

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BHC Interim Funding II, L.P.		03/15/2005	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Farm Journal Electronic Media Company		
Street Address:	25 Executive Drive		
City:	Lafayette		
State/Country:	INDIANA		
Postal Code:	47905		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1955853	AGDAY	
Registration Number:	1435976	MORNING AGRICULTURE REPORT	
Registration Number:	1539691	AG DAY	
Registration Number:	2320911	WEEKEND MARKETPLACE	
CORRESPONDENCE DATA			
Fax Number:	(215)864-9929		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	steffen@ballardspahr.com		
Correspondent Name:	Sally A. Steffen		
Address Line 1:	1735 Market Street		
Address Line 2:	51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19118		
NAME OF SUBMITTER:	Sally A. Steffen		
Signature:	/Sally A. Steffen/		

CH \$115.00 1955853

Date:

04/07/2005

Total Attachments: 3

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TRADEMARK RELEASE

WHEREAS, pursuant to a Trademark Security Agreement dated as of September 21, 2004 by and among Farm Journal, Inc., a Pennsylvania corporation ("FJI"), Farm Journal Electronic Media Company, a Delaware corporation ("FJEMC" and together with FJI, collectively, the "Borrowers"), and BHC Interim Funding II, L.P., a Delaware limited partnership (the "Lender"), and an Assignment for Security (Trademarks) dated as of September 21, 2004 ("Assignment") by FJI in favor of Lender, and in connection with that certain Loan and Security Agreement dated as of September 21, 2004 (the "Loan Agreement") by and among FJI, FJEMC, The Farm Journal Corporation, a Delaware corporation, and the Lender, FJEMC granted to the Lender security interests in and to the trademarks and registrations listed on Schedule A attached hereto (the "Trademarks"), and the goodwill associated therewith; and

WHEREAS, the Assignment was recorded in the U.S. Patent and Trademark Office on September 23, 2004 at Reel 2944 Frame 0033; and

WHEREAS, the Lender, in connection with the satisfaction of the obligations of Borrowers under the Loan Agreement, now desires to release its security interests in and to the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the Lender hereby releases its security interest in the Trademarks and the goodwill associated therewith.


Executed as of this 15th day of March, 2005.

BHC INTERIM FUNDING II, L.P.

By: BHC Interim Funding Management, L.L.C.,
Its General Partner

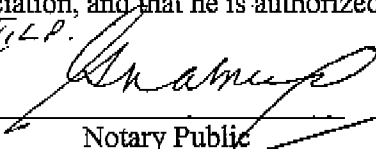
By: BHC Investors II, L.L.C.,
Its Managing Member

By: GHH, L.L.C.

By: 
Gerald H. Houghton, Managing Member

STATE OF New York :
 :
 : SS
 :
 COUNTY OF New York :

On this the 15th day of March 2005, before me personally appeared Donald H. Houghton, who acknowledged to me that he is the Manager of of BHC Interim Funding, known to me to be the person who executed the within Release on behalf of said banking association, and that he is authorized to execute this document on behalf of BHC Interim Funding (LLP).



Notary Public

My Commission Expires:

[Seal]

GEORGE N. ABRAHAMS
Notary Public, State of New York
No. 02-4678910
Qualified in Nassau County
Term Expires March 30, 20 07

SCHEDULE A TO TRADEMARK RELEASE
REGISTERED TRADEMARKS, SERVICE MARKS

Farm Journal Electronic Media Company

Trademark	Application/Registration No.
AGDAY	74 572023/1955853
MORNING AGRICULTURE REPORT	73 604472/1435976
AG DAY	73 754023/1539691
WEEKEND MARKETPLACE	75 585680/2320911
AGDAY AGRIBUSINESSINDEX	75 413185/Abandoned
AGDAY AGINDEX	75 413184/Abandoned