

NEW YORK TRADEMARK ASSIGNMENT

THIS ASSIGNMENT AND ASSUMPTION OF REGISTERED TRADEMARKS is made this 30th day of September, 1996, by and between Viacom International Inc., a Delaware corporation ("Viacom"), and WTOG-TV, INC., a Minnesota corporation ("HubSub").

WHEREAS, pursuant to an Asset Exchange Agreement dated as of August 8, 1996 (the "Exchange Agreement") by and among Viacom, HubSub and Hubbard Broadcasting Inc., a Minnesota corporation and the sole stockholder of HubSub ("Hubbard"), Viacom has agreed to assign to HubSub and HubSub has agreed to accept from Viacom, for the consideration and upon the terms and conditions set forth in the Exchange Agreement the New York Trademarks. All capitalized terms used herein without definition shall have the meaning ascribed to them in the Exchange Agreement.

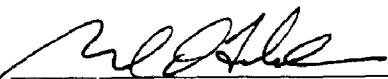
WHEREAS, Viacom is the sole and exclusive owner of the right, title and interest to the New York Trademarks and the good will appurtenant thereto which New York trademarks are listed and described in ANNEX "A" attached hereto and:

WHEREAS, HubSub desires to acquire the entire right, title and interest in and to the New York Trademarks and all goodwill appurtenant thereto;

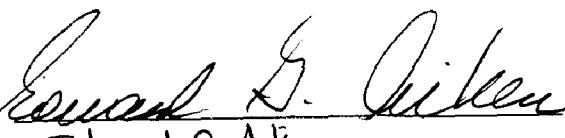
NOW THEREFORE, for good and valuable consideration paid by HubSub to Viacom, the receipt and sufficiency of which are hereby acknowledged, Viacom does hereby assign and transfer unto HubSub the entire right, title and interest in and to the New York Trademarks, together with the good will appurtenant thereto.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment and Assumption of Registered Trademarks on the date first above written.

VIACOM INTERNATIONAL INC.

By: 
Name: Michael D. Franks
Title: Senior Vice President

WTOG-TV, INC.

By: 
Name: Edward G. Aiken
Title: President

ANNEX "A"

NEW YORK TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Class</u>	<u>Date Registered</u>
WNYT	73/534801	38	4/29/85
WHEC	73/538247	38	11/12/85

STATE OF New York)
) SS
COUNTY New York)

The foregoing Assignment of Registered Trademarks was acknowledged before me this 30th day of September, 1996, by Michael J. Rickles who being duly sworn, did say that he/she is a Senior Vice President of Viacom International Inc., a Delaware corporation, and has executed this Assignment of Registered Trademarks on behalf of such corporation.

Maria Dolores Richardson
MARIA DOLORES RICHARDSON Notary Public
Notary Public, State of New York
No. 24-4043105
Qualified in Kings County
Commission Expires October 17, 1998
My commission expires: _____

STATE OF Florida)
) SS
COUNTY Hillsborough)

The foregoing Assignment of Registered Trademarks was acknowledged before me this 30th day of September, 1996, by Edward G. Aiken who being duly sworn, did say that he/she is the President of WTOG-TV, INC., a Minnesota corporation, and has executed this Assignment of Registered Trademarks on behalf of such corporation.

Kathleen T. Wheeler
Notary Public

My commission expires: 6/24/00



Kathleen T. Wheeler
MY COMMISSION # CC560875 EXPIRES
June 24, 2000
BONDED THRU TROY FAIN INSURANCE, INC.