

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BHC Interim Funding II, L.P.		03/15/2005	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Farm Journal, Inc.
Street Address:	1818 Market Street
Internal Address:	31st Floor
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19103
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	2330076	AGCAST NETWORK
Registration Number:	2262625	THE PRECISION INFORMATION NETWORK
Registration Number:	2211604	AGCAST
Registration Number:	1574001	
Registration Number:	2184997	THE BARBED WIRE
Registration Number:	985220	PROFESSIONAL FARMERS OF AMERICA
Registration Number:	2877458	HOT TRADES
Serial Number:	76572342	LANDOWNER
Registration Number:	1667098	PRO FARMER TODAY
Registration Number:	2491088	LEADING EDGE
Registration Number:	2491087	PRO FARMER LEADING EDGE
Registration Number:	2502402	PRO FARMER LEADING EDGE
Registration Number:	1662878	FIRST THING TODAY

CH \$1315.00 2330076

Registration Number:	1455314	PORKPRO NEWSLETTER
Registration Number:	1363337	PROFIT ALERT
Registration Number:	1310344	INSTANT UPDATE
Registration Number:	1529065	GLOBALINK
Registration Number:	1455313	PORKPRO
Registration Number:	1141764	PRO FARMER
Registration Number:	1051025	PROFESSIONAL FARMERS OF AMERICA
Registration Number:	792961	BEEF EXTRA
Serial Number:	75488030	BEEFNET
Registration Number:	2758222	ELITE PRODUCER
Registration Number:	2715690	FARMAIL
Registration Number:	2648550	IN THE COUNTRY
Registration Number:	2226922	DAIRYNET
Registration Number:	2226923	HOGNET
Registration Number:	2315616	I SOLD THE BEST
Registration Number:	2214665	PROFIT EDGE
Registration Number:	2200798	PROFIT EDGE
Registration Number:	2241369	COUNTRY KIDS
Registration Number:	1544030	WHEAT TODAY
Registration Number:	1533775	CORN TODAY
Registration Number:	1479593	DAIRY TODAY
Registration Number:	1476844	BEEF TODAY
Registration Number:	1476845	HOGS TODAY
Registration Number:	2229716	OUTDOORS TODAY
Registration Number:	2188633	FORAGE TODAY
Registration Number:	1984876	PIG'N PORK 2000
Registration Number:	1533776	SOYBEANS TODAY
Registration Number:	1505860	COTTON TODAY
Registration Number:	1087723	MAILBOX SHOPPING
Registration Number:	1055744	AGPULSE
Registration Number:	879118	ADA THE AYRSHIRE
Registration Number:	827389	THE MAGAZINE OF AMERICAN AGRICULTURE
Registration Number:	792956	DAIRY EXTRA
Registration Number:	775394	THE COUNTRYSIDE PRESS
Registration Number:	513620	FARM JOURNAL

Registration Number:	2172913	PMM
Registration Number:	2172912	
Registration Number:	1438016	TOP PRODUCER
Registration Number:	1467324	PIG TALES

CORRESPONDENCE DATA

Fax Number: (215)864-9929

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: steffen@ballardspahr.com

Correspondent Name: Sally A. Steffen

Address Line 1: 1735 Market Street

Address Line 2: 51st Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19118

NAME OF SUBMITTER:	Sally A. Steffen
Signature:	/Sally A. Steffen/
Date:	04/07/2005

Total Attachments: 8

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TRADEMARK RELEASE

WHEREAS, pursuant to a Trademark Security Agreement dated as of September 21, 2004 by and among Farm Journal, Inc., a Pennsylvania corporation ("FJI"), Farm Journal Electronic Media Company, a Delaware corporation ("FJEMC" and together with FJI, collectively, the "Borrowers"), and BHC Interim Funding II, L.P., a Delaware limited partnership (the "Lender"), and an Assignment for Security (Trademarks) dated as of September 21, 2004 by FJI in favor of Lender, and in connection with that certain Loan and Security Agreement dated as of September 21, 2004 (the "Loan Agreement") by and among FJI, FJEMC, The Farm Journal Corporation, a Delaware corporation, and the Lender, FJI granted to the Lender security interests in and to the trademarks and registrations listed on Schedule A attached hereto (the "Trademarks"), and the goodwill associated therewith; and

WHEREAS, the Assignment was recorded in the U.S. Patent and Trademark Office on September 23, 2004 at Reel 2944 Frame 0099; and

WHEREAS, the Lender, in connection with the satisfaction of the obligations of Borrowers under the Loan Agreement, now desires to release its security interests in and to the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the Lender hereby releases its security interest in the Trademarks and the goodwill associated therewith.

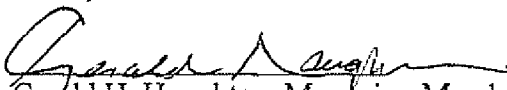
Executed as of this 15th day of March, 2005.

BHC INTERIM FUNDING II, L.P.

By: BHC Interim Funding Management, L.L.C.,
Its General Partner

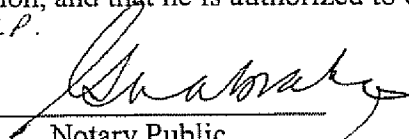
By: BHC Investors II, L.L.C.,
Its Managing Member

By: GHH, L.L.C.

By: 
Gerald H. Houghton, Managing Member

STATE OF New York :
 : SS
COUNTY OF New York :

On this the 15th day of March 2005, before me personally appeared Harold B. Houghton, who acknowledged to me that he is the Manager of BHC Interim Funding, known to me to be the person who executed the within Release on behalf of said banking association, and that he is authorized to execute this document on behalf of BHC Interim Funding (LLP).



Notary Public

My Commission Expires: _____

[Seal]

GEORGE N. ABRAHAMS
Notary Public, State of New York
No. 02-4678910
Qualified in Nassau County
Term Expires March 30, 20 07

SCHEDULE A TO TRADEMARK RELEASE
REGISTERED TRADEMARKS, SERVICE MARKS

Farm Journal, Inc. as successor in interest to Professional Farmers of America, Inc.

Trademark	Application/Registration No.
AGCAST NETWORK	75 2039989/2330076
CATTLECAST	75 468614/Abandoned
THE PRECISION INFORMATION NETWORK	75 445725/2262625
AGCAST	75 203997/2211604
FUTURELINK	75 029026/2030000
AGS AMERICAN GRAPHICS SERVICE	531469 Renewed
MISCELLANEOUS DESIGN	73 790489/1574001
PROFIT ALERT	74 625562/1973682
THE BARBED WIRE	75 239891/2184997
COUNTRY VENTURES	75 028966/Abandoned
COUNTRY SIDELINES	74 706020/Abandoned
PROFESSIONAL FARMERS OF AMERICA	72 449836/985220
HOT TRADES	78 272291/Published
LANDOWNER	76 572342/Pending – Initialized
WASHINGTON WATCH	74 125507/1763310
PRO FARMER TODAY	74 122630/1667098
INSIDE WASHINGTON TODAY	78 143356/Abandoned
SENIOR CONNECTION	78 143415/Abandoned
PRO FARMER SENIOR CONNECTION	78 143441/Abandoned

Trademark	Application/Registration No.
CONNECTION	
PFAX	74 150509/1746583
COUNTRY VENTURES	75 804038/Abandoned
FUTURELINK PRO	75 722039/Abandoned
NEIGHBORLINK	75 564762/Abandoned
FARMLAND TODAY	75 544873/Abandoned
LEADING EDGE	75 536780/2491088
PRO FARMER LEADING EDGE	75 536779/2491087
PRO FARMER LEADING EDGE	75 536778/2502402
FIRST THING TODAY	74 122606/1662878
PORKPRO NEWSLETTER	73 645944/1455314
PROFIT ALERT	73 530339/1363337
INSTANT UPDATE	73 335861/1310344
PORK PRO	73 092630/1064448
CORNPRO	73 019870/1007875
MISCELLANEOUS DESIGN	73 790687/1571403
GLOBALINK	73 739106/1529065
PORKPRO	73 645943/1455313
LANDOWNER	73 361982/1242064
PRO FARMER	73 197441/1141764
PROFESSIONAL FARMERS OF AMERICA	73 033546/1051025
MISCELLANEOUS DESIGN	72 449837/979668
AMERICAN GRAPHICS SERVICE	Internal No. 69767 Not Renewed

Trademark	Application/Registration No.
LANDOWNER	Internal No. 543774 Renewed

Farm Journal, Inc.

Trademark	Application/Registration No.
CATTLECAST	75 468614/Abandoned
THE PRECISION INFORMATION NETWORK	75 445725/2262625
AGCAST	75 203997/2211604
AGCAST NETWORK	75 203998/2330076
BEEF EXTRA	72 207876/792961
AGDAY	74 572023/1955853
BEEFNET	75 488030/Pending – Suspended
CROP TOUR	76 495828/Abandoned
ELITE PRODUCER	76 391922/2758222
FARMARKETING SERVICES	73 297068/1206850
MONDAY MORNING MEMO	73 289168/1189289
PIG TALES	73 250116/1175581
LIVESTOCK EXTRA	73 189672/1130603
FARMAIL	76 435984/2715690
IN THE COUNTRY	76 232884/2648550
HOGNET	75 488031/2226923
DAIRYNET	75 487554/2226922
GLOBAL AGRIBUSINESS	75 483493/Abandoned
MARKETING STRATEGIST	75 483410/Abandoned

Trademark	Application/Registration No.
I SOLD THE BEST	75 483409/2315616
PROFIT EDGE	75 407710/2214665
PROFIT EDGE	75 407620/2200798
COUNTRY KIDS	75 371186/2241369
FARM JOURNAL INTERNATIONAL	75 368694/Abandoned
AGFINDER	75 290597/Abandoned
FARMCAST	75 276267/Abandoned
WHEAT MARKET PERSPECTIVE	73 786742/1586300
CROP PROFIT STRATEGIES	73 727316/1517985
WHEAT TODAY	73 715988/1544030
CORN TODAY	73 712283/1533775
DAIRY TODAY	73 672142/1479593
BEEF TODAY	73 672140/1476844
HOGS TODAY	73 614382/1457826
COTTON EXTRA	73 157329/1130602
PRICECAST	72 395005/937625
FARMCAST	71 645405/583977
OUTDOORS TODAY	75 329834/2229716
FORAGE TODAY	75 289887/2188633
PIG'N PORK 2000	74 716320/1984876
COTTON MARKET PERSPECTIVE	73 789696/1586302
FARMARKETING SERVICES	73 720797/1527303
SOYBEANS TODAY	73 712292/1533776

Trademark	Application/Registration No.
COTTON TODAY	73 709118/1505860
HOGS TODAY	73 672141/1476845
PIG TALES	73 659699/1467324
FARM JOURNAL ON THE GO	73 629870/1456273
TOP PRODUCER	73 621979/1438016
DAIRY TODAY	73 614381/1457825
BEEF TODAY	73 614375/1454756
MAILBOX SHOPPING	73 118753/1087723
AGPULSE	73 085235/1055744
COUNTRYSIDE LIVING	73 002751/997980
ADA THE AYRSHIRE	72 321861/879118
FARMAIL	72 319152/888036
THE MAGAZINE OF AMERICAN AGRICULTURE	72 231086/827389
DAIRY EXTRA	72 203078/792956
THE COUNTRYSIDE PRESS	72 180570/775394
HOG EXTRA	72 136970/740937
FARM JOURNAL	71 530488/513620
ANIMAL FUNNIES	Internal No. 72829 Expired
A GOOD LIFE AS WELL AS A GOOD LIVING	Internal No. 627256 Expired
MAILBOX SHOPPING FARM JOURNAL	Internal No. 563047 Expired
BEEF EXTRA FARM JOURNAL	Internal No. 528939 Expired
DEAR POLLY FARM JOURNAL	Internal No. 508500 Expired

Trademark	Application/Registration No.
DAIRY EXTRA FARM JOURNAL	Internal No. 504938 Expired
FARM JOURNAL	Internal No. 451218 Expired
MORNING AGRICULTURE REPORT	73 604472/1435976
AG DAY	73 754023/1539691
WEEKEND MARKETPLACE	75 5855680/2320911
AGDAY AGRIBUSINESSINDEX	75 413185/Abandoned
AGDAY AGINDEX	75 413184/Abandoned

Farm Journal, Inc. as successor in interest to Professional Market Management, Inc.

Trademark	Application/Registration No.
PROFESSIONAL MARKET MANAGEMENT, INC.	75 083621/2113154
CASHMASTER	75 083620/2102231
PMM	75 309398/2172913
MISCELLANEOUS DESIGN	75 309391/217912