

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wind River Investments, LLC		04/11/2005	Limited Liability Company: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lehigh Consumer Products Corporation		
<b>Street Address:</b>	2834 Schoeneck Road		
<b>City:</b>	Macungie		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18062		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2238170	SETTING THE PACE WITH NEW IDEAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)245-3009		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-541-6222		
<b>Email:</b>	skaplan@kanekessler.com		
<b>Correspondent Name:</b>	Kane Kessler		
<b>Address Line 1:</b>	1350 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>NAME OF SUBMITTER:</b>	Brendan P. McFeely		
<b>Signature:</b>	/brendan p mcfeely/		
<b>Date:</b>	04/12/2005		
Total Attachments: 2			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Wind River Investments, LLC, a corporation organized and existing under the laws of the State of Pennsylvania, with an office at 555 Croton Road, Suite 300, King of Prussia, PA 15406 (hereinafter called the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule, registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office (the "Trademarks");

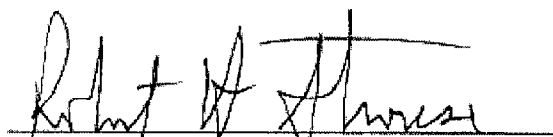
WHEREAS, Lehigh Consumer Products Corporation, a corporation organized and existing under the laws of the State of Pennsylvania, with an office at 2834 Schoeneck Road, Macungie, PA 18062 (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Trademarks, the registrations thereof and applications therefor.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument this 11<sup>th</sup> day of April, 2005.

**Wind River Investments, LLC**

By: \_\_\_\_\_

  
Robert H. Strouse  
Executive Vice President

**Schedule A**

Trademark

SETTING THE PACE WITH NEW  
IDEAS

U.S. Serial No. 2,238,170