TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Snak King Corp.		04/12/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Goya Foods, Inc.	
Street Address:	100 Seaview Drive	
City:	Secaucus	
State/Country:	NEW JERSEY	
Postal Code:	07096	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78150288	SALSITAS

CORRESPONDENCE DATA

Fax Number: (908)725-7088

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

908 722 5640 Phone:

Email: s.baker@br-tmlaw.com

Correspondent Name: Stephen L. Baker

Address Line 1: 626 North Thompson Street Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
Signature:	/Stephen L. Baker/
Date:	04/13/2005

Total Attachments: 1 source=Salsita1#page1.tif

REEL: 003065 FRAME: 0579

TRADEMARK

ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

WHEREAS, Snak King Corp., a Delaware corporation, having the business address of 16150 East Stephens Street, City of Industry, California 91745 (hereinafter the "Assignor"), is the owner of an application to register the mark SALSTTAS based on intent to use, U.S. Application No. 78/150,288, filed August 2, 2002; and

WHEREAS, Goya Foods, Inc., a Delaware corporation, having the business address of 100 Seaview Drive, Secaucus, New Jersey 07096 (hereinafter the "Assignee"), is desirous of acquiring said application and Assignor's rights to said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignce all right and title to and interest in the mark, the pending application therefor, the ongoing and existing business of Assignor or portion thereof to which said marks pertains and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Assignce.

Executed at City of Industry, California, this 19th day of April, 2005.

RECORDED: 04/13/2005

SNAK KING CORP.

President and Chief Executive Officer

TRADEMARK REEL: 003065 FRAME: 0580