

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Projects In Knowledge, Inc.		03/24/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Medpage Today, LLC		
Street Address:	Overlook at Great Notch, 150 Clove Road		
City:	Little Falls		
State/Country:	NEW JERSEY		
Postal Code:	07424		
Entity Type:	Limited Liability Company:		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78340224	BOUNCETO	
Serial Number:	78344324	MEDPAGE	
Serial Number:	78344322	MEDPAGE TODAY	
Serial Number:	78512924	EXPERT PATIENT	
Serial Number:	78512927	TEACHING BRIEF	
Serial Number:	78512930	PUTTING BREAKING NEWS INTO PRACTICE	
CORRESPONDENCE DATA			
Fax Number:	(703)205-8050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(703) 205-8000		
Email:	mailroom@bskb.com		
Correspondent Name:	Charles Gorenstein (Reg. No. 29,271)		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040-0747		
NAME OF SUBMITTER:	Charles Gorenstein		

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REEL: 003064 FRAME: 0353

Signature:

/Charles Gorenstein/

Date:

04/12/2005

Total Attachments: 3

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4684-0103T
4684-0105T
4684-0106T
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4684-0109T

ASSIGNMENT

WHEREAS, Projects In Knowledge, Inc., a corporation of New York, having a place of business at Overlook at Great Notch, 150 Clove Road, Little Falls, NJ 07424, USA, (“Assignor”) is the owner of the trademark registrations and applications set forth in Attachment “A” hereto and the marks that are the subject of said registrations and applications; and

WHEREAS, Medpage Today, LLC, a limited liability company of New Jersey, having a place of business at Overlook at Great Notch, 150 Clove Road, Little Falls, NJ 07424, USA, (“Assignee”) is desirous of acquiring said registrations, applications and marks;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee, the entire right, title and interest in and to said registrations, applications and marks, together with the goodwill of the business associated with the marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

This assignment from Projects In Knowledge, Inc. to Medpage Today, LLC constitutes an assignment of all of said Assignor’s rights in the above registrations and applications and the marks that are the subject of the respective registrations and applications to Assignee, a successor to the

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business of Assignor to which the marks pertain, which business is ongoing and existing.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

Date 3.24, 2005

ASSIGNOR:

Projects In Knowledge, Inc.
By _____
Name ROBERT STERN
Title PRESIDENT/CEO

WITNESS:

Date MARCH 24, 2005

By Edward A. Jussman
Signature

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4684-0109T

ATTACHEMNT "A"

Application

Mark

<i>Serial No.</i>	78/340,224	<i>BOUNCETO</i>
<i>Serial No.</i>	78/344,324	<i>MEDPAGE</i>
<i>Serial No.</i>	78/344,322	<i>MEDPAGE TODAY</i>
<i>Serial No.</i>	78/512,924	<i>EXPERT PATIENT</i>
<i>Serial No.</i>	78/512,927	<i>TEACHING BRIEF</i>
<i>Serial No.</i>	78/512,930	<i>PUTTING BREAKING NEWS INTO PRACTICE</i>