

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Business Capital Corp.		03/31/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Business Financial Services, Inc.		
<b>Street Address:</b>	401 Charmany Drive		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53719		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2720014	FIRST BUSINESS CAPITAL CORP.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414-271-6560		
<b>Email:</b>	mkeipdocket@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	100 East Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-4108		
<b>NAME OF SUBMITTER:</b>	Lori S. Meddings		
<b>Signature:</b>	/lori s. meddings/		
<b>Date:</b>	04/06/2005		

**CH \$40.00 2720014**

Total Attachments: 1



**ASSIGNMENT OF REGISTRATION OF A MARK**

WHEREAS, First Business Capital Corp., a Wisconsin corporation of 401 Charmany Drive, Madison, Wisconsin (hereinafter "Assignor") has adopted and is using the mark FIRST BUSINESS CAPITAL CORP. which is registered in the United States Patent and Trademark Office, Reg. No. 2,720,014, dated May 27, 2003; and

WHEREAS, First Business Financial Services, Inc., a Wisconsin corporation of 401 Charmany Drive, Madison, Wisconsin (hereinafter "Assignee") is desirous of acquiring said Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration of said mark.

The Commissioner for Trademarks is requested to assign the registration to Assignee.

FIRST BUSINESS CAPITAL CORP.  
("Assignor")

By: EAH  
Name: Erick Hefty  
Title: Operations Officer

State of Wisconsin )  
                          ) SS  
County of Dane )

Signed and sworn to before me this 31<sup>st</sup> day of March, 2005.

Quinn Anderson  
Notary Public  
My Commission Expires: 8/17/08