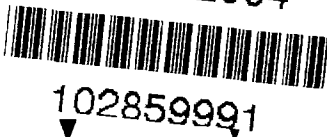


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Form **PTO-1594**
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

10-8-01

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
US Bank a/k/a US Bancorp Republic Commercial Finance Inc, 400 City Center Oshkosh, WI 54901

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: **Creative Publishing International**
 Internal Address: **Inc.**
 Street Address: **18705 Lake Drive East**
 City: **Chanhassen** State: **MN** Zip: **55317**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **MN**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other **Release Coll. Assignment Trademarks**

Execution Date: **10/04/04**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) **see attached**
Exhibit A to coll assignmnt of trademarks

Additional number(s) attached Yes No

B. Trademark Registration No.(s) _____

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **US BANK CORPORATE LOAN SERVICES**
 Internal Address: **LORRAINE BURKHOLDER**
COMMERCIAL COLLATERAL RELEASE DEPT

Street Address: **400 CITY CENTER**

City: **OSHKOSH** State: **WI** Zip: **54901**

6. Total number of applications and registrations involved: **26**

7. Total fee (37 CFR 3.41).....\$ **665.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
 PHYLIS FRYMAN, ASSISTANT COMMERCIAL OFFICER
 Name of Person Signing *Phyllis A Fryman* Signature **10/04/04** Date

Total number of pages including cover sheet, attachments, and document: **20**

10/14/2004 METACHE 00000200 75385863

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 OP
625.00 OP

TRADEMARK
REEL: 003061 FRAME: 0975

EXHIBIT A TO COLLATERAL
ASSIGNMENT OF TRADEMARKS

UNITED STATES TRADEMARKS

Trademark Name	Serial No.	Registered No.	Date Filed
Arts & Crafts for Home Decorating	75-385,863	Pending	11/6/97
Seams Sew Easy	75-341,829	Pending	8/15/97
Creative T Textiles	75-333,194	Pending	7/30/97
The Freshwater Angler	75-326,250	Pending	7/17/97
Portfolio of Ideas	75-322,515	Pending	7/10/97
The Complete Hunter	75-322,513	Pending	7/10/97
Home Improvement Library	75-322,511	Pending	7/10/97
Cy DeCosse Incorporated	75-306,085	Pending	6/10/97
Creative Touches	75-244,890	Pending	2/20/97
Quick Steps	75-243,305	2,132,632	2/18/97
The Complete Fly Fisherman	75-209,272	Pending	12/6/96
Portable Workshop	75-187,060	2,105,461	10/24/96
Great Gifts	75-172,445	2,106,966	9/26/96
Meals for Life	75-001,153	Pending	10/3/95
The Teddy Bear Companion	74-719,452	1,985,769	8/23/95
Loon Magic	74-683,472	2,047,070	6/2/95
Design Only	74-660,914	Pending	4/12/95
The Home Decorating Institute Country Crafts Collection	74-394,509	1,866,362	5/24/93
NorthWord	74-169,220	1,699,043	5/23/91
Recipes For Life	74-155,229	1,832,147	4/8/91
Whitetail Country	74-149,998	1,682,000	3/22/91
Home Decorating Institute	74-149,016	1,708,090	3/18/91
Arts & Crafts for Home Decorating	74-148,159	1,697,167	3/15/91
Microwave Cooking Library	73-579,720	1,411,267	1/27/86
Sewing Reference Library	73-579,487	1,439,127	1/27/86
The Hunting & Fishing Library	73-579,438	1,416,595	1/27/86

RELEASE OF COLLATERAL ASSIGNMENT OF TRADEMARKS

THIS RELEASE dated as of **October 4, 2004**, (this "Release") is made by U.S. Bank National Association, a National Association, acting in its capacity as secured party (in such capacity, the "Secured Party") under that certain Collateral Assignment of Trademarks, dated as of **May 4, 1998**, and recorded in the records of the United States Patent and Trademark Office (as amended, supplemented or modified and in effect from time to time, the "Assignment"), among **Creative Publishing International, Inc. f/k/a Cowles Creative Publishing, Inc.**, (the "Debtor") and the Secured Party;

W I T N E S S E T H:

WHEREAS, pursuant to the Collateral Assignment of Trademarks which was recorded in the records of the United States Patent and Trademark Office, the Debtor granted to the Secured Party a continuing security interest in all of the Debtor's United States Intellectual Property Collateral including those set forth on the attached schedules;

WHEREAS, the Secured Party wishes to: (i) terminate the Collateral Assignment of Trademarks against the Intellectual Property Collateral including those identified in the attached schedules hereto, recorded with the United States Patent and Trademark Office; (ii) release all of its security interest covering the Intellectual Property Collateral including those listed in the attached schedules; (iii) restore all right, title and interest in and to the Intellectual Property Collateral including those listed the attached schedules, to Debtor; and (iv) to dissolve any and all liens and encumbrances respecting the Intellectual Property Collateral including those listed in the attached schedules.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release its security interest in the Intellectual Property Collateral including those set forth on the attached schedules hereto, and discharges, quit claims and relinquishes unto **Creative Publishing International, Inc. f/k/a Cowles Creative Publishing, Inc.**, (in each case without recourse and without any representation or warranty) any and all rights, title and interest it has in and the security interest granted to Secured Party in the Intellectual Property Collateral including those listed in the attached schedules.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

U.S. Bank National Association
A/K/A U.S. Bancorp Republic Commercial
Finance, Inc.

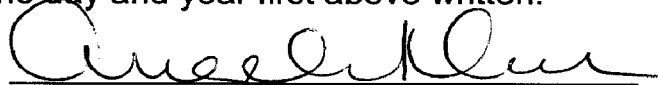


Phyllis A. Fryman, Assistant Commercial Officer

STATE OF WISCONSIN)SS.
COUNTY OF WINNEBAGO)

On this **October 4, 2004**, before me appeared **Phyllis A. Fryman** to me personally known, who being by me duly sworn did say that he/she is **Assistant Commercial Officer** of U.S. Bank National Association, A/K/A U.S. Bancorp Republic Commercial Finance, Inc., a national banking association, and that said instrument was signed and sealed in behalf of said association, by authority of its Board of Directors: and said title acknowledged said instrument to be the free act and deed of said association.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the county and State aforesaid, the day and year first above written.



Angela Klick, Notary Public

My term expires: **03/25/07**

Customer: #1735062076 Cost Center: #0003610