

10-21-2004

RECORD
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10.14.04

102865166

To the Director of the U. S. Patent and Trademark Office

at the old address(es) or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

J.M.H. Trademark, Inc.

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Abercrombie & Fitch Trading Co.

Internal

Address: _____

Street Address: 6301 Fitch Path

City: New Albany

State: Ohio

Country: U.S.

Zip: 43054

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Ohio

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Citizenship (see guidelines) Delaware

Execution Date(s) October 2, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/287477 and others

B. Trademark Registration No.(s)

2768267 and others

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Joan C. Makley

Internal Address: _____

Vorys Sater Seymour and Pease LLP

Street Address: 52 East Gay Street

City: Columbus

State: Ohio Zip: 43216-1008

Phone Number: (614) 464-6424

Fax Number: (614) 719-4837

Email Address: jmakley@vssp.com

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 365.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature: Joan C. Makley

Signature

10/14/04

Date

Joan C. Makley

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

10/20/2004 EIDUPER
01 FC:652
02 FC:652P
0000014 78287477
40.00 IP
365.00 IP

Attachment to Recordation Form Cover Sheet

Mark	Registration Number
PACIFIC MERCHANTS	2525978
HOLLISTER CO.	2648144
SO CAL SWEEPSTAKES	2749055
CLUB CALI	2768267
HOLLISTER CO.	2774426

Mark	Application Number
SEAGULL DESIGN (BLACK AND WHITE)	76/516814
SEAGULL DESIGN	76/516815
AUGUST	76/520857
Miscellaneous Design	76/590974
LOUNGE 22	76/592469
Miscellaneous Design	76/605845
LOUNGE 22	76/611301
22	78/287477
DRIFT	78/250984

ASSIGNMENT

WHEREAS, J.M.H. Trademark, Inc., a Delaware corporation, having its principal place of business at 220 Market Street, Suite 206, New Albany, OH 43054, is the record owner of the trademarks and service marks described on Exhibit A attached hereto, which are registered and/or pending in the United States Patent and Trademark Office (the "Marks"); and

WHEREAS, Abercrombie & Fitch Trading Co., an Ohio corporation, having its principal place of business at 6301 Fitch Path, New Albany, OH 43054, is desirous of having all of the right, title and interest of J.M.H. Trademark, Inc. in the Marks and the registrations and/or applications thereof;

NOW, THEREFORE, effective as of 11:55 p.m. (EST) on October 2, 2004, J.M.H. Trademark, Inc. does hereby assign, transfer and convey unto Abercrombie & Fitch Trading Co., as an additional capital contribution with respect to the common shares of Abercrombie & Fitch Trading Co. owned by J.M.H. Trademark, Inc., all of the right, title, and interest of J.M.H. Trademark, Inc. in and to the Marks, together with the goodwill of the business symbolized by the marks, and the registrations and/or applications thereof.

IN WITNESS WHEREOF, J.M.H. Trademark, Inc. has executed this Assignment to be effective as of the 2nd day of October, 2004 at 11:55 p.m. (EST).

J.M.H. TRADEMARK, INC.
(a Delaware corporation)

By: [Signature]
Susan J. Riley, President

UNITED STATES OF AMERICA)
STATE OF OHIO) ss.:
COUNTY OF FRANKLIN)

I, TAMISHAW, a Notary Public in and for the State and County
aforementioned, do hereby certify that Susan J. Riley, who appeared before me and who acknowledged
the foregoing Assignment, is the President of J.M.H. Trademark, Inc., a corporation organized and
existing under the laws of the State of Delaware, that the said officer has authority, under the certificate
of incorporation and bylaws of the said corporation to represent the said corporation, and that any
instrument signed solely by her in her capacity as such officer is binding on the said corporation.

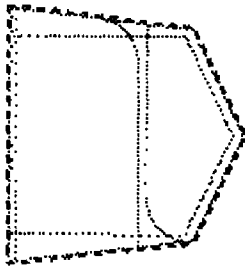
Tami Shaw 10/1/04
Notary Public



TAMI SHAW
Notary Public
State of Ohio
My Commission Expires 09-20-05

Owner: J.M.H. Trademark, Inc.
 220 Market Street
 New Albany, Ohio 43054

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
United States	22	25	78/287,477	8/14/03		
United States	DRIFT	3	78/250,984	5/16/03		
United States	SEAGULL DESIGN	25, 35	76/516,815	5/16/03		
United States	SEAGULL DESIGN (BLACK AND WHITE)	25, 35	76/516,814	5/16/03		
United States	CLUB CALI	35	78/121,647	4/15/02	2,768,267	9/23/03
United States	HOLLISTER CO.	14	76/117,011	8/25/00	2,648,144	11/12/02
United States	HOLLISTER CO.	25, 35	76/153,445	10/25/00	2,774,426	10/21/03
United States	PACIFIC MERCHANTS	3, 25, 35	75/927,573	2/25/00	2,525,978	01/01/02
United States	SO CAL SWEEPSTAKES	35	78/147,800	7/26/02	2,749,055	8/05/03

Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Goods	Design
AUGUST	Allowed	76/520,857	04-Jun-2003			Fragrances for personal use in International Class 3	
LOUNGE 22	Pending	76/592,469	17-May-2004			Entertainment services, namely providing a web site featuring musical performances, photographs and other multimedia materials in International Class 41	
LOUNGE 22	Pending	76/611,301	14-Sep-2004			Clothing, namely, hats, caps, visors, shirts, t-shirts, tank-tops, knit tops, woven tops, halter tops, sweatshirts, sweatpants, jogging pants, swimwear, underwear, boxer shorts, bras, panties, hosiery, socks, pants, short pants, jeans, dresses, skirts, belts, footwear, sweaters, vests, gloves, coats, jackets, scarves and ties in International Class 25	
Miscellaneous Design	Pending	76/605,845	06-Aug-2004			Clothing, namely pants and jeans in International Class 25	
Miscellaneous Design	Pending	76/590,974	07-May-2004			Clothing, namely, jeans and pants in International Class 25	