

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CONOPCO, INC.		11/30/2004	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Muelhens GmbH & Co. KG		
<b>Street Address:</b>	Venloer Strasse 241-245		
<b>City:</b>	Koeln		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	KG organized under the laws of Germany:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76265858	SPIRIT OF AFRICA	
<b>Registration Number:</b>	2193734	I COLONIALI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2123183182		
<b>Email:</b>	Lmed@fulbright.com		
<b>Correspondent Name:</b>	Leon Medzhibovsky		
<b>Address Line 1:</b>	666 Fifth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10103-3198		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Fulbright & Jaworski LLP		
<b>Address Line 1:</b>	666b Fifth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10103-3198		
<b>NAME OF SUBMITTER:</b>	Leon Medzhibovsky		

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Signature:	/Leon Medzhibovsky/
Date:	04/06/2005
Total Attachments: 1 source=icolresizereize#page1.tif	

**UNITED STATES OF AMERICA**

**ASSIGNMENT**

WHEREAS CONOPCO, INC. a corporation organized and existing under the laws of New York, located at 390 Park Avenue New York NEW YORK 10022, U.S.A. [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

**I COLONIALI**

**No. 2,089,852**

**Dated: August 19, 1997**

**I COLONIALI**

**No. 2,193,734**

**Dated: October 6, 1998**

**SPIRIT OF AFRICA**

**Serial No. 76/265,858**

**Dated: June 1, 2001**

AND WHEREAS, MÜLHENS GmbH & Co. KG, a corporation organized and existing under the laws of Germany located at Venloer Strasse 241 – 245, 50823 Köln, Germany, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.