

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pharmanex, LLC	FORMERLY Pharmanex, Inc.	12/31/2000	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nu Skin International, Inc.		
<b>Street Address:</b>	75 West Center Street		
<b>City:</b>	Provo		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84601		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2221022		
Registration Number:	2232665	CS-4	
Registration Number:	2239243	CHOLESTIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)345-3899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-345-3800		
<b>Email:</b>	mlogan@nuskin.com		
<b>Correspondent Name:</b>	Tyler Whitehead		
<b>Address Line 1:</b>	75 West Center Street		
<b>Address Line 4:</b>	Provo, UTAH 84601		
<b>NAME OF SUBMITTER:</b>	Tyler Whitehead		
<b>Signature:</b>	/twhitehead/		

OP \$90.00 2221022

Date:

04/08/2005

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, PHARMANEX, LLC., a limited liability company of the State of Delaware, ("ASSIGNOR") having its principal office and place of business at 75 West Center Street, Provo, Utah 84601, USA, is the owner of the following trademark registrations:

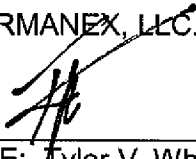
<u>MARK</u>	<u>REG #</u>	<u>DATE OF REG</u>	<u>CLASS</u>
PHARMANEX LOGO	2,221,022	1/26/1999	5
CHOLESTIN	2,239,243	4/13/1999	5
CS-4	2,232,665	6/16/1999	5

WHEREAS, NU SKIN INTERNATIONAL, INC., a corporation of the State of Utah, ("ASSIGNEE") having its principal office and place of business at 75 West Center Street, Provo, Utah 84601, USA, is desirous of acquiring said registrations and applications;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all rights, title and interest in and to said trademark registrations and applications, together with the goodwill of business symbolized by the trademarks and in and to all causes of action, either in law or in equity, and any rights to sue for past, present or future infringement therefore.

DATED: April 8, 2005

PHARMANEX, LLC.

BY:   
NAME: Tyler V. Whitehead  
TITLE: Assistant Secretary

DATED: April 8, 2005

NU SKIN INTERNATIONAL, INC.

BY:   
NAME: Matthew Dorny  
TITLE: Vice President and Secretary