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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Discovery Communications, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies):

Name: a) The American Film Institute and
b) Discovery Communications, Inc.

Street Address: a) 2021 North Western Ave.,
City: Los Angeles State: CA Zip: 90027

Street Address: b) One Discovery Place
City: Silver Spring State: MD Zip: 20910

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State a) District of Columbia
and b) Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 25, 2005

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark registration No.(s)
2,835,152 and 2,728,785

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jennifer Myron
Internal Address: _____
Arent Fox PLLC

Street Address: 1050 Connecticut Ave. N.W.
Sulte 400

City: Washington State: DC Zip: 200036

6. Total number of applications and registrations Involved: 2

7. Total fee (37 CFR 3.41): \$65.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
01-2300
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Myron
Name of Person Signing

Jennifer Myron
Signature

March 9, 2005
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$65.00 012300 2835152

ASSIGNMENT SERVICE MARK REGISTRATIONS

Whereas (Assignor) Discovery Communications, Inc., organized under the laws of Delaware, has adopted, used and is using the service marks which are registered in the United States Patent and Trademark Office under Registration Nos. 2,835,152, and 2,728,785 (see Schedule A) (the "Marks");

Whereas (Assignee), The American Film Institute, organized under the laws of the District of Columbia, located at 2021 North Western Avenue, Los Angeles, California 90027, and Discovery Communications, Inc., organized under the laws of Delaware, located at One Discovery Place, Silver Spring, Maryland 20910, are desirous of jointly acquiring and owning a 1/2 joint interest in and to the Marks and the registrations thereof and the goodwill of the business pertaining thereto;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, a 1/2 interest in all right, title and interest in and to the Marks, together with a 1/2 interest in the goodwill of the business symbolized by the Marks, and of the above identified registrations thereof, thereby creating a joint ownership interest by Assignee and Assignor.

DISCOVERY COMMUNICATIONS, INC.

Date: JANUARY 25, 2005

By: Donald A. Baer

Name: DONALD A. BAER

Title: SENIOR EXECUTIVE VICE PRESIDENT

Schedule A

Mark	Reg. No.
SIVER DOCS	2,728,785
SILVER DOCS (& Design)	2,835,152