

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/31/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
L.P. Doyle, Inc.		03/31/2005	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

Name:	Willin, LLC
Street Address:	3355 S. Highland Drive
Internal Address:	Suite 112
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	92008
Entity Type:	Limited Liability Company: NEVADA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2768507	EUPHORIA ESSENTIALS
Registration Number:	2768506	EUPHORIA DAY SPA
Registration Number:	2187510	SPA EUPHORIA

**CORRESPONDENCE DATA**

Fax Number: (408)280-2250  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 408-280-2228  
 Email: ndg@techmark.com  
 Correspondent Name: Neil D. Greenstein  
 Address Line 1: 1917 Palomar Oaks Way  
 Address Line 2: Suite 300  
 Address Line 4: Carlsbad, CALIFORNIA 92008

NAME OF SUBMITTER:	Neil D. Greenstein
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**TRADEMARK**

**OP \$90.00 2768507**

Signature:

/ndg-pto/

Date:

04/05/2005

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, L.P. Doyle, Inc. (hereinafter "Assignor"), a corporation organized and existing under the laws of Nevada, located at 3355 S. Highland Drive #112, Las Vegas, NV 89109 is the owner of the following trademarks and the trademark registrations identified below:

<u>Marks</u>	<u>Registration No.</u>
EUPHORIA ESSENTIALS	2,768,507
EUPHORIA DAY SPA	2,768,506
SPA EUPHORIA	2,187,510

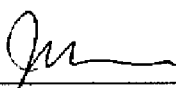
WHEREAS, Willin, LLC (hereinafter "Assignee"), a limited liability company organized and existing under the laws of Nevada, located at 3355 S. Highland Drive #112, Las Vegas, NV 89109 desires to acquire the entire right, title and interest in and to the Marks identified above and the registrations therefor;

WHEREAS, Assignor has agreed to sell, assign and transfer all right, title and interest in and to said Marks and Registrations to Assignee, together with the goodwill associated with and symbolized by the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including all common law or user rights of any type which are associated therewith or have accrued thereto, along with the Trademark Registrations, together with the goodwill of the business of Assignor associated with the use of and symbolized by the Marks.

L.P. Doyle, Inc.

Dated as of this 31<sup>st</sup> day of  
March, 2005

By:   
Name: Joseph L. Lamarca  
Title: *Secretary / Treasurer*