

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coolsign Media, Inc.		04/06/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Clarity Visual Systems, Inc.		
Street Address:	27350 SW 95th Avenue		
Internal Address:	Suite 3038		
City:	Wilsonville		
State/Country:	OREGON		
Postal Code:	97070		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2792837	COOLSIGN	
Registration Number:	2466541	COOLSIGN	
CORRESPONDENCE DATA			
Fax Number:	(650)887-2602		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6508384300		
Email:	coleb@perkinscoie.com		
Correspondent Name:	Brian R. Coleman		
Address Line 1:	101 Jefferson Drive		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
NAME OF SUBMITTER:	Brian R. Coleman		
Signature:	/brian r. coleman/		
Date:	04/11/2005		

CH \$65.00 2792837

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Coolsign Media, Inc., a Delaware corporation having a place of business at 270 East Lane, Burlingame, CA 94010 ("*Assignor*"), has adopted and used in its business and is the sole and exclusive owner of each of the trademarks listed in Annex A attached hereto and incorporated herein by reference, all of which trademarks are registered or applied for in the United States Patent and Trademark Office under the registration or application numbers listed in Annex A (all of such trademarks, registrations and applications for registration are herein referred to as the "*Trademarks*");

WHEREAS, Clarity Visual Systems, Inc., an Oregon corporation having a place of business at 27350 SW 95th Avenue, Suite 3038, Wilsonville, OR 97070 ("*Assignee*"), desires to acquire the entire right, title and interest in and to each of the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by Assignor, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby.

This Assignment of Trademarks shall inure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

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IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Trademarks as of this 6th day of April, 2005.

COOLSIGN MEDIA, INC.

By *[Signature]*

Name: Robert Cell

Title CEO

STATE OF CALIFORNIA)

) ss

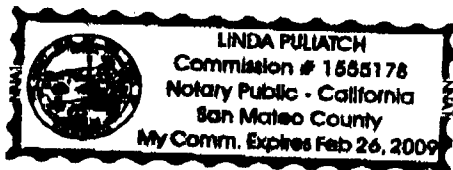
COUNTY OF SAN MATEO)

On April 6, 2005, before me, LINDA Pullatch, Notary Public, personally appeared Bob Cell, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Signature

[SEAL]



Annex A
to Assignment of Trademarks
U.S. Trademark Registrations
and Applications Therefor

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
COOLSIGN	78/080921	Aug. 23, 2001	2792837	Dec. 9, 2003
COOLSIGN	75/795847	Sept. 8, 1999	2466541	July 3, 2001