Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Health Assure, Inc.		01/01/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Rainbow Light Nutritional Systems, Inc.
Street Address:	125 McPherson Street
City:	Santa Cruz
State/Country:	CALIFORNIA
Postal Code:	95060
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2367470	ARTHX DS
Registration Number:	2367471	ARTHX SS
Registration Number:	2696792	ARTHX

CORRESPONDENCE DATA

Fax Number: (650)857-0663

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: trademarks@cooley.com

Correspondent Name: Susan D. Berney-Key - Cooley Godward LLP Address Line 1: 3000 El Camino Real, Five Palo Alto Sq.

Address Line 4: Palo Alto, CALIFORNIA 94306

NAME OF SUBMITTER:	Susan D. Berney-Key
Signature:	/Susan D. Berney-Key/
Date:	04/07/2005

TRADEMARK REEL: 003062 FRAME: 0145

900022673

00.0

Total Attachments: 2

source=rainbowlight#page1.tif source=rainbowlight#page2.tif

TRADEMARK REEL: 003062 FRAME: 0146

ASSIGNMENT OF TRADEMARKS

03/30/2005 10:27

WHEREAS, Health Asure, Inc., a Delaware corporation ("Assignor"), is the owner of the trademark registrations listed on the attached Schedule A (herein referred to as "the Marks"); and

WHEREAS, Rainbow Light Nutritional Systems, Inc., a Delaware corporation ("Assignee"), is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, pursuant to the agreement between the parties, and for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns and transfers to Assignee all right, title and interest in the United States and throughout the world, in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be effective as of January 1, 2005

	Health Asure, Inc	
Date: \/\05	Ву	
	Print Name: JOSE MINSW	
	Title:PRESIDENT.	
Date: (1.105	Rainbow Light Nutritional System, Inc By	

03/30/2005 10:27 8314711754 RAINBOW LIGHT PAGE 03

Schedule A

Trademark	Registration Number	<u>Jurisdiction</u>	Reg. Date
ARTHX DS and Design	2,367,470	United States	July 18, 2000
ARTHX SS and Design	2,367,471	United States	July 18, 2000
ARHTX	2.696,792	United States	March 11, 2003

698911 v1/PA #2@7011.DOC

2

TRADEMARK
REEL: 003062 FRAME: 0148