

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Record to remove Registration No. 220593 inadvertently included in a schedule on a Change of Name document previously recorded on Reel 2210 Frame 0606.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Brach Van Houten Holding Inc.		09/01/1999	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Brach's Confections Holding Inc.
<b>Street Address:</b>	P.O. Box 22427
<b>City:</b>	Chattanooga
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37422
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	75355709	BRACH'S FRESH CANDY SHOPPE

**CORRESPONDENCE DATA**

Fax Number: (212)354-8113  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 819-8200  
 Email: trademarkdocket@whitecase.com  
 Correspondent Name: Meredith Schorr c/o White & Case LLP  
 Address Line 1: 1155 Avenue of the Americas  
 Address Line 4: New York, NEW YORK 10036

<b>NAME OF SUBMITTER:</b>	Meredith Schorr
<b>Signature:</b>	/Meredith Schorr/
<b>Date:</b>	04/05/2005

CH \$40.00 75355709

**Total Attachments: 10**

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01-16-2001



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20

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Change of Name  
Effective Date  
Month Day Year  
09011999
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Brach Van Houten Holding Inc.

Execution Date  
Month Day Year  
09011999

Formerly \_\_\_\_\_

75355709

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Brach's Confections Holding Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) P.O. Box 22427

Address (line 2) \_\_\_\_\_

Address (line 3) Chattanooga

City

TN

State/Country

37422

Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

01/12/2001 MTHAI1 00000110 75355709

01 FC:481 40.00 OP  
02 FC:482 3200.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002210 FRAME: 0606

TRADEMARK  
REEL: 003059 FRAME: 0526

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number: 423-756-6600

Name: Douglas T. Johnson

Address (line 1): Miller & Martin LLP

Address (line 2): Suite 1000 Volunteer Building

Address (line 3): 832 Georgia Avenue

Address (line 4): Chattanooga, TN 37402

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
75355709	75626338	75822624	1806814	2267743	2206026
75406504	75548270	75823035	2263725	2261652	2261651
75406505	75823034	75823058	2358140	0820397	<del>0220503</del>

**Number of Properties**

Enter the total number of properties involved.

# 129

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 3,240.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Douglas T. Johnson

Name of Person Signing

Signature

12/19/00

Date Signed

TRADEMARK  
REEL: 002210 FRAME: 0607

TRADEMARK  
REEL: 003059 FRAME: 0527

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)  
 Corporation  Association  
 Other

Citizenship/State of Incorporation/Organization

**Trademark Application Number(s) or Registration Number(s)**

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Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75819396"/>	<input type="text" value="75823373"/>	<input type="text" value="75381553"/>	<input type="text" value="2263727"/>	<input type="text" value="0728067"/>	<input type="text" value="0914107"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1424172"/>	<input type="text" value="0516342"/>	<input type="text" value="0789124"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1841450"/>	<input type="text" value="2357162"/>	<input type="text" value="2357161"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2046591"/>	<input type="text" value="0811788"/>	<input type="text" value="0522183"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2107280"/>	<input type="text" value="2357163"/>	<input type="text" value="2357164"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0740287"/>	<input type="text" value="2255967"/>	<input type="text" value="2135201"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2021176"/>	<input type="text" value="2259780"/>	<input type="text" value="1952373"/>

TRADEMARK  
REEL: 002210 FRAME: 0608

TRADEMARK  
REEL: 003059 FRAME: 0528

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Brach Van Houten Holding Inc.

09011999

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization Delaware

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Brach's Confections Holding Inc.

DBA/AKA/TA

Composed of

Address (line 1) P.O. Box 22427

Address (line 2)

Address (line 3) Chattanooga

TN

State/Country

37422

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization Delaware

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Trademark Application Number(s)

Registration Number(s)


<u>0784111</u>	<u>0727708</u>	<u>1235381</u>
<u>2196962</u>	<u>1892285</u>	<u>0224664</u>
<u>2004857</u>	<u>2243671</u>	<u>1836318</u>
<u>0615424</u>	<u>0794512</u>	<u>2263726</u>
<u>0254766</u>	<u>0811888</u>	<u>2345970</u>
<u>1760750</u>	<u>2230743</u>	<u>1562430</u>
<u>1962381</u>	<u>1916674</u>	<u>1286206</u>

TRADEMARK  
REEL: 002210 FRAME: 0609

TRADEMARK  
REEL: 003059 FRAME: 0529

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

Conveying Party

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Execution Date  
Month Day Year  
09011999

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization Delaware

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DBA/AKA/TA

Composed of

Address (line 1) P.O. Box 22427

Address (line 2)

Address (line 3) Chattanooga

TN

37422

Individual  General Partnership  Limited Partnership

Corporation  Association

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Trademark Application Number(s)

Registration Number(s)


1263728	1400575	2076391
0240188	2261650	1458602
0740111	1245679	0747703
1304009	0784530	1408815
1922288	2105823	0870550
1194548	0908175	0788583
1254679	0615938	0581110

TRADEMARK  
REEL: 002210 FRAME: 0610

TRADEMARK  
REEL: 003059 FRAME: 0530

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

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Execution Date  
Month Day Year

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09011999

Formerly \_\_\_\_\_

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Other \_\_\_\_\_

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DBA/AKATA \_\_\_\_\_

Composed of \_\_\_\_\_

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City State/Country Zip Code

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Trademark Application Number(s)

Registration Number(s)


<u>2048248</u>	<u>1348381</u>	<u>0428388</u>
<u>2048286</u>	<u>0737266</u>	<u>0806803</u>
<u>2358189</u>	<u>0286397</u>	<u>0935444</u>
<u>0805292</u>	<u>2243814</u>	<u>1294764</u>
<u>1437459</u>	<u>2293010</u>	<u>0726577</u>
<u>1253131</u>	<u>1207448</u>	<u>0814611</u>
<u>0063511</u>	<u>2261653</u>	<u>2053796</u>

TRADEMARK  
REEL: 002210 FRAME: 0611

TRADEMARK  
REEL: 003059 FRAME: 0531



RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

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Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1558324"/>	<input type="text" value="0534543"/>	<input type="text" value="2116813"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2398277"/>	<input type="text" value="2245135"/>	<input type="text" value="1533478"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1926622"/>	<input type="text" value="1810951"/>	<input type="text" value="2070135"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2263724"/>	<input type="text" value="0755650"/>	<input type="text" value="2066785"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1886486"/>	<input type="text" value="0849116"/>	<input type="text" value="1872672"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0777490"/>	<input type="text" value="1848301"/>	<input type="text" value="2124068"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1237542"/>	<input type="text" value="1253896"/>	<input type="text" value="0224991"/>

TRADEMARK  
REEL: 002210 FRAME: 0612

TRADEMARK  
REEL: 003059 FRAME: 0532

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

Conveying Party

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Name Brach Van Houten Holding Inc.

Execution Date  
Month Day Year  
09011999

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

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Trademark Application Number(s)

Registration Number(s)


<u>2271166</u>	<u>2322232</u>	<u>1926615</u>

*State of Delaware*  
*Office of the Secretary of State*

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PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRACH VAN HOUTEN HOLDING INC.", CHANGING ITS NAME FROM "BRACH VAN HOUTEN HOLDING INC." TO "BRACH'S CONFECTIONS HOLDING, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF SEPTEMBER, A.D. 1999, AT 9 O'CLOCK A.M.



2238835 8100

001612694

Handwritten signature of Edward J. Freel in cursive.

*Edward J. Freel, Secretary of State*

AUTHENTICATION: 0839035

DATE: 12-07-00

TRADEMARK  
REEL: 002210 FRAME: 0614

TRADEMARK  
REEL: 003059 FRAME: 0534

**CERTIFICATE OF AMENDMENT**  
of the  
**CERTIFICATE OF INCORPORATION**  
of  
**BRACH VAN HOUTEN HOLDING INC.**

Brach Van Houten Holding Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (hereinafter called the "Corporation") DOES HEREBY CERTIFY:

1. The certificate of incorporation of the Corporation is hereby amended by striking out Article 1 ("FIRST") thereof and by substituting in lieu of said Article the following new Article 1 to read as follows:

"FIRST: The name of the Corporation is Brach's Confections Holding, Inc."

2. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed as of June 2, 1999.

  
John W. Norton, Vice President

G:\BVHH chg. of name amend.doc

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 09/01/1999  
991366238 - 2238835

RECORDED: 12/22/2000

TRADEMARK  
REEL: 002210 FRAME: 0615

RECORDED: 04/05/2005

TRADEMARK  
REEL: 003059 FRAME: 0535