specified: _____

This the 13th day of December, 2004

The Knight Publishing Co.
Name of Corporation

Signature
Adrianna Lilly, Assistant Secretary
Type or Print Name and Title

NOTES:
1. Filing fee is \$75. One executed original and one exact or conformed copy of this application must be filed with the Secretary of State.
2. If the name of the corporation as changed is unavailable for use in North Carolina, indicate this fact and state the name the corporation wishes to use in North Carolina on 5b. (See NCOS §39-13-06)
(Revised January 2002)

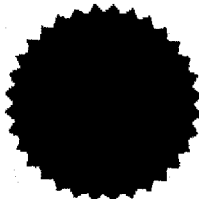
CORPORATIONS DIVISION
NCOS - (1/04) C.T. Ryan, Dallas
P. O. BOX 29622
RALEIGH, NC 27626-0622
(Form B-12)

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "THE KNIGHT PUBLISHING CO.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "CHARLOTTE OBSERVER PUBLISHING COMPANY", THE TWENTY-SECOND DAY OF APRIL, A.D. 2004, AT 4:38 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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050027762

AUTHENTICATION: 3613131

DATE: 01-12-05