

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/25/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael J. Moore		03/25/2005	INDIVIDUAL: UNITED STATES
Stephanie L. Moore		03/25/2005	INDIVIDUAL: UNITED STATES
Shannon L. Moore		03/25/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Salad Savoy Corporation
Street Address:	18931 Portola Drive
Internal Address:	Suite D
City:	Salinas
State/Country:	CALIFORNIA
Postal Code:	93908
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1451157	SALAD SAVOY
Registration Number:	1451158	SALAD SAVOY

CORRESPONDENCE DATA

Fax Number: (415)398-3249
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415-781-1989
 Email: mason.diane@dorsey.com
 Correspondent Name: Diane J. Mason
 Address Line 1: Four Embarcadero Center
 Address Line 2: Suite 3400
 Address Line 4: San Francisco, CALIFORNIA 94111-4187

CH \$65.00 1451157

NAME OF SUBMITTER:	Diane J. Mason
Signature:	/djm/
Date:	04/08/2005
Total Attachments: 2 source=TM_Assign#page1.tif source=TM_Assign#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Michael J. Moore, a resident of Monterey, California, Stephanie L. Moore, a resident of Monterey, California, and Shannon L. Moore, a resident of Monterey, California (hereinafter collectively referred to as "ASSIGNORS"), are the current owners of the entire right, title and interest in and to United States Trademark Registration No. 1,451, 157, registered on August 4, 1987, for the mark SALAD SAVOY for "fresh produce, namely leafy vegetables" in class 31; and United States Trademark Registration No. 1,451,158, registered on August 4, 1987, for the mark SALAD SAVOY & DESIGN for "fresh produce, namely leafy vegetables" in class 31 (hereinafter collectively referred to as "the Marks");

WHEREAS, Salad Savoy Corporation, a California corporation located at 18931 Portola Drive, Suite D, Salinas, California 93908, (hereinafter referred to as "ASSIGNEE") is desirous of acquiring ASSIGNORS' entire right, title and interest in and to the Marks;

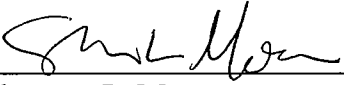
NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

ASSIGNORS agree to sell, assign, transfer and convey, and by this instrument hereby sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns, ASSIGNORS' entire right, title and interest in and to the Marks and the goodwill of the business appurtenant to and connected with the Marks, all rights at common law in the Marks, and ASSIGNORS further assign, transfer, sell and convey to ASSIGNEE, its successors, legal representatives and assigns, the right to renew, protect, defend and enforce any and all rights to the Marks including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNORS and causes of action therefor, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

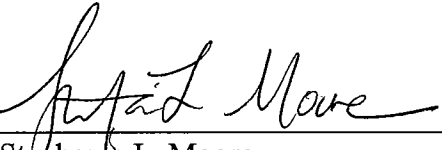
ASSIGNORS agree to cooperate fully with ASSIGNEE (at no cost to ASSIGNORS) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including, without limitation by enumeration, agreeing to the recordation of this Assignment on the records of the United States Patent and Trademark Office. ASSIGNORS agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

“ASSIGNORS:”

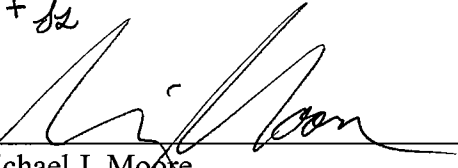
Dated: 3-25-05

By: 
Shannon L. Moore

Dated: 3-25-05

By: 
Stephanie L. Moore
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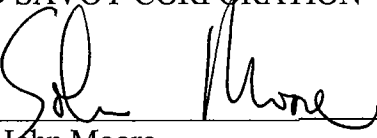
Dated: 3-25-05

By: 
Michael J. Moore

“ASSIGNEE”

Dated: 3/25/05

SALAD SAVOY CORPORATION

By: 
Name: John Moore
Title: President