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S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
THE BOARD OF TRUSTEES OF THE LELAND
STANFORD JUNIOR UNIVERSITY

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Trust

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: CPP, INC.
Internal
Address: _____
Street Address: 3803 East Bayshore Road
City: Palo Alto State: CA Zip: 94303

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State California
 Other _____

If assignee is not domiciled in the United States, a domestic
representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

8/27/04

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) None

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2150106

5. Name and address of party to whom correspondence
concerning document should be mailed:
Name: Roger S. Mertz, Esq.
Internal Address: _____

Street Address: Allen Matkins
Three Embarcadero Center, 12th Floor
City: San Francisco State: CA Zip: 94111

6. Total number of applications and
registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
STEVEN W. WALDO Steven W. Waldo August 23, 2004
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 003062 FRAME: 0604

ASSIGNMENT OF MARK

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Board of Trustees of the Leland Stanford Junior University, a body possessing corporate powers under the laws of the State of California ("Assignor"), hereby assigns unto CPP, Inc., a California corporation ("Assignee"), all right, title and interest in and to the following mark (the "Mark"):

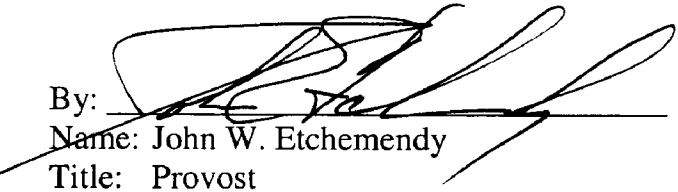
Mark	Application Number	Registration Number
STRONG INTEREST INVENTORY	75089325	2150106

together with all of the good will of the business symbolized by the Mark, and the identified registration related to the Mark, effective as of August 9, 2004.

Assignor hereby represents and warrants that it is the sole owner of the Mark and the registrations with the United States Patent and Trademark Office associated therewith, all as stated above, and that it is a body possessing corporate powers under the laws of the State of California.

Assignor hereby signs this Assignment of Mark as of the date first above written.

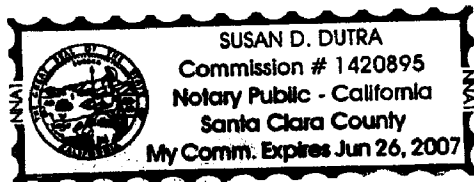
THE BOARD OF TRUSTEES OF THE LELAND STANFORD JUNIOR UNIVERSITY

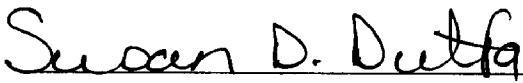
By: 
Name: John W. Etchemendy
Title: Provost

State of California)

County of Santa Clara) SS

On this 19th day of August, 2004, before me appeared John W. Etchemendy, the person who signed this instrument, who acknowledged that he ~~she~~ signed it as a free act on behalf of the identified body.




(signature of notary public)