

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charlotte Observer Publishing Company		12/13/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Charlotte Observer Publishing Company		
Street Address:	600 Tryon Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2237623	LIVING HERE	
CORRESPONDENCE DATA			
Fax Number:	(310)914-5843		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 231-5439		
Email:	ctappa@manatt.com		
Correspondent Name:	Jill M. Pietrini		
Address Line 1:	11355 W. Ollympic Blvd.		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
NAME OF SUBMITTER:	Jill M. Pietrini		
Signature:	//jmp//		
Date:	04/04/2005		

CH \$40.00 2237623

Total Attachments: 4

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**TRADEMARK
 REEL: 003058 FRAME: 0747**

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NORTH CAROLINA

Department of The Secretary of State

AMENDED CERTIFICATE OF AUTHORITY

I, **ELAINE F. MARSHALL**, Secretary of State of the State of North Carolina, do hereby certify that

THE CHARLOTTE OBSERVER PUBLISHING COMPANY

is hereby issued an Amended Certificate of Authority evidencing its name change from **Charlotte Observer Publishing Company**. A copy of the application for an amended certificate of authority conforming to the requirements of the general statutes of North Carolina is attached.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 14th day of January, 2005

Elaine F. Marshall

Secretary of State

Document Id: C20050130028

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**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
CHARLOTTE OBSERVER PUBLISHING COMPANY**

The undersigned, being the Vice President of Charlotte Observer Publishing Company, a Delaware corporation (the "Corporation"), does hereby file this Certificate of Amendment to the Corporation's Certificate of Incorporation, pursuant to Section 242 of the Delaware General Corporation Law.


- 1. Article FIRST shall be deleted in its entirety and amended to read as follows:

FIRST: The Charlotte Observer Publishing Company


- 2. The foregoing amendment was duly adopted and approved by the sole Shareholder and all of the directors of the Corporation in accordance with Sections 228 and 141(f) of the Delaware General Corporation Law. The number of votes cast for the amendment was sufficient for approval.

Dated: April 23, 2004

Charlotte Observer Publishing Company

By: 
Gary R. Effen

ATTEST:


Adrienne Lilly, Assistant Secretary

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:07 PM 04/30/2004
FILED 12:53 PM 04/30/2004
SRV 040315792 - 0483122 FILE

TOTAL P. 02

SOSID: 0081575
Date Filed: 1/14/2005 11:53:00 AM
Elaine F. Marshall
North Carolina Secretary of State
C200501300280

State of North Carolina
Department of the Secretary of State

APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY

Pursuant to §55-15-04 of the General Statutes of North Carolina, the undersigned corporation hereby applies for an Amended Certificate of Authority to transact business in the State of North Carolina and for that purpose submits the following statement.

- 1. The name of the corporation is: Charlotte Observer Publishing Company
- 2. The name the corporation is currently using in the State of North Carolina is:
Charlotte Observer Publishing Company
- 3. The state or country of incorporation is: Delaware
- 4. The date the corporation was authorized to transact business in the State of North Carolina is:
1/17/1955
- 5. This application is filed for the following reason (complete all applicable items):
 - a. The corporation has changed its corporate name to:
The Charlotte Observer Publishing Company
 - b. The name the corporation will hereafter use in the State of North Carolina is changed to:
The Charlotte Observer Publishing Company
 - c. The corporation has changed its period of duration to: NA
 - d. The corporation has changed the state or country of its incorporation to: NA
- 6. Attached is a certificate attesting to the change, duly authenticated by the secretary of state or other official having custody of corporate records in the state or country of incorporation.
- 7. If the corporation is required to use a fictitious name in order to transact business in this State, a copy of the resolution of its board of directors, certified by its secretary, adopting the fictitious name is attached.
- 8. This application will be effective upon filing, unless a date and/or time is specified:
This the 13th day of December, 2004

Charlotte Observer Publishing Company
Name of Corporation
[Signature]
Signature
Adrienne Lilly, Assistant Secretary
Type or Print Name and Title

NOTES:

- 1. Filing fee is \$75. One executed original and one exact or confirmed copy of this application must be filed with the Secretary of State.
- 2. If the name of the corporation as changed is unavailable for use in North Carolina, indicate this fact and state the name the corporation wishes to use in North Carolina on St. (See NCOS §55-15-06)
(Revised January 2000)

CORPORATIONS DIVISION
NCOS - 1/16/00 C T System Online

P. O. BOX 29622

RALEIGH, NC 27615-0622

Delaware

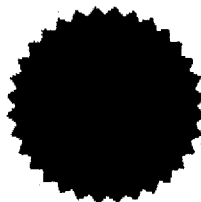
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CHARLOTTE OBSERVER PUBLISHING COMPANY", CHANGING ITS NAME FROM "CHARLOTTE OBSERVER PUBLISHING COMPANY" TO "THE CHARLOTTE OBSERVER PUBLISHING COMPANY", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2004, AT 12:53 O'CLOCK P.M.

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040900715



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3544566

DATE: 12-13-04