

10-08-2004



RE

102855403

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10/6-04

1. Name of conveying party(ies)/Execution Date(s):

- Individual(s)
- General Partnership
- Corporation-State
- Other OLIVETTI TECNOST S.P.A.

- Association
- Limited Partnership

Citizenship (see guidelines) ITALY

Execution Date(s) SEPTEMBER 23, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: KIDMA ROYAL, INC.

Internal Address: 379 CAMPUS DRIVE

Street Address: 379 CAMPUS DRIVE

City: SOMERSET

State: NEW JERSEY

Country: USA Zip: 08875

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship DELAWARE, USA

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 0061674
1597227

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: FILIPPO M. CINOTTI, ESQ.

Internal Address: CINOTTI & BUCK LLP

Street Address: 50 BROAD ST
SUITE 1911

City: NEW YORK

State: NEW YORK Zip: 10004

Phone Number: 212-825-0489

Fax Number: 212-825-0117

Email Address: fcinotti@cbattorney.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____ Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Filippo Cinotti, Esq.
Signature
Name of Person Signing

Oct. 4, 2004
Date

Total number of pages including cover sheet, attachments, and document: 3

10/07/2004 10:21:00 AM 0000029-0061674 40.00 DP 25.00 DF
01 FC:021
02 FC:022

UNITED STATES OF AMERICA

ASSIGNMENT
(Trademark)

WHEREAS, Olivetti Tecnost S.p.A., formerly known as Olivetti Lexikon S.p.A. , a corporation organized under the laws of Italy, with an address at 10015 Ivrea (TO)- Via Jervis 77, (hereinafter called the "ASSIGNOR"), has adopted, used and is using in the United States, either directly or through related or licensed companies, the trademark **ROYAL** and has registered such trademark in the United States Patent and Trademark Office, under Reg. No. 0061674 registered on April 2, 1907 and Reg. No.1597227 registered on May 22, 1990 (hereinafter referred to as the "U. S. Trademark"); and,

WHEREAS, KIDMA Royal, Inc., a corporation organized and existing under the laws of the State of Delaware, with an address at c/o National Corporate Research, Ltd., 615 South DuPont Highway, Dover, Delaware 19901 (hereinafter called the "ASSIGNEE") is desirous of acquiring the right, title and interest in and to the aforesaid U.S. Trademark, including the U.S. Trademark Registrations, together with the goodwill of the business associated with the U.S. Trademark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents does sell, assign, transfer, convey and deliver onto the ASSIGNEE, its successors and assigns, all rights, title and interest in and to the U.S. Trademark, and the goodwill of the business connected with the use thereof and symbolized by the U.S. Trademark.

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns, all claims for damages by reason of past infringement of the U.S. Trademark, the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR authorizes the Commissioner of Patents and Trademarks of the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the U.S. Trademark and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

At any time after the date of this Assignment, ASSIGNOR hereby agrees that it shall and shall cause its affiliates and related parties to, from time to time, execute and deliver to ASSIGNEE such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary, or otherwise reasonably be requested by ASSIGNEE at ASSIGNEE's sole cost and expense, to confirm and assure the rights and obligations provided for in this Assignment and render effective the consummation of the transactions contemplated hereby and thereby, or otherwise to carry out the intent and purposes of this Assignment

This Assignment shall be deemed to be effective as of the date hereof.


IN WITNESS WHEREOF, the ASSIGNOR has hereunto executed this instrument on this 23rd day of September, 2004.

OLIVETTI TECNOST S.p.A.

By: 
Name: Ottaviano Autelli
Title: CEO and Vice Chairman

STATE OF NEW YORK)
):ss.
COUNTY OF NEW YORK)

On the 23 day of September, 2004, before me personally appeared OTTAVIANO AUTELLI to me known, who being by me duly sworn, did depose and say that he has an address at 10015 Ivrea (TO)- Via Jervis 77, that he is the Chief Executive Officer and Vice Chairman of Olivetti Tecnost S.p.A., the corporation described in and which executed the foregoing instrument; that she/he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that she/he signed her/his name thereto by like order.


Notary Public

ROMA G. GROBE
Notary Public, State of New York
No. 01GR 4860355
Qualified in Kings County
Certificate Filed in New York County
Commission Expires May 27, 2004

-2-