

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
PENNWELL PUBLISHING COMPAY		07/09/1999	CORPORATION: OKLAHOMA
<b>RECEIVING PARTY DATA</b>			
Name:	PENNWELL CORPORATION		
Street Address:	1421 SOUTH SHERIDAN ROAD		
Internal Address:	P.O. Box 1260		
City:	TULSA		
State/Country:	OKLAHOMA		
Postal Code:	74112		
Entity Type:	CORPORATION: OKLAHOMA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2237846	BREAD AND BUTTER OPERATIONS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(703)739-9577		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-739-4900		
Email:	BTAYLOR@STITES.COM		
Correspondent Name:	Brewster Taylor		
Address Line 1:	1199 NORTH FAIRFAX STREET		
Address Line 2:	SUITE 900		
Address Line 4:	ALEXANDRIA, VIRGINIA 22314		
NAME OF SUBMITTER:	BREWSTER TAYLOR		
Signature:	/s/		
Date:	04/05/2005		

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