

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lotta Luv, LLC		04/05/2005	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kofo, LLC		
<b>Street Address:</b>	16 East 34th St.		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Limited Liability Company:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2753099	CANDY CORNER	
<b>Registration Number:</b>	2930650	LOTTA LUV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)754-6262		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-754-9400		
<b>Email:</b>	rtolz@tnsj-law.com		
<b>Correspondent Name:</b>	Robert Tolz, Esq.		
<b>Address Line 1:</b>	Todtman, Nachamie Spizz & Johns, P.C.		
<b>Address Line 2:</b>	425 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>NAME OF SUBMITTER:</b>	Robert D. Tolz		
<b>Signature:</b>	/Robert D. Tolz/		
<b>Date:</b>	04/06/2005		

OP \$65.00 2753099

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

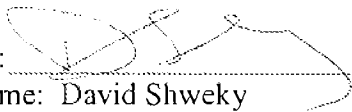
**WHEREAS**, LOTTA LUV, LLC., a New York limited liability company, with its principal place of business at 10 West 33<sup>rd</sup> St., New York, NY 10001 ("Assignor") has adopted, and is using or has used the mark "Candy Corner" (the "Mark") in connection with the following goods and/or services: the design, manufacture, marketing, distribution and sale of licensed lip gloss and licensed lip balm and related cosmetic and health and beauty aid products; and

**WHEREAS**, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2,753,099, registered on August 19, 2003; and

**WHEREAS**, KOFO, LLC, a New York limited liability company, with its principal place of business at 16 East 34<sup>th</sup> St., New York, NY 10016 ("Assignee") desires to acquire the Mark and the above-referenced Registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the registration thereof, together with that portion of the goodwill of the business with which the Mark is associated, and all right, title and interest in the Mark, including but not limited to the right to register the Mark, to renew registration of the Mark and to license use of the Mark.

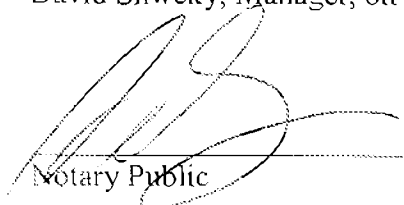
Lotta Luv, LLC

By:   
Name: David Shweky  
Title: Manager

Dated effective as of April 5, 2005

STATE OF NEW YORK    )  
                                  ss.:  
COUNTY OF NEW YORK )

The foregoing instrument was acknowledged before me this 5<sup>th</sup> day of April, 2005 by David Shweky, Manager, on behalf of Lotta Luv, LLC., a New York limited liability company.

  
Notary Public

2006

**TRADEMARK ASSIGNMENT**

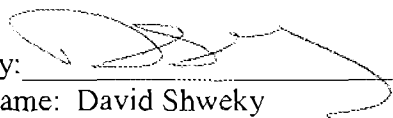
**WHEREAS**, LOTTA LUV, LLC., a New York limited liability company, with its principal place of business at 10 West 33<sup>rd</sup> St., New York, NY 10001 ("Assignor") has adopted, and is using the mark "Lotta Luv" (the "Mark") in connection with the following goods and/or services: the design, manufacture, marketing, distribution and sale of licensed lip gloss and licensed lip balm and related cosmetic and health and beauty aid products; and

**WHEREAS**, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2,930,650, registered on March 8, 2005; and

**WHEREAS**, KOFO, LLC, a New York limited liability company, with its principal place of business at 16 East 34<sup>th</sup> St., New York, NY 10016 ("Assignee") desires to acquire the Mark and the above-referenced Registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the registration thereof, together with that portion of the goodwill of the business with which the Mark is associated, and all right, title and interest in the Mark, including but not limited to the right to register the Mark, to renew registration of the Mark and to license use of the Mark.

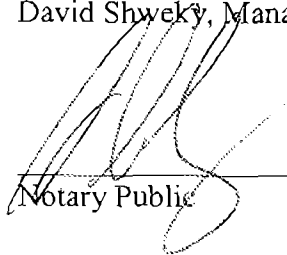
Lotta Luv, LLC

By:   
Name: David Shweky  
Title: Manager

Dated effective as of April 5, 2005

STATE OF NEW YORK     )  
  ss.:  
COUNTY OF NEW YORK    )

The foregoing instrument was acknowledged before me this 5<sup>th</sup> day of April, 2005 by David Shweky, Manager, on behalf of Lotta Luv, LLC., a New York limited liability company.

  
\_\_\_\_\_  
Notary Public

  
Notary Public  
State of New York  
Commission Expires 12/31/2006