

10-20-2004

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)



DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

RECORDED  
TRADEMARKS ONE  
102863536

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Person/Wolinsky Technologies, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) New York

Execution Date(s) October 10, 2003

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Devry/Becker Educational Development Internal Corp.

Address: \_\_\_\_\_

Street Address: One Tower Lane

City: Oakbrook Terrace

State: Illinois

Country: USA Zip: 60181

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Deborah A. Melchi

Internal Address: Olson & Hierl, Ltd.

36th Floor

Street Address: 20 North Wacker Drive

City: Chicago

State: Illinois Zip: 60606

Phone Number: 312-580-1180

Fax Number: 312-580-1189

Email Address: \_\_\_\_\_

6. Total number of applications and registrations involved:

11

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \$290.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature: Deborah A. Melchi  
Signature

10/13/04  
Date

Deborah A. Melchi

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Registration Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

10/19/2004 ECDOPER 00000045 2429836

01 FC:8521  
02 FC:8522

40.00  
2 50.00

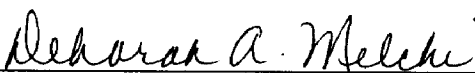
TRADEMARK  
REEL: 003063 FRAME: 0613

Continuation of information from Box 4 B:

<u>Mark</u>	<u>Registration No.</u>
THE INNOVATORS, NOT THE IMITATORS	2,429,836
THE BEST JUST GOT BETTER	2,415,650
CPA PREPCHAT	2,346,506
WE TAKE A PERSONAL INTEREST IN YOUR SUCCESS	2,240,600
NOW MORE THAN EVER!	2,214,714
SUCCESS IS ONE STEP AWAY	2,214,550
PUSH TO PASS	2,214,549
WE TURN ACCOUNTANTS INTO CPAS	2,216,301
WE INSTILL CONFIDENCE!	2,252,871
YOUR SUCCESS IS OUR GOAL!	2,199,740
PREP WIZARD	2,459,950

CERTIFICATE OF MAILING

I hereby certify that this paper and its attachments are being deposited with the United States Postal Service on the date shown below with sufficient postage prepaid as First Class Mail in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on October 13, 2004.

  
\_\_\_\_\_  
Deborah A. Melchi

ASSIGNMENT OF TRADEMARKS

WHEREAS, Person/Wolinsky Technologies, Inc., a New York corporation having an address of 4 Roosevelt Avenue, Port Jefferson Station, New York 11776 ("Assignor"), has adopted, used, is using and is the owner of the trademarks listed in the attached Exhibit "A"; and

WHEREAS, DeVry/Becker Educational Development Corp., a Delaware corporation having an address of One Tower Lane, Oakbrook Terrace, Illinois 60181 ("Assignee"), is desirous of acquiring the trademarks and registrations listed in the attached Exhibit "A" therefor, together with the goodwill of the business in connection with which the marks are used;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, titles and interests in and to the trademarks throughout the world and to the registrations therefor together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages and profits for past infringement thereof.

PERSON/WOLINSKY TECHNOLOGIES, INC.

DEVRY/BECKER EDUCATIONAL DEVELOPMENT CORP.

By: Nick Dauber

By: Thomas J. Vojnic

Name: NICK DAUBER

Name: THOMAS J. VOJNIC

Title: Pres

Title: VP

Date: 10/10/03

Date: 10/15/03

EXHIBIT "A"

TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
THE INNOVATORS, NOT THE IMITATORS	2,429,836
THE BEST JUST GOT BETTER	2,415,650
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PREP WIZARD	2,459,950
THE COMPLETE PACKAGE	