

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/11/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael L. Bernard		04/11/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Acton Enterprises, Inc.
Street Address:	253 America Place
City:	Jeffersonville
State/Country:	INDIANA
Postal Code:	47130
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1405338	SHOE SENSATION

CORRESPONDENCE DATA

Fax Number: (859)252-0779
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 859/252-0889
 Email: andrew@iplaw1.net
 Correspondent Name: Andrew D. Dorisio
 Address Line 1: 247 North Broadway
 Address Line 2: 1247-005
 Address Line 4: Lexington, KENTUCKY 40507

NAME OF SUBMITTER:	Andrew D. Dorisio, Reg. No. 41,713
Signature:	/Andrew D. Dorisio/
Date:	04/13/2005

CH \$40.00 1405338

Total Attachments: 2

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Docket No. 1247-005

ASSIGNMENT

This Assignment, dated 4/11/05, is from MICHAEL L. BERNARD (hereinafter ASSIGNOR), an individual, having an address of 814 Gilliland Road, Louisville, Kentucky 40245, to ACTON ENTERPRISES, INC., a corporation of the State of Indiana, having a place of business at 253 America Place, Jeffersonville, Indiana 47130 (hereinafter ASSIGNEE);

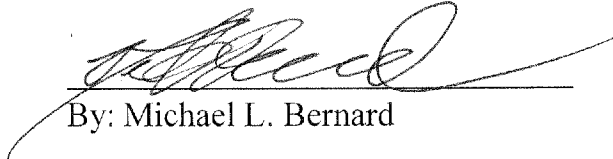
WHEREAS, ASSIGNOR is the owner of U.S. Service Mark Registration No. 1,405,338 for the mark SHOE SENSATION (the "mark"), registered on August 12, 1986;

WHEREAS, ASSIGNOR has not abandoned the mark, has continued use of the mark in commerce, and has otherwise maintained the validity of the mark and registration therefor;

WHEREAS, ASSIGNEE is desirous of acquiring the rights in the mark, and all residual rights in the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR does hereby formally assign and transfer unto ASSIGNEE and its successors and assigns forever, the registration and all

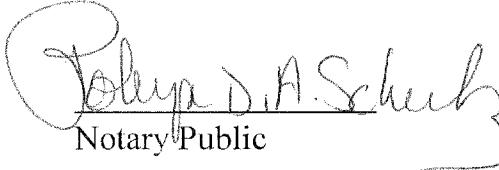
right, title and interest in and to said mark, together with the business and goodwill connected therewith and as symbolized by the mark.


By: Michael L. Bernard

STATE OF Indiana)
) SS:
COUNTY OF Clark)

On this 11 day of April, 2005, before me personally appeared Michael L. Bernard, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL


Notary Public

