

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	03/14/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atlanta Business Chronicle, Inc.		03/14/2005	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Atlanta National League Baseball Club, Inc.		
Street Address:	c/o Turner Broadcasting System, Inc., One CNN Center		
Internal Address:	13 North, Legal Dept.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303-2762		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1882952	CHOP TALK	
CORRESPONDENCE DATA			
Fax Number:	(404)827-1994		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404-827-5122		
Email:	sheila.carroll@turner.com		
Correspondent Name:	Rick D. McMurtry		
Address Line 1:	c/o Turner Broadcasting System, Inc.		
Address Line 2:	One CNN Center, 13 North, Legal Dept.		
Address Line 4:	Atlanta, GEORGIA 30303-2762		
NAME OF SUBMITTER:	Sheila M. Carroll		
Signature:	/smc/		

CH 1882952 \$40.00

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TRADEMARK
REEL: 003065 FRAME: 0581

Date:

04/13/2005

Total Attachments: 1

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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, ATLANTA BUSINESS CHRONICLE, INC., a corporation organized and existing under the laws of the State of Georgia, with an office at 1801 Peachtree Street, N.E., Suite 150, Atlanta, Georgia, 30309, United States of America (hereinafter called the ASSIGNOR), has adopted and used the following trademark registered in the United States Patent and Trademark Office:

Trademark	Number
CHOP TALK	1,882,952

AND WHEREAS, ATLANTA NATIONAL LEAGUE BASEBALL CLUB, INC., a corporation organized and existing under the laws of the State of Georgia, with an office at One CNN Center, Atlanta, Georgia, 30303-2762, United States of America (hereinafter called the ASSIGNEE), is desirous of acquiring the right, title and interest in and to the said trademark, and registration thereof;

NOW THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with the part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has executed this instrument this 14th day of March, 2005

Atlanta Business Chronicle, Inc.,

By: Ray Mean
Name: RAY MEAN
Title: President