

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ebisu Kasei Co., Ltd.		03/31/2005	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Itochu Corporation		
Street Address:	1-3, Kyutaro-machi 4-chome, Chuo-ku,		
City:	Osaka-shi, Osaka		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76977302	MOGU	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
Correspondent Name:	Jerald E. Nagae, Reg. No. 29,418		
Address Line 1:	1420 Fifth Avenue		
Address Line 2:	Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
DOMESTIC REPRESENTATIVE			
Name:	Christensen O'Connor Johnson Kindness		
Address Line 1:	1420 Fifth Avenue		
Address Line 2:	Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
NAME OF SUBMITTER:	Jerald E. Nagae, Reg. No. 29,418		

CH \$40.00 76977302

Signature:

/Jerald E. Nagae, Reg. No. 29,418/

Date:

04/06/2005

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

WHEREAS, Ebisu Kasei Co., Ltd., a Japanese corporation, having the business address of 4-9-28, Nishinakajima, Yodogawaku, Osaka 532-0011, Japan (hereinafter the "Assignor"), adopted and used the mark MOGU for which an application for registration has been filed in the United States Patent and Trademark Office, Application No. 76/977,302, filed December 31, 2002; and

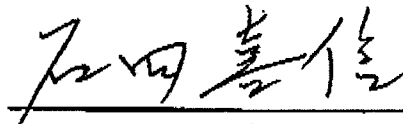
WHEREAS, Itochu Corporation, a Japanese corporation, having the business address of 1-3, Kyutaro-machi 4-chome, Chuo-ku, Osaka-shi, Osaka, Japan (hereinafter the "Assignee") is desirous of acquiring said mark;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said mark and the goodwill of the business associated with the mark and the application for registration thereof.

The Commissioner for Trademarks is requested to issue the Certificate of Registration to Assignee.

Executed at Osaka-shi, Osaka, Japan, this 31st day of March, 2005.

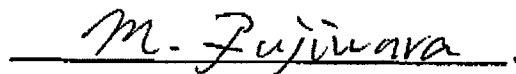
Ebisu Kasei Co., Ltd.



Print Name: Yoshinobu Ishida

Title: President

WITNESSED:



Print Name: Motoatsu Fujiwara

Date: 31th March 2005

JEN:yxS

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS™
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100

FUPOMOGU236

-1-

TRADEMARK

REEL: 003061 FRAME: 0120

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Itochu Corporation (By Assignment) Attorney Docket No: FUPO232381
Serial No: 76/977,302 Trademark Attorney: Kelley L Wells
Filed: December 31, 2002 Law Office: 105
Mark: MOGU

REVOCATION AND POWER OF ATTORNEY

TO THE COMMISSIONER FOR TRADEMARKS:

The applicant hereby revokes all previous powers of attorney and appointments of domestic representative given and filed in this application and hereby appoints the firm of Christensen O'Connor Johnson KindnessSM and Jerald E. Nagae, Reg. No. 29,418; Lee E. Johnson, Reg. No. 22,946; Gary S. Kindness, Reg. No. 22,178; James W. Anable, Reg. No. 26,827; James R. Uhlir, Reg. No. 25,096; Dennis K. Shelton, Reg. No. 26,997; Cindy Caditz; Jeffrey M. Sakoi, Reg. No. 32,059; Robert J. Carlson, Reg. No. 35,472; Rodney C. Tullett, Reg. No. 34,034; Daiva K. Tautvydas, Reg. No. 36,077; Maria L. C. Anderson, Reg. No. 40,574; George E. Renzoni, Ph.D., Reg. No. 37,919; John D. Denkenberger, Reg. No. 44,060; Kevan L. Morgan, Reg. No. 42,015; Mauricio A. Uribe, Reg. No. 46,206; Faye L. Tomlinson; George S. Farber, Reg. No. 41,497; Melanie J. Seelig, Reg. No. 44,328; Barry F. McGurl, Reg. No. 43,340; Shoko I. Leek, Reg. No. 43,746; W. David Shenk; Gregory F. Wesner; D.C. Peter Chu, Reg. No. 41,676; and Steven P. Fricke, Reg. No. 47,579; members of the firm with full power of substitution and revocation to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, and to receive the Certificate of Registration.



LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESSSM
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100


In addition, registrant hereby appoints the firm of Christensen O'Connor Johnson Kindness^{PLLC}, whose address is 1420 Fifth Avenue, Suite 2800, Seattle, WA 98101 (Telephone (206) 682-8100), as its domestic representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

Please address all further correspondence relating to this application to:

Jerald E. Nagae, Reg. No. 29,418
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PLLC}
1420 Fifth Avenue
Suite 2800
Seattle, WA 98101

Respectfully submitted,

Date: April 4, 2005



Print Name: Masahiro OKAFUJI

Title: Managing Director

JEN:yxs

PUPPOWER OF ATTORNEY@US1

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CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PLLC}
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TRADEMARK

RECORDED: 04/06/2005

REEL: 003061 FRAME: 0122