

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Liquidation and Acquisition of Assets		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASitransact.com, Inc.		01/08/2004	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Advertising Specialty Institute, Inc.		
Street Address:	Bucks County Technology Park		
Internal Address:	4800 Street Road		
City:	Trevose		
State/Country:	PENNSYLVANIA		
Postal Code:	19053		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1971645	ASI/EDI	
Registration Number:	1917420	ASI/EDI INC.	
CORRESPONDENCE DATA			
Fax Number:	(215)864-9803		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.864.8101		
Email:	meadwayj@ballardspahr.com		
Correspondent Name:	Jay K. Meadway, Esq.		
Address Line 1:	1735 Market Street, 51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jay K. Meadway, Esq.		
Signature:	/Jay K. Meadway/		
Date:	04/07/2005		

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Total Attachments: 1
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**RESOLUTION OF THE BOARD OF DIRECTORS
OF
ADVERTISING SPECIALTY INSTITUTE, INC**

A special meeting of the Board of Directors and shareholders of Advertising Specialty Institute, Inc. was held on January 8, 2004 at the corporation offices located at 4800 East Street Road, Trevose, PA. All directors were present, in person, namely:

Norman Cohn

Suzanne Cohn

Norman Cohn, Chairman of the corporation, presided and Stephen Bright, Executive Vice-President and General Counsel for the corporation, acted as the Secretary.

WHEREAS, Norman Cohn owns 100% of the common stock of ASitransact.com, Inc. and has transferred 100% of his stock ownership in ASitransact.com, Inc. into Advertising Specialty Institute, Inc. as a capital contribution on January 6, 2004;

WHEREAS, a parent-subsidary relationship exists between Advertising Specialty Institute, Inc. and ASitransact.com, Inc. since January 6, 2004;

WHEREAS, Advertising Specialty Institute, Inc. desires to integrate the assets of ASitransact.com, Inc. into the operations of Advertising Specialty Institute, Inc.

WHEREAS, Advertising Specialty Institute, Inc. desires to terminate the parent-subsidary relationship such that Advertising Specialty Institute, Inc. shall assume all assets and liabilities of ASitransact.com, Inc.

After discussion, the following resolution was adopted unanimously:

RESOLVED, the corporation known as ASitransact.com, Inc. shall be liquidated effective as of January 8, 2004;

RESOLVED, all assets and liabilities of ASitransact.com, Inc. shall be transferred and assumed by Advertising Specialty Institute, Inc.;

RESOLVED, the stock of ASitransact.com, Inc. shall be cancelled such that ASitransact.com, Inc. shall cease to exist;

RESOLVED, the officers of Advertising Specialty Institute, Inc. are authorized and directed to take all appropriate and necessary action to dissolve ASitransact.com, Inc. under the laws of the State of Pennsylvania.

IN WITNESS WHEREOF, I have hereunto set my hand on this the 8th day of January, 2004.



Stephen F. Bright, Secretary