

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allied Management, Inc.		03/04/2005	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	BK License, Inc.		
Street Address:	19 South Livingston Avenue		
City:	Livingston		
State/Country:	NEW JERSEY		
Postal Code:	07039		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1904815	BOTTLE KING	
CORRESPONDENCE DATA			
Fax Number:	(973)535-9217		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(973) 535-0500		
Email:	jstolz@connellfoley.com		
Correspondent Name:	John S. Stolz, Esq.		
Address Line 1:	85 Livingston Avenue		
Address Line 2:	c/o Connell Foley LLP		
Address Line 4:	Roseland, NEW JERSEY 07068-1765		
NAME OF SUBMITTER:	John S. Stolz		
Signature:	/john s. stolz/		
Date:	04/05/2005		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, **ALLIED MANAGEMENT, INC.**, a New Jersey Corporation, having its principal place of business at 19 South Livingston Avenue, Livingston, New Jersey 07039 (“Assignor”) is the owner of all rights and the goodwill associated with respect to the following trademark registration:

TRADEMARK	REGISTRATION NO.
BOTTLE KING	1,904,815

WHEREAS, **BK LICENSE, INC.**, a Delaware corporation with its principal place of business at 19 South Livingston Avenue, Livingston, New Jersey 07039 is desirous of acquiring any and all rights which Assignor has in said listed trademark and the goodwill of the business associated with said listed trademark.

NOW THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said **BK LICENSE, INC.**, its entire right, title and interest in and to the said listed Trademark, together with the goodwill of the business associated with said listed Trademark.

Be it further known that Assignor acknowledges that this Assignment may be annexed to a Recordation Form Cover Sheet to be submitted to and recorded with the United States Patent and Trademark Office in furtherance of the foregoing assignment to **BK LICENSE, INC.**

ALLIED MANAGEMENT, INC., a New Jersey corporation

By: 
Kenneth Friedman,
Title: President

STATE OF NEW JERSEY)
) SS
COUNTY OF ESSEX)

On this 4th day of March, 2005, before me a Notary Public, appeared KENNETH FRIEDMAN, the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of **ALLIED MANAGEMENT, INC.**, with authority to do so.


Notary Public

DORA NEVES DELANO
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 8/1/2008

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