

10-08-2004

RECORD
TRADEMARK



102855242

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10-7-04

1. Name of conveying party(ies)/Execution Date(s):

338 Partners, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) September 29, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Be Unlimited Ltd.

Internal

Address: Suite 202

Street Address: 338 N. Milwaukee St.

City: Milwaukee

State: Wisconsin

Country: USA Zip: 53202

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship Nebraska
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

76/570613

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

be

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey A. Silver

Internal Address: Suite 120

Street Address: 10050 Regency Circle

City: Omaha

State: Nebraska Zip: 68114

Phone Number: 402-393-1984

Fax Number: 402-393-8558

Email Address: jeffreysilver@silver-law.net

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

October 1, 2004

Date

Jeffrey A. Silver

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

10/08/2004 NBETACHE 0000030 76570613

04-FC:0521

40.00 BP

TRADEMARK
REEL: 003059 FRAME: 0031

Assignment of Registration of a Mark

Whereas 338 Partners, Inc.
(Name of assignor)

of 338 North Milwaukee Street, Suite 202, Milwaukee, Wisconsin 53202
(Address)

has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 76/570613, dated December 4, 2003; and

Whereas Be Unlimited Ltd.
(Name of assignee)

of 338 North Milwaukee Street, Suite 202, Milwaukee, Wisconsin 53202
(Address)

is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said 338 Partners, Inc.
(Name of assignor)

does hereby assign to the said Be Unlimited Ltd.
(Name of assignee)

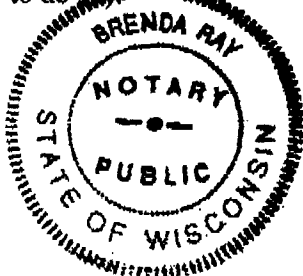
all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

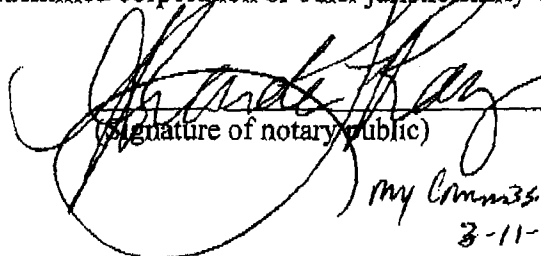


ROBIN GOHSMAN, President

State of Wisconsin
County of Milwaukee SS

On this 29th day of September, 2004, before me appeared ROBIN GOHSMAN, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so)





(Signature of notary public)
my Commission expires:
3-11-05