TRADEMARK
REEL: 003061 FRAME: 0657

## **SCHEDULE A**

U.S. REG. NO.	REG. DATE	MARK
812,942	08/16/1966	TVC
2,089,054	08/19/1997	MARATHON & Design
2,526,028	01/01/2002	MARATHON & Design
2,526,613	01/08/2002	MAXCELL
U.S. SERIAL NO.	FILING DATE	MARK
75/464,488	04/08/1998	MARATHON & Design

Docket no. VIK.C.US0014

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## **ASSIGNMENT**

THIS ASSIGNMENT of United States Trademark Rights is made by and between TVC International Holding, Inc., a corporation organized and existing under the laws of the State of Delaware, with an office and principal place of business at 1011 Centre Road, Wilmington, Delaware 19805, hereinafter designated as "Assignor," and TVC Communications, L.L.C., a limited liability company of the State of Delaware, with an office and principal place of business at 800 Airport Road, Annville, Pennsylvania 17003, hereinafter designated as "Assignee."

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in and to the U.S. Trademark Registrations and U.S. Trademark Application listed on the attached Schedule A, hereinafter designated as the "Trademark Rights"; and

WHEREAS, Assignee desires to obtain the entire right, title and interest, both legal and equitable, in and to the said Trademark Rights.

NOW, THEREFORE, To All Whom It May Concern, be it known that in consideration of the sum of Ten Dollars (\$10.00), paid by Assignee to Assignor, and other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, the said Assignor has sold, and by these presents does hereby sell, assign, transfer and convey unto the said Assignee, the entire right, title and interest in and to said Trademark Rights together with the good will of the business connected with the use of and symbolized by said Trademark Rights, as well as all rights of action against third parties for past infringement thereof.

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TRADEMARK REEL: 003061 FRAME: 0659 Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, it possesses full title to the said Trademark Registration, and that it has the right and authority to make this assignment.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed this  $5^{\tau H}$  day of  $\mathcal{E}_{CT} \sim \mathcal{E}_{CC}$ , 2004.

TVC International Holding, Inc.

By:\_\_\_\_\_ Lynn A. Boyer President

STATE OF )
COUNTY OF )

RECORDED: 10/07/2004

When M Struphar Notary Public

NOTARIAL SEAL
Aline M. Struphar, Notary Public
North Annville Twp., Lebanon County
My commission expires July 5, 2008

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