

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Farm Journal, Inc.		03/18/2005	CORPORATION: PENNSYLVANIA
Farm Journal Electronic Media Company		03/18/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Brown Brothers Harriman & Co.
Street Address:	1531 Walnut Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19102
Entity Type:	Bank:

PROPERTY NUMBERS Total: 56

Property Type	Number	Word Mark
Registration Number:	2330076	AGCAST NETWORK
Registration Number:	2262625	THE PRECISION INFORMATION NETWORK
Registration Number:	2211604	AGCAST
Registration Number:	1574001	
Registration Number:	2184997	THE BARBED WIRE
Registration Number:	985220	PROFESSIONAL FARMERS OF AMERICA
Registration Number:	2877458	HOT TRADES
Serial Number:	76572342	LANDOWNER
Registration Number:	1667098	PRO FARMER TODAY
Registration Number:	2491088	LEADING EDGE
Registration Number:	2491087	PRO FARMER LEADING EDGE
Registration Number:	2502402	PRO FARMER LEADING EDGE
Registration Number:	1662878	FIRST THING TODAY

CH \$1415.00 2330076

Registration Number:	1455314	PORKPRO NEWSLETTER
Registration Number:	1363337	PROFIT ALERT
Registration Number:	1310344	INSTANT UPDATE
Registration Number:	1529065	GLOBALINK
Registration Number:	1455313	PORKPRO
Registration Number:	1141764	PRO FARMER
Registration Number:	1051025	PROFESSIONAL FARMERS OF AMERICA
Registration Number:	792961	BEEF EXTRA
Serial Number:	75488030	BEEFNET
Registration Number:	2758222	ELITE PRODUCER
Registration Number:	2715690	FARMAIL
Registration Number:	2648550	IN THE COUNTRY
Registration Number:	2226922	DAIRYNET
Registration Number:	2226923	HOGNET
Registration Number:	2315616	I SOLD THE BEST
Registration Number:	2214665	PROFIT EDGE
Registration Number:	2200798	PROFIT EDGE
Registration Number:	2241369	COUNTRY KIDS
Registration Number:	1544030	WHEAT TODAY
Registration Number:	1533775	CORN TODAY
Registration Number:	1479593	DAIRY TODAY
Registration Number:	1476844	BEEF TODAY
Registration Number:	1476845	HOGS TODAY
Registration Number:	2229716	OUTDOORS TODAY
Registration Number:	2188633	FORAGE TODAY
Registration Number:	1984876	PIG'N PORK 2000
Registration Number:	1533776	SOYBEANS TODAY
Registration Number:	1505860	COTTON TODAY
Registration Number:	1087723	MAILBOX SHOPPING
Registration Number:	1055744	AGPULSE
Registration Number:	879118	ADA THE AYRSHIRE
Registration Number:	827389	THE MAGAZINE OF AMERICAN AGRICULTURE
Registration Number:	792956	DAIRY EXTRA
Registration Number:	775394	THE COUNTRYSIDE PRESS
Registration Number:	513620	FARM JOURNAL

Registration Number:	2172913	PMM
Registration Number:	2172912	
Registration Number:	1438016	TOP PRODUCER
Registration Number:	1467324	PIG TALES
Registration Number:	1955853	AGDAY
Registration Number:	1539691	AG DAY
Registration Number:	1435976	MORNING AGRICULTURE REPORT
Registration Number:	2320911	WEEKEND MARKETPLACE

CORRESPONDENCE DATA

Fax Number: (215)864-9929
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: steffen@ballardspahr.com
 Correspondent Name: Sally A. Steffen
 Address Line 1: 1735 Market Street
 Address Line 2: 51st Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Sally A. Steffen
Signature:	/Sally A. Steffen/
Date:	04/13/2005

Total Attachments: 61
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SECURITY AGREEMENT

This Security Agreement is made and entered into as of March 18, 2005, between FARM JOURNAL, INC. and FARM JOURNAL ELECTRONIC MEDIA COMPANY (collectively, the "Debtors"), and BROWN BROTHERS HARRIMAN & CO. (the "Bank").

WITNESSETH:

WHEREAS, pursuant to the provisions of the Credit Agreement, dated as of the date hereof (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement") between the Debtors and the Bank and upon the terms and subject to the conditions set forth therein, the Bank has agreed to make certain loans to the Debtors to be evidenced by certain notes issued by the Debtors thereunder; and

WHEREAS, it is a condition precedent to the obligation of the Bank to make its loans to the Debtors under the Credit Agreement, and issue letters of credit for the benefit of the Debtors, that the Debtors shall have executed and delivered this Security Agreement to the Bank.

NOW, THEREFORE, in consideration of the premises and to induce the Bank to enter into the Credit Agreement and to make its loans to, and issue letters of credit for the account of, the Debtors under the Credit Agreement, the Debtors hereby jointly and severally agree with the Bank as follows:

1. Defined Terms. Unless otherwise defined herein, terms which are defined in the Credit Agreement and used herein are so used as so defined; the following terms which are defined in the Code are used herein as so defined: Accounts (including Health-Care Insurance Receivables), Chattel Paper (including Electronic Chattel Paper and Tangible Chattel Paper), Commercial Tort Claims, Deposit Accounts, Documents, Equipment, Farm Products, Financial Assets, General Intangibles, Instruments, Inventory, Investment Property (including Securities Entitlements, Securities Accounts, Commodity Accounts and Commodity Contracts), Letter-of-Credit Rights, Payment Intangibles, Software, Supporting Obligations and Proceeds; and the following terms shall have the following meanings:

"Code" shall mean the Uniform Commercial Code as from time to time in effect in the Commonwealth of Pennsylvania.

"Collateral" shall have the meaning assigned to it in Section 2 of this Security Agreement.

"Contracts" shall mean all contracts, management services agreements, license agreements and other agreements between any of the Debtors and any other Person, as the same may from time to time be amended, supplemented or otherwise modified, including, without limitation, (a) all rights of the Debtors to receive moneys due and to become due to them thereunder or in connection therewith, (b) all rights of the Debtors to damages arising out of, or for, breach or default in respect thereof and (c) all rights of the Debtors to perform and to exercise all remedies thereunder.

“Copyrights” shall mean (a) all copyrights, registrations and applications for registration, issued or filed, including any extensions or renewals thereof, by or with the United States Copyright Office or any similar office or agency of the United States, any State thereof, or any other country or political subdivision thereof, or otherwise, including, all rights in and to the works constituting the subject matter of the copyright, including, without limitation, any works or Copyrights referred to in Schedule III hereto, and (b) any rights in any works which are copyrightable or which are protected by common law, United States copyright laws or similar laws or any law of any State, including, without limitation, any thereof referred to in Schedule III hereof.

“Copyright License” shall mean any agreement, written or oral, providing for a grant by the Debtor of any right in any of the Copyrights, including, without limitation, any thereof referred to in Schedule III hereof.

“Patents” shall mean (a) all letters patent of the United States or any other country or any political subdivision thereof, and all reissues and/or reexaminations thereof, including, without limitation, any thereof referred to in Schedule I hereto, and (b) all applications for letters patent of the United States and all divisionals, continuations and continuations-in-part thereof or any other country or any political subdivision, including, without limitation, any thereof referred to in Schedule I hereto.

“Patent License” shall mean all agreements, whether written or oral, providing for the grant by any of the Debtors of any right to manufacture, use or sell any invention within the scope of any of the Patents, including, without limitation, any thereof referred to in Schedule I hereto.

“Security Agreement” shall mean this Security Agreement, as amended, supplemented or otherwise modified from time to time.

“Trademarks” shall mean (a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and the goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, including, without limitation, any thereof referred to in Schedule II hereto, and (b) all extensions or renewals thereof.

“Trademark License” shall mean any agreement, written or oral, providing for the grant by any of the Debtors of any right to use any of the Trademarks, including, without limitation, any thereof referred to in Schedule II hereto.

2. Grant of Security Interest. As collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Obligations, each of the Debtors hereby grants to the Bank a security interest in

all of the following property now owned or at any time hereafter acquired by such Debtors or in which such Debtors now has or at any time in the future may acquire any right, title or interest (collectively, the "Collateral"):

- (i) all Accounts (including Health-Care Insurance Receivables);
- (ii) all Chattel Paper (including Electronic Chattel Paper and Tangible Chattel Paper);
- (iii) all Contracts;
- (iv) all Copyrights;
- (v) all Copyright Licenses;
- (vi) Deposit Accounts;
- (vii) all Documents;
- (viii) all Equipment;
- (ix) all General Intangibles;
- (x) all Instruments;
- (xi) all Inventory;
- (xii) all Letter of Credit Rights;
- (xiii) all Patents;
- (xiv) all Patent Licenses;
- (xv) all Software (in whatever form);
- (xvi) all Supporting Obligations;
- (xvii) all Trademarks;
- (xviii) all Trademark Licenses;
- (xix) all Financial Assets and other Investment Property (including Securities Entitlements, Securities Accounts, Commodity Accounts and Commodity Contracts); and
- (xx) to the extent not otherwise included, all Proceeds and products of any and all of the foregoing.

3. Rights of Bank; Limitations on Bank's Obligations.

(a) Debtors Remains Liable under Accounts and Contracts. Anything herein to the contrary notwithstanding, the Debtors shall remain liable under each of the Accounts and Contracts to observe and perform all the conditions and obligations to be observed and performed by it thereunder, all in accordance with the terms of any agreement giving rise to each such Account and in accordance with and pursuant to the terms and provisions of each such Contract. The Bank shall not have any obligation or liability under any Account (or any agreement giving rise thereto) or under any Contract by reason of or arising out of this Security Agreement or the receipt by the Bank of any payment relating to such Account or Contract pursuant hereto, nor shall the Bank be obligated in any manner to perform any of the obligations of the Debtors under or pursuant to any Account (or any agreement giving rise thereto) or under or pursuant to any Contract, to make any payment, to make any inquiry as to the nature or the sufficiency of any payment received by it or as to the sufficiency of any performance by any party under any Account (or any agreement giving rise thereto) or under any Contract, to present or file any claim, to take any action to enforce any performance or to collect the payment of any amounts which may have been assigned to it or to which it may be entitled at any time or times.

(b) Notice to Account Debtors and Contracting Parties. Upon the request of the Bank at any time after the occurrence and during the continuance of an Event of Default, the Debtors shall notify account debtors on the Accounts and parties to the Contracts that the Accounts and the Contracts have been assigned to the Bank and shall indicate on all billings that payments in respect thereof shall be made directly to the Bank. During the existence of an Event of Default, the Bank may in its own name or in the name of others communicate with account debtors on the Accounts and parties to the Contracts to verify with them to its satisfaction the existence, amount and terms of any Accounts or Contracts.

(c) Analysis of Accounts. Not more often than annually, except following the occurrence of an Event of Default, subject to the last sentence of clause (b) of this paragraph 3, the Bank shall have the right to make test verifications of the Accounts in any manner and through any medium that it reasonably considers advisable, and the Debtors shall furnish all such assistance and information as the Bank may reasonably require in connection therewith. Not more often than annually, except following the occurrence of an Event of Default, at any time and from time to time, upon the Bank's request and at the expense of the Debtors, the Debtors shall cause independent public accountants or others satisfactory to the Bank to furnish to the Bank reports showing reconciliations, aging and test verifications of, and trial balances for, the Accounts.

(d) Collections on Accounts. The Bank hereby authorizes the Debtors to collect the Accounts, subject to the Bank's direction and control, from the account debtors. Prior to the occurrence of an Event of Default, the Proceeds of Accounts so collected by the Debtors shall be received and held by the Debtors in trust for the Bank but may be applied by the Debtors in their discretion towards payment of the Obligations or other corporate purposes. Upon the occurrence of an Event of Default, (i) the authority hereby given to the Debtors to collect the Proceeds of Accounts in trust for the Bank may be terminated by the Bank at any time, and in the event of such termination, the Debtors shall thereafter deliver to the Bank on the

date of receipt thereof by the Debtors all Proceeds in the form of cash, checks, drafts, notes and other remittances received in payment of or on account of any of the Debtor's Accounts, (ii) following receipt by the Bank, such Proceeds shall be deposited in a special bank account (the "Cash Collateral Account") maintained with the Bank over which the Bank alone shall have power of withdrawal, (iii) all Proceeds other than cash shall be deposited in precisely the form in which received, except for the addition thereto of the endorsement of the Debtors when necessary to permit collection of the items, which endorsement each of the Debtors agrees to make, and (iv) none of the Debtors will commingle any such Proceeds with any of such Debtor's other funds or property but will hold them separate and apart from any other funds or property and upon an express trust for the Bank until deposit thereof is made in the Cash Collateral Account.

4. Representations and Warranties. Each of the Debtors hereby represents and warrants that:

(a) Title; No Other Liens. Except for the Lien granted to the Bank pursuant to this Security Agreement and the other Liens permitted to exist on the Collateral pursuant to the Credit Agreement, the Debtors own each item of the Collateral free and clear of any and all Liens or claims of others. No security agreement, financing statement or other public notice with respect to all or any part of the Collateral is on file or of record in any public office, except such as may have been filed in favor of the Bank pursuant to this Security Agreement or as may be permitted pursuant to the Credit Agreement.

(b) Perfected First Priority Liens. Upon the completion of the filings and recordings listed on Schedule 3.18 to the Credit Agreement, the Liens granted pursuant to this Security Agreement will constitute perfected Liens on the Collateral in favor of the Bank which are prior to all other Liens on the Collateral in existence on the date hereof (other than Permitted Liens), and are enforceable as such against all creditors of and purchasers from the Debtors and against any owner or purchaser of the real property where any of the Equipment is located and any present or future creditor obtaining a Lien on such real property.

(c) Accounts. The amount represented by the Debtors to the Bank from time to time in any reports requested by or furnished to the Bank as owing by each account debtor or by all account debtors in respect of the Accounts will at such time be the correct amount actually owing by such account debtor or debtors thereunder. No amount payable to the Debtors under or in connection with any Account is evidenced by any Instrument or Chattel Paper which has not been delivered to the Bank. The Debtors keep their records concerning the Accounts at the location or locations set forth in Schedule IV.

(d) Contracts. Each Contract is in full force and effect and constitutes a valid and legally enforceable obligation of each of the Debtors which are a party thereto and, to the knowledge of the Debtors, of the other parties thereto, except as enforceability may be limited by bankruptcy, insolvency, reorganization, moratorium or similar laws affecting the enforcement of creditor's rights generally. No consent or authorization of, filing with or other act by or in respect of any Governmental Authority is required in connection with the execution, delivery, performance, validity or enforceability of any of the Contracts by the Debtors or, to the

knowledge of the Debtors, by any other party thereto other than those which have been duly obtained, made or performed, are in full force and effect and do not subject the scope of any such Contract to any material adverse limitation, either specific or general in nature. Neither the Debtors nor (to the best of the Debtors' knowledge) any other party to any Contract is in material default or is likely to become in material default in the performance or observance of any of the terms thereof. The Debtors have fully performed all their material obligations under such Contract. No amount payable to the Debtors under or in connection with any Contract is evidenced by any Instrument or Chattel Paper which had not been delivered to the Bank.

(e) Inventory. The types, amounts and valuations of the Inventory or any other information regarding the same represented by the Debtors from time to time in any reports requested by or furnished to the Bank will at such time be accurate to the best of the Debtors' knowledge. The Debtors keep records concerning the Inventory at the location or locations listed on Schedule V. The Inventory is kept at the locations listed on Schedule VI hereto.

(f) Equipment. The Equipment is kept at the locations listed on Schedule VII hereto.

(g) Chief Executive Office and Place of Formation. The locations of each of the Debtor's chief executive office and chief place of business are set forth on Schedule VIII.

(h) Farm Products. None of the Collateral constitutes, or is the Proceeds of, Farm Products.

(i) Licenses, Patents, Trademarks and Copyrights. Schedule I hereto includes all Patents and Patent Licenses, if any, owned by any of the Debtors in its own name as of the date hereof. Schedule II hereto includes all Trademarks and Trademark Licenses, if any, owned by any of the Debtors in its own name as of the date hereof. Schedule III hereto includes all Copyrights and Copyright Licenses, if any, owned by any of the Debtors in its own name as of the date hereof. To the best of the Debtors' knowledge and belief, each Patent, Trademark and Copyright is valid, subsisting, unexpired, enforceable and has not been unintentionally abandoned. Except as set forth in any Schedule I, Schedule II or Schedule III, none of the listed Patents, Trademarks and Copyrights is the subject of any licensing or franchise agreement. To the best of the Debtors' knowledge and belief, there has been no holding, decision or judgment rendered by any Governmental Authority which would directly limit, cancel or question the validity of any Patent, Trademark or Copyright. To the best of the Debtors' knowledge and belief, there is no action or proceeding pending which is directly seeking to limit, cancel or question the validity of any of the listed Patents, Trademarks or Copyrights.

(j) Power and Authority; Authorization. Each of the Debtors has the power and authority and the legal right to execute and deliver, to perform its obligations under, and to grant the Lien on the Collateral pursuant to, this Security Agreement and has taken all necessary action to authorize its execution, delivery and performance of, and grant of the Lien on the Collateral pursuant to, this Security Agreement.

(k) Enforceability. This Security Agreement constitutes a legal, valid and binding obligation of the Debtors enforceable in accordance with its terms, except as enforceability may be limited by bankruptcy, insolvency, reorganization, moratorium or similar laws affecting the enforcement of creditors' rights generally.

(l) No Conflict. The execution, delivery and performance of this Security Agreement will not violate any provision of any Requirement of Law or Contractual Obligation of the Debtors except for violations which would not result in a Material Adverse Effect, and will not result in the creation or imposition of any Lien on any of the properties or revenues of the Debtors pursuant to any Requirement of Law or Contractual Obligation of the Debtors, except as contemplated hereby.

(m) No Consents, etc. No consent or authorization of, filing with, or other act by or in respect of, any arbitrator or Governmental Authority and no consent of any other Person (including, without limitation, any partner or creditor of the Debtors), is required in connection with the execution, delivery, performance, validity or enforceability of this Security Agreement.

(n) No Litigation. No litigation, investigation or proceeding of or before any arbitrator or Governmental Authority is pending or, to the knowledge of the Debtors, threatened by or against the Debtors or against any of their properties or revenues with respect to this Security Agreement or any of the transactions contemplated hereby, except for any litigation, investigation or proceeding which, if adversely determined, would not have a Material Adverse Effect on the Collateral.

5. Covenants. Each of the Debtors covenants and agrees with the Bank that from and after the date of this Security Agreement until the Obligations are paid in full, the Revolving Credit Commitment is terminated and there are no Letters of Credit outstanding it will:

(a) Further Documentation: Pledge of Instruments and Chattel Paper; Authorization to File Financing Statements. Notify the Bank in writing at any time that it opens, acquires, obtains, or becomes the beneficiary of any type of Collateral (or rights therein) to the extent the Bank will not at that time have, and continuously thereafter (subject to the filing of continuation statements, if necessary) maintain, a perfected first priority security interest in (subject to Permitted Liens) such Collateral, including but not limited to: all Deposit Accounts, Securities Accounts and Commodity Accounts and other Investment Property; all Commercial Tort Claims; all Instruments, Documents, Tangible Chattel Paper and Electronic Chattel Paper; all other Collateral in the possession of a third party; and all Letter-of-Credit Rights and other Supporting Obligations. At any time and from time to time, upon the written request of the Bank, and at the sole expense of the Debtors, promptly (i) deliver to the Bank all letters of credit and other Supporting Obligations, Instruments, Chattel Paper, Documents and Investment Property (including any necessary endorsements) that at any time is part of the Collateral or becomes Proceeds of any Collateral, and (ii) execute and deliver such further instruments and documents and take such further action as the Bank may reasonably request for the purpose of obtaining or preserving the full benefits of this Security Agreement and of the rights and powers

herein granted, including, without limitation, the filing of any financing or continuation statements under the Uniform Commercial Code in effect in any jurisdiction with respect to the Liens created hereby and executing and delivering and using commercially reasonable efforts to cause third parties to execute and deliver to the Bank security agreements, pledge agreements, control agreements, bailee acknowledgments, assignments and waivers, all in form and substance satisfactory to the Bank. The Debtor will mark all Chattel Paper with a legend indicating that the Bank has a security interest in the Chattel Paper. Each of the Debtors also hereby authorizes the Bank to file any such financing or continuation statements without the signature of such Debtor to the extent permitted by applicable law. Each of the Debtors hereby ratifies any filing by the Bank of financing statements prior to the date hereof with respect to the Collateral. A carbon, photographic, facsimile or other reproduction of this Security Agreement shall be sufficient as a financing statement for filing in any jurisdiction. If any amount payable under or in connection with any of the Collateral shall be or become evidenced by any Instrument or Chattel Paper, such Instrument or Chattel Paper shall be immediately delivered to the Bank, duly endorsed in a manner satisfactory to the Bank, to be held as Collateral pursuant to this Security Agreement.

(b) Indemnification. Pay, and save the Bank harmless from, any and all liabilities, costs and expenses (including, without limitation, reasonable legal fees and expenses) (i) with respect to, or resulting from, any delay in paying any and all excise, sales or other taxes which may be payable or determined to be payable with respect to any of the Collateral, (ii) with respect to, or resulting from, any delay in complying with any Requirement of Law applicable to any of the Collateral or (iii) in connection with any of the transactions contemplated by this Security Agreement. In any suit, proceeding or action brought by the Bank under any Account or Contract for any sum owing thereunder, or to enforce any provisions of any Account or Contract, the Debtors will save, indemnify and keep the Bank harmless from and against all expense, loss or damage suffered by reason of any defense, setoff, counterclaim, recoupment or reduction of liability whatsoever of the account debtor or obligor thereunder, arising out of a breach by the Debtors of any obligation thereunder or arising out of any other agreement with the Debtors, or any indebtedness or liability at any time owing to or in favor of such account debtor or obligor or its successors by the Debtors. Notwithstanding the foregoing, the Debtors shall have no obligation to the Bank under this paragraph with respect to any liability arising solely from the gross negligence, bad faith or willful misconduct of the Bank.

(c) Maintenance of Records. Keep and maintain at its own cost and expense satisfactory and complete records of the Collateral, including, without limitation, a record of all payments received and all credits granted with respect to the Accounts. Each of the Debtors will mark its books and records pertaining to the Collateral to evidence the Security Agreement and the security interests granted hereby. For the Bank's further security, the Bank shall have a security interest in all of the Debtors' books and records pertaining to the Collateral, and the Debtors shall, during the continuance of an Event of Default, turn over any such books and records to the Bank or to its representatives during normal business hours at the request of the Bank.

(d) Right of Inspection and Audit. Give to the Bank at all times upon reasonable prior notice full and free access during normal business hours to all of its books, correspondence and records and the Bank and the Bank's respective representatives may

examine, inspect or audit the same, take extracts therefrom and make photocopies thereof, and each of the Debtors agrees to render to the Bank, at the Debtors' cost and expense upon reasonable prior notice, such clerical and other assistance as may be reasonably requested with regard thereto provided that the Bank shall not unnecessarily interfere with the Debtors' business operations in the course thereof. The Bank and its respective representatives shall at all times also have the right upon reasonable prior notice to enter into and upon any premises where any of the Inventory or Equipment is located for the purpose of examining, inspecting or auditing the same, observing its use or otherwise protecting their interests therein provided that the Bank shall not unnecessarily interfere with the Debtors' business operations in the course thereof.

(e) Compliance with Laws, etc. Comply in all material respects with all Requirements of Law applicable to the Collateral or any part thereof or to the operation of its business; provided, however, that such Debtor may contest any Requirement of Law in any reasonable manner which shall not, in the sole opinion of the Bank, materially adversely affect the Bank's rights or the priority of its Liens on the Collateral.

(f) Compliance with Terms of Contracts, etc. Perform and comply in all material respects with all its obligations under the Contracts and all its other Contractual Obligations relating to the Collateral.

(g) Payment of Obligations. Pay promptly when due all taxes, assessments and governmental charges or levies imposed upon the Collateral or in respect of its income or profits therefrom, as well as all claims of any kind (including, without limitation, claims for labor, materials and supplies) against or with respect to the Collateral, except that no such charge need be paid if (i) the validity thereof is being contested in good faith by appropriate proceedings, (ii) such proceedings do not involve any material danger of the sale, forfeiture or loss of any of the Collateral or any interest therein and (iii) such charge is adequately reserved against on such Debtor's books in accordance with GAAP.

(h) Limitation on Liens on Collateral. Not create, incur or permit to exist, will defend the Collateral against, and take such other action as is necessary to remove, any Lien or claim on or to the Collateral, other than the Liens created hereby and other than as permitted pursuant to the Credit Agreement, and will defend the right, title and interest of the Bank in and to any of the Collateral against the claims and demands of all Persons whomsoever.

(i) Limitations on Dispositions of Collateral. Not sell, transfer, lease or otherwise dispose of any of the Collateral, or attempt, offer or contract to do so except as expressly permitted pursuant to the Credit Agreement.

(j) Limitations on Modifications, Waivers, Extensions of Contracts and Agreements Giving Rise to Accounts. Not (i) amend, modify, terminate or waive any provision of any Contract or any agreement giving rise to an Account in any manner which would materially adversely affect the value of such Contract or Account as Collateral, except, if no Event of Default shall exist, in the ordinary course of business based on its reasonable business judgment, (ii) fail to exercise promptly and diligently each and every material right which it may have under each Contract and each agreement giving rise to an Account (other than

any right of termination), except, if no Event of Default shall exist, in the ordinary course of business based on its reasonable business judgment, or (iii) fail to deliver to the Bank a copy of each written demand, notice or document received by it relating in any way to any Contract or any agreement giving rise to an Account and which would materially adversely affect the value of such Contract or Account.

(k) Limitations on Discounts, Compromises, Extensions of Accounts.

Not grant any extension of the time of payment of any of the Accounts, compromise, compound or settle the same for less than the full amount thereof, release, wholly or partially, any Person liable for the payment thereof, or allow any credit or discount whatsoever thereon, other than in the ordinary course of business as generally conducted by such Debtor over a period of time.

(l) Further Identification of Collateral.

Furnish to the Bank from time to time statements and schedules further identifying and describing the Collateral and such other reports in connection with the Collateral as the Bank may reasonably request, all in reasonable detail.

(m) Notices.

Advise the Bank promptly, in reasonable detail, at its address set forth in the Credit Agreement, (i) of any Lien (other than Liens created hereby or permitted under the Credit Agreement) on, or claim asserted against, any of the Collateral and (ii) of the occurrence of any other event which would materially adversely affect the value of the Collateral or the Liens created hereunder.

(n) Changes in Locations, Name, etc.

Unless it shall have given the Bank at least 30 days prior written notice thereof, none of the Debtors will (i) change the location of its chief executive office or chief place of business from that specified for the Debtors in Schedule VII attached hereto or remove its books and records from the location specified for such Debtor in Section 4(c), (ii) permit any of the Inventory or Equipment to be kept in a county other than the counties listed on Schedules V and VI hereto, (iii) change its name, identity or organizational structure to such an extent that any financing statement filed by the Bank in connection with this Security Agreement would become seriously misleading or (iv) change the state of its formation.

(o) Patents, Trademarks and Copyrights.

(i) Except with respect to any Trademark or Copyright that Debtors may reasonably determine is of negligible economic value to Debtors, (v) maintain each Trademark in full force and effect, (w) maintain as in the past the quality of products and services offered in connection with any such Trademark, (x) use such Trademark or Copyright with the appropriate notices of registration if any such registration exists, (y) include as part of the Collateral under this Security Agreement any new trademark adopted or used by Debtors, and (z) not (and not permit any licensee or sublicensee thereof to) do any act or knowingly omit to do any act whereby any Trademark or Copyright may become invalidated.

(ii) Pay the necessary Patent annuities and maintenance fees, except with respect to any Patent that Debtors shall reasonably determine is of negligible economic value to Debtors.

(iii) Notify the Bank immediately if Debtors know, or have reason to know, that any application relating to any Patent, or any registration relating to any Trademark or Copyright may become abandoned or dedicated to the public, or of any direct adverse determination or development (including, without limitation, the direct institution of, or any such direct determination or development in any proceeding in the United States Patent and Trademark Office, United States Copyright Office or any court or tribunal in any country) regarding Debtors' ownership of any Patent, Trademark or Copyright or Debtors' right to register the same or to keep and maintain the same.

(iv) Whenever such Debtor, either by itself or through any agent, employee, licensee or designee, shall file an application seeking grant of a patent with the United States Patent and Trademark Office, or seeking registration of any Trademark or Copyright with the United States Copyright Office or any similar office or agency in any other country or any political subdivision thereof, report such filing to the Bank within five Business Days after the last day of the fiscal quarter in which such filing occurs. Upon request of the Bank, each of the Debtors shall execute and deliver any and all agreements, instruments, documents, and papers as the Bank may reasonably request to evidence the Bank's security interest in any Patent, Trademark or Copyright and the goodwill and general intangibles of such Debtor relating thereto or represented thereby. Each of the Debtors hereby appoints the Bank its attorney-in-fact solely to execute and file necessary writings for the foregoing purposes of evidencing the Bank's security interest in the Collateral, all acts of such attorney being hereby ratified and confirmed; such power being coupled with an interest is irrevocable until the Obligations are paid in full and the Revolving Credit Commitment is terminated and there are no Letters of Credit outstanding.

(v) Take all reasonable and necessary steps, including, without limitation, in any proceeding before the United States Patent and Trademark Office, United States Copyright Office or any similar office or agency in any other country or any political subdivision thereof, to file and prosecute each application for the Patents, Trademarks and Copyrights, and to maintain each grant of the Patents and maintain each registration of the Trademarks and Copyrights, including, without limitation, payment of necessary annuities, maintenance fees, filing of applications for renewal, affidavits of use and affidavits of incontestability.

(vi) In the event that any Patent, Trademark or Copyright included in the Collateral is infringed, misappropriated or diluted by a third party, promptly notify the Bank after Debtors learn thereof and shall, unless Debtors shall reasonably determine that such Patent, Trademark or Copyright is of negligible economic value to Debtors (including consideration of the costs of enforcement litigation), which determination it shall promptly report to the Bank, promptly institute a claim of infringement, misappropriation or dilution, to seek injunctive relief where appropriate and to recover any and all damages for such infringement, misappropriation or dilution, or take such other actions as it shall reasonably deem appropriate under the circumstances to protect such Patent, Trademark or Copyright.

6. Bank's Appointment as Attorney-in-Fact.

(a) Powers. Each of the Debtors hereby irrevocably constitutes and appoints the Bank and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in the place and stead of such Debtor and in the name of such Debtor or in its own name, from time to time in the Bank's discretion, for the purpose of carrying out the terms of this Security Agreement, to take any and all appropriate action and to execute any and all documents and instruments which may be necessary or desirable to accomplish the purposes of this Security Agreement, and, without limiting the generality of the foregoing, each of the Debtors hereby gives the Bank the power and right, on behalf of such Debtor, without notice to or assent by such Debtor, to do the following:

(i) in the case of any Account, at any time when the authority of such Debtor to collect the Accounts has been curtailed or terminated pursuant to Section 3(d) hereof, or in the case of any other Collateral, at any time when any Event of Default shall have occurred and is continuing, in the name of such Debtor or its own name, or otherwise, to take possession of and indorse and collect any checks, drafts, notes, acceptances or other instruments for the payment of moneys due under any Account, Instrument, General Intangible, Investment Property or Contract or with respect to any other Collateral and to file any claim or to take any other action or proceeding in any court of law or equity or otherwise deemed appropriate by the Bank for the purpose of collecting any and all such moneys due under any Account, Instrument, General Intangible, Investment Property or Contract or with respect to any other Collateral whenever payable;

(ii) upon 5 days prior notice to the Debtors, to pay or discharge taxes and Liens levied or placed on or threatened in writing against the Collateral (provided that, the foregoing shall not apply to any Permitted Lien and any taxes of (i) the validity thereof is being contested in good faith by appropriate proceedings, (ii) such proceedings do not involve any material risk of the sale, forfeiture or loss of any of the Collateral or any

interest therein, and (iii) such charge is adequately reserved against on such Debtor's books in accordance with GAAP), to effect any repairs or any insurance called for by the terms of this Security Agreement and to pay all or any part of the premiums therefor and the costs thereof;

(iii) upon the occurrence and during the continuance of any Event of Default, (A) to direct any party liable for any payment under any of the Collateral to make payment of any and all moneys due or to become due thereunder directly to the Bank or as the Bank shall direct; (B) to ask or demand for, collect, receive payment of and receipt for, any and all moneys, claims and other amounts due or to become due at any time in respect of or arising out of any Collateral; (C) to sign and indorse any invoices, freight or express bills, bills of lading, storage or warehouse receipts, assignments, verifications, notices and other documents in connection with any of the Collateral; (D) to commence and prosecute any suits, actions or proceedings at law or in equity in any court of competent jurisdiction to collect the Collateral or any proceeds thereof and to enforce any other right in respect of any Collateral; (E) to defend any suit, action or proceeding brought against such Debtor with respect to any Collateral; (F) to settle, compromise or adjust any suit, action or proceeding described in clause (E) above and, in connection therewith, to give such discharges or releases as the Bank may deem appropriate; (G) to assign any Patent or Trademark (along with the goodwill of the business to which any such Trademark pertains), throughout the world for such term or terms, on such conditions, and in such manner, as the Bank shall in its sole discretion determine; (H) seek all governmental approvals required for the operation of such Debtor; and (I) generally, to sell, transfer, pledge and make any agreement with respect to or otherwise deal with any of the Collateral in accordance with applicable law (including securities laws) as fully and completely as though the Bank were the absolute owner thereof for all purposes, and to do, at the Bank's option and such Debtor's expense, at any time, or from time to time, all acts and things which the Bank deems necessary to protect, preserve or realize upon the Collateral and the Bank's Liens thereon and to effect the intent of this Security Agreement, all as fully and effectively as such Debtor might do; and

(iv) execute on behalf of such Debtor such UCC financing statement forms and similar instruments as the Bank may from time to time deem reasonably necessary or desirable to protect and perfect such interest in the Collateral.

Each of the Debtors hereby ratifies all that said attorneys shall lawfully do or cause to be done by virtue hereof. This power of attorney is a power coupled with an interest and shall be irrevocable.

(b) Other Powers. Each of the Debtors also authorizes the Bank, at any time and from time to time, to execute, in connection with the sale provided for in Section 8 hereof, any endorsements, assignments or other instruments of conveyance or transfer with respect to the Collateral.

(c) No Duty on Bank's Part. The powers conferred on the Bank hereunder are solely to protect its interests in the Collateral and shall not impose any duty to exercise any such powers. The Bank shall be accountable only for amounts that it actually receives as a result of the exercise of such powers, and neither it nor any of its officers, directors, employees or agents shall be responsible to the Debtors for any act or failure to act hereunder, except for their own gross negligence, bad faith or willful misconduct.

7. Performance by Bank of Debtors' Obligations. If any of the Debtors fails to perform or comply with any of its agreements contained herein and the Bank, as provided for by the terms of this Security Agreement, shall itself perform or comply, or otherwise cause performance or compliance, with such agreement, the expenses of the Bank incurred in connection with such performance or compliance, together with interest thereon at a rate per annum equal to the rate of interest then payable on Loans bearing interest at a rate determined by reference to the Base Rate, shall be payable by the Debtors to the Bank on demand and shall constitute Obligations secured hereby.

8. Remedies.

If an Event of Default shall occur and be continuing, the Bank may exercise, in addition to all other rights and remedies granted to it in this Security Agreement and in any other instrument or agreement securing, evidencing or relating to the Obligations, all rights and remedies of a secured party under the Code. Without limiting the generality of the foregoing, the Bank, without demand of performance or other demand, presentment, protest, advertisement or notice of any kind (except any notice required by law referred to below or as set forth herein) to or upon the Debtors or any other Person (all and each of which demands, defenses, advertisements and notices are hereby waived), may in such circumstances forthwith collect, receive, appropriate and realize upon the Collateral, or any part thereof, and/or may forthwith sell, lease, assign, give option or options to purchase, or otherwise dispose of and deliver the Collateral or any part thereof (or contract to do any of the foregoing), in one or more parcels at public or private sale or sales, at any exchange, broker's board or office of the Bank or elsewhere upon such terms and conditions as it may deem advisable and at such prices as it may deem best, for cash or on credit or for future delivery without assumption of any credit risk. The Bank shall have the right upon any such public sale or sales, and, to the extent permitted by law, upon any such private sale or sales, to purchase the whole or any part of the Collateral so sold, free of any right or equity of redemption in the Debtors, which right or equity is hereby waived or released. The Debtors further agree, at the Bank's request, to assemble the Collateral and make it available to the Bank at places which the Bank shall reasonably select, whether at the Debtors' premises or elsewhere. The Bank shall apply the net proceeds (to the extent actually received in cash) of any such collection, recovery, receipt, appropriation, realization or sale, after deducting all reasonable costs and expenses of every kind incurred therein or incidental to the care or safekeeping of any of the Collateral or in any way relating to the Collateral or the Bank's rights hereunder,

including, without limitation, reasonable attorneys' fees and disbursements, to the payment in whole or in part of the Obligations, in such order as the Bank may elect, and only after such application and after the payment by the Bank of any other amount required by any provision of law, including, without limitation, Section 9615 of the Code, need the Bank account for the surplus, if any, to the Debtors. To the extent permitted by applicable law, each of the Debtors waives all claims, damages and demands it may acquire against any holder of any Obligation arising out of the exercise by the Bank of any rights hereunder, other than those resulting from such holder's gross negligence, bad faith or willful misconduct. If any notice of a proposed sale or other disposition of Collateral shall be required by law, such notice shall be deemed reasonable and proper if given at least 10 days before such sale or other disposition. The Debtors shall remain liable for any deficiency if the proceeds of any sale or other disposition of the Collateral are insufficient to pay the Obligations and the reasonable fees and disbursements of any attorneys employed by the Bank to collect such deficiency.

Each of the Debtors agrees, upon the occurrence and during the continuation of an Event of Default, to take any actions that the Bank may reasonably request in order to enable the Bank to obtain and enjoy the full rights and benefits granted to the Bank under this Agreement and the other Loan Documents. Without limiting the generality of the foregoing, each of the Debtors shall upon the occurrence and during the continuation of an Event of Default, at the Debtors' sole cost and expense, assist in obtaining all approvals which are then required by law for or in connection with any action or transaction contemplated by this Agreement or Article 9 of the Uniform Commercial Code as in effect in any applicable jurisdiction.

9. Limitation on Duties Regarding Preservation of Collateral. The Bank's sole duty with respect to the custody, safekeeping and physical preservation of the Collateral in its possession, under Section 9207 of the Code or otherwise, shall be to deal with it in the same manner as the Bank deals with similar property for its own account. The Bank and its directors, officers, employees or agents shall not be liable for failure to demand, collect or realize upon all or any part of the Collateral or for any delay in doing so or shall be under any obligation to sell or otherwise dispose of any Collateral upon the request of the Debtors or otherwise.

10. Powers Coupled with an Interest. All authorizations and agencies herein contained with respect to the Collateral are irrevocable and powers coupled with an interest.

11. Severability. Any provision of this Security Agreement which is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof, and any such prohibition or unenforceability in any jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction.

12. Paragraph Headings. The paragraph headings used in this Security Agreement are for convenience of reference only and are not to affect the construction hereof or be taken into consideration in the interpretation hereof.

13. No Waiver; Cumulative Remedies. The Bank shall not by any act (except by a written instrument pursuant to Section 14 hereof), delay, indulgence, omission or otherwise

be deemed to have waived any right or remedy hereunder or to have acquiesced in any Default or Event of Default or in any breach of any of the terms and conditions hereof. No failure to exercise, nor any delay in exercising, on the part of any holder of any Obligation, any right, power or privilege hereunder shall operate as a waiver thereof. No single or partial exercise of any right, power or privilege hereunder shall preclude any other or further exercise thereof or the exercise of any other right, power or privilege. A waiver by any holder of any Obligation of any right or remedy hereunder on any one occasion shall not be construed as a bar to any right or remedy which such holder would otherwise have on any future occasion. The rights and remedies herein provided are cumulative, may be exercised singly or concurrently and are not exclusive of any rights or remedies provided by law.

14. Waivers and Amendments; Parties Bound; Governing Law. None of the terms or provisions of this Security Agreement may be waived, amended, supplemented or otherwise modified except by a written instrument executed by the Debtors and the Bank, provided that any provision of this Security Agreement may be waived by the Bank in a written letter or agreement executed by the Bank or by telex or facsimile transmission from the Bank. This Security Agreement shall be the joint and several obligations of the Debtors and shall be binding upon the successors and permitted assigns of the Debtors and shall inure to the benefit of the Bank and its successors and assigns. **THIS SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE SUBSTANTIVE LAWS OF THE COMMONWEALTH OF PENNSYLVANIA.**

15. Notices. All notices hereunder to the Debtors or the Bank to be effective shall be in writing (including by telecopy), and, unless otherwise expressly provided herein, shall be deemed to have been duly given or made when delivered or sent in the manner and to the respective addresses as provided in subsection 8.2 of the Credit Agreement.

16. Submission to Jurisdiction; Waivers.

Each of the Debtors hereby irrevocably and unconditionally:

(i) submits for itself and its property in any legal action or proceeding relating to this Security Agreement, or for recognition and enforcement of any judgment in respect thereof to the non-exclusive general jurisdiction of the courts of the Commonwealth of Pennsylvania, the courts of the United States of America for the Eastern District of Pennsylvania, and appellate courts from any thereof;

(ii) consents that any such action or proceeding may be brought in such courts, and waives any objection that it may now or hereafter have to the venue of any such action or proceeding in any such court or that such action or proceeding was brought in an inconvenient court and agrees not to plead or claim the same;

(iii) agrees that service of process in any such action or proceeding may be effected by mailing a copy thereof by registered or

certified mail (or any substantially similar form of mail), postage prepaid, to such Debtor at its address set forth in the Credit Agreement or at such other address of which the Bank shall have been notified;

(iv) waives and hereby acknowledges that it is estopped from raising any objections based on forum non conveniens, any claim that any of the above-referenced courts lack proper venue or any objection that any of such courts lack personal jurisdiction over it so as to prohibit such courts from adjudicating any issues raised in a complaint filed with such courts against the Debtors concerning this Security Agreement;

(v) acknowledges and agrees that the choice of forum contained in this paragraph shall not be deemed to preclude the enforcement of any judgement obtained in any forum or the taking of any action under this Security Agreement to enforce the same in any appropriate jurisdiction;

(vi) waives, to the maximum extent not prohibited by law, any right it may have to claim or recover in any legal action or proceeding referred to in this subsection any special, exemplary or punitive or consequential damages; and

(vii) agrees that nothing herein shall affect the right to effect service of process in any other manner permitted by law or shall limit the right to sue in any other jurisdiction.

Each of the parties hereto hereby unconditionally waives trial by jury in any legal action or proceeding referred to in paragraph (a) above and any mandatory counterclaim therein.


17. Counterparts. This Security Agreement may be executed by one or more of the parties to this Security Agreement on any number of separate counterparts, and all of said counterparts taken together shall be deemed to constitute one and the same instrument. A set of the copies of this Security Agreement signed by all the parties shall be lodged with the Borrowers' Representative on behalf of the Debtors and with the Bank.

18. Further Assurances. The parties acknowledge their intent that, upon the occurrence and during the continuation of an Event of Default, the Bank shall receive, to the fullest extent permitted by all Requirements of Law and governmental policy, all rights necessary or desirable to obtain, use or sell the Collateral, and to exercise all remedies available to it under this Agreement, the Uniform Commercial Code as in effect in any applicable jurisdiction, or other applicable law. The parties further acknowledge and agree that, in the event of any change in law or governmental policy occurring subsequent to the date hereof that affects in any manner the Bank's rights of access to, or use or sale of, the Collateral, or the procedures necessary to enable the Bank to obtain such rights of access, use or sale, the Bank and the Debtors shall amend this Agreement in such manner as the Bank shall request, in order to


provide to the Bank such rights to the greatest extent possible consistent with all Requirements of Law and governmental policy.

IN WITNESS WHEREOF, the parties hereto have caused this Security Agreement to be duly executed and delivered as of the date first above written.

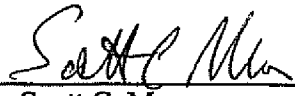
THE FARM JOURNAL CORPORATION

By: 
Name: Andrew J. Weber, Jr.
Title: President and Chief Executive Officer

FARM JOURNAL ELECTRONIC MEDIA COMPANY

By: 
Name: Andrew J. Weber, Jr.
Title: Chairman and Chief Executive Officer

BROWN BROTHERS HARRIMAN & CO.

By: 
Name: Scott C. Meves
Title: Senior Vice President

SCHEDULES TO SECURITY AGREEMENT

BETWEEN

**FARM JOURNAL, INC., FARM JOURNAL ELECTRONIC MEDIA COMPANY
AND**

BROWN BROTHERS HARRIMAN & CO.

Doc. #885871v.3

TRADEMARK

REEL: 003066 FRAME: 0024

**SCHEDULE I TO
Security Agreement**

LICENSES, PATENTS AND PATENT LICENSES

None other than any non-material Licenses that any Borrower may be required to have pursuant to applicable law such as local business licenses or permits.

**SCHEDULE II TO
Security Agreement**

TRADEMARKS AND TRADEMARK LICENSES

TRADEMARKS

I. FARM JOURNAL INC.

A. Registered Trademarks

<u>Registration Number</u>	<u>Trademark</u>	<u>Registration Date</u>
2,214,665	*Profit Edge	12/29/98
2,200,798	*Profit Edge	10/27/98
2,241,369	*Country Kids	4/20/99
2,229,716	*Outdoors Today	7/24/97
2,188,633	*Forage Today	9/8/98
1,984,876	*Pig 'N Pork 2000	7/2/96
1,544,030	*Wheat Today	6/13/89
1,533,776	*Soybeans Today	4/4/89
1,533,775	*Corn Today	4/4/89
1,505,860	*Cotton Today	9/27/88
1,479,593	Dairy Today	3/8/88
1,476,845	*Hogs Today	2/16/88
1,476,844	Beef Today	2/16/88
1,467,324	*Pig Tales	12/1/87
1,438,016	Top Producer	4/28/87
1,087,723	Mailbox Shopping	3/21/78
879,118	*ADA The Ayrshire	10/21/69
827,389	*The Magazine of American Agriculture	4/11/67
792,956	*Dairy Extra	7/20/65
775,394	*The Countryside Press	8/18/64
513,620	Farm Journal	8/16/49
1,455,313	*PorkPro	9/1/87
1,051,025	Professional Farmers of America	10/19/76
1,141,764	ProFarmer	11/25/80
1,455,314	*Porkpro Newsletter	9/1/87
2,491,088	Leading Edge	9/18/01
2,491,087	Pro Farmer Leading Edge (and design)	9/18/01
2,502,402	Pro Farmer Leading Edge	10/30/01
2,315,616	*I Sold the Best	2/8/00
2,330,076	*Agcast Network	3/14/00

Doc. #885871v.3

2,262,625	*The Precision Information Network	7/20/99
2,211,604	*Agcast	12/15/98
1,574,001	*Miscellaneous Design	12/26/89
2,184,997	*The Barbed Wire	8/25/98
0,985,220	Professional Farmers Of America	5/28/74
1,667,098	*Pro Farmer Today	12/3/91
1,662,878	*First Thing Today	10/29/91
1,363,337	*Profit Alert	10/1/85
1,310,344	*Instant Update	12/18/84
1,529,065	*Globalink	5/7/89
0,792,961	*Beef Extra	7/20/65
2,758,222	Elite Producer	9/2/00
2,715,690	Farmail	5/13/03
2,648,550	In the Country	11/12/02
2,226,923	*Hognet	2/23/99
2,226,922	*Dairynet	3/2/99
1,055,744	Agpulse	1/4/77
2,172,913	*PMM	7/14/98
2,172,912	*Miscellaneous Design	7/14/98
2,877,458	*Hot Trades	8/24/04

B. Trademark Applications

<u>Serial Number</u>	<u>Trademark</u>	<u>Filing Date</u>
76 572342	Landowner	1/26/04
75 488030	*Beefnet	5/19/98

C. Fictitious and Trade Names

LandOwner
 Corn/Bean Profit Alert
 Pro Farmer Crop Tour
 Pro Farmer SuperStrategies
 Pro Farmer Newsroom
 Pro Farmer AgForum
 ABC's of Hedging
 Pro Farmer Follow-up
 Pro Farmer Institute
 Pro Farmer Top Ten Percent Club
 Pro Farmer Leading Edge
 Pro Farmer Hedgers Hotline
 Pro Farmer Marketing Club
 Technical Triggers
 Pro Farmer Combo
 Midweek Cash Grains
 Opportunity of the Week
 Hot Trades

Pro Farmer Hot Trades
Pro Farmer Marketplace
Pro Farmer Ag Forum
Pro Farmer Travel Club
Pro Farmer Network Services

**II. Farm Journal Electronic Media
Company**

A. Registered Trademarks

<u>Registration Number</u>	<u>Trademark</u>	<u>Registration Date</u>
1,955,853	Agday (and design)	2/13/96
1,539,691	AgDay	5/16/89
1,435,976	*Morning Agriculture Report	4/7/87
2,320,911	Weekend Marketplace	2/22/00

* Indicates that the mark is not currently being used.

**SCHEDULE III TO
Security Agreement**

COPYRIGHTS AND COPYRIGHT LICENSES

1. Farm Journal Electronic Media Company ("FJEMC") produces two television programs, AgDay and Weekend Market Place, and various news inserts (the "Programs"). FJEMC does not file for registered copyrights related to the Programs; however, FJEMC claims common law copyrights on the Programs.
2. Farm Journal, Inc. claims common law copyrights on the material printed in the newsletters it produces.
3. See attached Schedule A for registered copyrights of Farm Journal, Inc.

SCHEDULE A

Farm Journal, Inc.

	A	B	C
1	Farm Journal:	A farmer's legal guide to production contracts	TX4053694
2	Farm Journal:	A love of the land	TX560748
3	Farm Journal:	Beef extra: a farm journal publication	TX1983285
4	Farm Journal:	Beef extra: a farm journal publication	TX1990763
5	Farm Journal:	Beef extra: a farm journal publication	TX2355079
6	Farm Journal:	Beef extra: a farm journal publication	TX2010367
7	Farm Journal:	Beef extra: a farm journal publication	TX2039243
8	Farm Journal:	Beef extra: a farm journal publication	TX2063442
9	Farm Journal:	Beef Today : Farm Journal beef extra	TX4418396
10	Farm Journal:	Beef today: farm journal beef extra	TX4418397
11	Farm Journal:	Beef today: farm journal beef extra	TX4418398
12	Farm Journal:	Beef today: farm journal beef extra	TX4418399
13	Farm Journal:	Beef today: farm journal beef extra	TX4418400
14	Farm Journal:	Beef today: farm journal beef extra	TX4418392
15	Farm Journal:	Cook it your way	TX1066764
16	Farm Journal:	Cook it your way	TX1257462
17	Farm Journal:	Cook it your way	TX1257463
18	Farm Journal:	Cook it your way	TX1325408
19	Farm Journal:	Cook it your way	TX1325409
20	Farm Journal:	Cooking with apples	A662549
21	Farm Journal:	Dairy extra: a farm journal publication	TX2355033
22	Farm Journal:	Dairy extra: a farm journal publication	TX1986401
23	Farm Journal:	Dairy extra: a farm journal publication	TX1990764
24	Farm Journal:	Dairy extra: a farm journal publication	TX2010378
25	Farm Journal:	Dairy extra: a farm journal publication	TX2050023
26	Farm Journal:	Dairy extra: a farm journal publication	TX2063618
27	Farm Journal:	Dairy today: farm journal dairy extra	TX4418405
28	Farm Journal:	Dairy today: farm journal dairy extra	TX4418406
29	Farm Journal:	Dairy today: farm journal dairy extra	TX4418407
30	Farm Journal:	Dairy today: farm journal dairy extra	TX4418408
31	Farm Journal:	Dairy today: farm journal dairy extra	TX4418409
32	Farm Journal:	Dairy today: farm journal dairy extra	TX4418410
33	Farm Journal:	Farm journal's Freezing & canning cookbook: prized recipes from the farms of America	TX77016
34	Farm Journal:	Farm Journal's Choice chocolate recipes	TX123468
35	Farm Journal:	Farm Journal's Friendly food gifts from your kitchen	TX156684
36	Farm Journal:	Farm Journal's Estate planning idea book	TX170722
37	Farm Journal:	Farm journal's Complete cake decorating book: 100 decorating ideas plus 200 cake and frosting recipes	TX1176770
38	Farm Journal:	Farm Journal's Cook it your way	TX189828
39	Farm Journal:	Farm Journal's Best-ever vegetable recipes: a fresh approach to main dishes, appetizers, and snacks, soups, salads, and desserts, with 400 never-fail recipes	TX1318109
40	Farm Journal:	Farm Journal's Homespun Christmas	TX328856
41	Farm Journal:	Beef Today: Farm Journal beef extra	TX4273312
42	Farm Journal:	Farm journal: the magazine of American agriculture	TX4418402

SCHEDULE A

Farm Journal, Inc.

	A	B	C
43	Farm Journal:	Farm journal: the magazine of American agriculture	TX4439106
44	Farm Journal:	Farm journal: the magazine of American agriculture	TX4439107
45	Farm Journal:	Farm journal: the magazine of American agriculture	TX4425499
46	Farm Journal:	Farm journal: the magazine of American agriculture	TX4439105
47	Farm Journal:	Farm journal: the magazine of American agriculture	TX4399133
48	Farm Journal:	Farm journal: hog extra	TX1990665
49	Farm Journal:	Farm journal: hog extra	TX1985976
50	Farm Journal:	Farm journal: hog extra	TX2007075
51	Farm Journal:	Farm journal: hog extra	TX2022039
52	Farm Journal:	Farm journal: hog extra	TX2061490
53	Farm Journal:	Farm journal: top producer extra	TX1562581
54	Farm Journal:	Farm journal: top producer extra	TX1522296
55	Farm Journal:	Farm journal. top producer extra	TX1716093
56	Farm Journal:	Farm journal. top producer extra	TX1733797
57	Farm Journal:	Farm journal extra	TX1379967
58	Farm Journal:	Farm journal extra	TX1436732
59	Farm Journal:	Farm journal extra	TX1457691
60	Farm Journal:	Farm journal's ag-pulse	TX634033
61	Farm Journal:	Farm journal's homemade breads	TX1651835
62	Farm Journal:	Farm journal's ground beef roundup: more than 100 casseroles, soups, stews, and skillet specialties	TX984364
63	Farm Journal:	Farm journal's picnic & barbecue cookbook	TX927705
64	Farm Journal:	Farm journal's best-ever pies	TX756081
65	Farm Journal:	Farm journal's country-style microwave cookbook	TX581852
66	Farm Journal:	Farm journal's meal & menu planner cookbook	TX578938
67	Farm Journal:	Farm journal's everyday favorite recipes	TX559567
68	Farm Journal:	Farm journal's best-ever cookies	TX550399
69	Farm Journal:	Farm journal's speedy skillet meals	TX536137
70	Farm Journal:	Farm journal's complete home baking journal	TX351833
71	Farm Journal:	The Business Magazine of American Agriculture	TX3042408
72	Farm Journal:	The Business Magazine of American Agriculture	TX3090391
73	Farm Journal:	The Business Magazine of American Agriculture	TX3233528
74	Farm Journal:	The Business Magazine of American Agriculture	TX3272093
75	Farm Journal:	The Business Magazine of American Agriculture	TX3099014
76	Farm Journal:	The Business Magazine of American Agriculture	TX3029397
77	Farm Journal:	The Business Magazine of American Agriculture	TX3092501
78	Farm Journal:	The Business Magazine of American Agriculture	TX3233527
79	Farm Journal:	The Business Magazine of American Agriculture	TX3272094
80	Farm Journal:	The Business Magazine of American Agriculture	TX3361585
81	Farm Journal:	The Business Magazine of American Agriculture	TX3397592
82	Farm Journal:	The Business Magazine of American Agriculture	TX3430837
83	Farm Journal:	The Business Magazine of American Agriculture	TX3479420
84	Farm Journal:	The Magazine of American Agriculture	TX3029396
85	Farm Journal:	The Magazine of American Agriculture	TX3090395
86	Farm Journal:	The Magazine of American Agriculture	TX3233526
87	Farm Journal:	The Magazine of American Agriculture	TX3271747

TRADEMARK

REEL: 003066 FRAME: 0031

SCHEDULE A

Farm Journal, Inc.

	A	B	C
88	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3157627
89	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3182630
90	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3233525
91	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3253403
92	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3272092
93	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3397585
94	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3455613
95	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3465277
96	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3479703
97	Farm Journal:	The Magazine of American Agriculture.— Central ed.	TX3534003
98	Farm Journal:	Farm journal's country-style microwave cookbook 2	TX984619
99	Farm Journal:	The Business Magazine of American Agriculture	TX2097273
100	Farm Journal:	The Business Magazine of American Agriculture	TX2119975
101	Farm Journal:	The Business Magazine of American Agriculture	TX2136558
102	Farm Journal:	The Business Magazine of American Agriculture	TX2164634
103	Farm Journal:	The Business Magazine of American Agriculture	TX2211305
104	Farm Journal:	The Business Magazine of American Agriculture	TX2226534
105	Farm Journal:	The Business Magazine of American Agriculture	TX2237631
106	Farm Journal:	The Business Magazine of American Agriculture	TX2247356
107	Farm Journal:	The Business Magazine of American Agriculture	TX2356164
108	Farm Journal:	The Business Magazine of American Agriculture	TX2383320
109	Farm Journal:	The Business Magazine of American Agriculture	TX2402538
110	Farm Journal:	The Business Magazine of American Agriculture	TX2432876
111	Farm Journal:	The Business Magazine of American Agriculture	TX2446451
112	Farm Journal:	The Business Magazine of American Agriculture	TX2476965
113	Farm Journal:	The Business Magazine of American Agriculture	TX2485296
114	Farm Journal:	The Business Magazine of American Agriculture	TX2491093
115	Farm Journal:	The Business Magazine of American Agriculture	TX2502373
116	Farm Journal:	The Business Magazine of American Agriculture	TX2575575
117	Farm Journal:	The Business Magazine of American Agriculture	TX2606363
118	Farm Journal:	The Business Magazine of American Agriculture	TX2645248
119	Farm Journal:	The Business Magazine of American Agriculture	TX2654649
120	Farm Journal:	The Business Magazine of American Agriculture	TX2730498
121	Farm Journal:	The Business Magazine of American Agriculture	TX2699884
122	Farm Journal:	The Business Magazine of American Agriculture	TX2726037
123	Farm Journal:	The Business Magazine of American Agriculture	TX2845126
124	Farm Journal:	The Business Magazine of American Agriculture	TX2863116
125	Farm Journal:	The Business Magazine of American Agriculture	TX2854603
126	Farm Journal:	The Business Magazine of American Agriculture	TX2910383
127	Farm Journal:	The Business Magazine of American Agriculture	TX2933661
128	Farm Journal:	The Business Magazine of American Agriculture	TX2998287
129	Farm Journal:	The Business Magazine of American Agriculture	TX2097276
130	Farm Journal:	The Business Magazine of American Agriculture	TX2119977
131	Farm Journal:	The Business Magazine of American Agriculture	TX2137553
132	Farm Journal:	The Business Magazine of American Agriculture	TX2164627
133	Farm Journal:	The Business Magazine of American Agriculture	TX2211306

TRADEMARK

REEL: 003066 FRAME: 0032

SCHEDULE A

Farm Journal, Inc.

	A	B	C
134	Farm Journal:	The Business Magazine of American Agriculture	TX2226528
135	Farm Journal:	The Business Magazine of American Agriculture	TX2237632
136	Farm Journal:	The Business Magazine of American Agriculture	TX2247353
137	Farm Journal:	The Business Magazine of American Agriculture	TX2262342
138	Farm Journal:	The Business Magazine of American Agriculture	TX2356166
139	Farm Journal:	The Business Magazine of American Agriculture	TX2386714
140	Farm Journal:	The Business Magazine of American Agriculture	TX2403176
141	Farm Journal:	The Business Magazine of American Agriculture	TX2432877
142	Farm Journal:	The Business Magazine of American Agriculture	TX2446452
143	Farm Journal:	The Business Magazine of American Agriculture	TX2476967
144	Farm Journal:	The Business Magazine of American Agriculture	TX2484451
145	Farm Journal:	The Business Magazine of American Agriculture	TX2491092
146	Farm Journal:	The Business Magazine of American Agriculture	TX2502371
147	Farm Journal:	The Business Magazine of American Agriculture	TX2575572
148	Farm Journal:	The Business Magazine of American Agriculture	TX2606358
149	Farm Journal:	The Business Magazine of American Agriculture	TX2645250
150	Farm Journal:	The Business Magazine of American Agriculture	TX2654680
151	Farm Journal:	The Business Magazine of American Agriculture	TX2730497
152	Farm Journal:	The Business Magazine of American Agriculture	TX2699894
153	Farm Journal:	The Business Magazine of American Agriculture	TX2726041
154	Farm Journal:	The Business Magazine of American Agriculture	TX2863115
155	Farm Journal:	The Business Magazine of American Agriculture	TX2854606
156	Farm Journal:	The Business Magazine of American Agriculture	TX2910393
157	Farm Journal:	The Business Magazine of American Agriculture	TX2933658
158	Farm Journal:	The Business Magazine of American Agriculture	TX2097275
159	Farm Journal:	The Business Magazine of American Agriculture	TX2119978
160	Farm Journal:	The Business Magazine of American Agriculture	TX2137552
161	Farm Journal:	The Business Magazine of American Agriculture	TX2164674
162	Farm Journal:	The Business Magazine of American Agriculture	TX2211197
163	Farm Journal:	The Business Magazine of American Agriculture	TX2226535
164	Farm Journal:	The Business Magazine of American Agriculture	TX2237633
165	Farm Journal:	The Business Magazine of American Agriculture	TX2247354
166	Farm Journal:	The Business Magazine of American Agriculture	TX2262344
167	Farm Journal:	The Business Magazine of American Agriculture	TX2356163
168	Farm Journal:	The Business Magazine of American Agriculture	TX2394871
169	Farm Journal:	The Business Magazine of American Agriculture	TX2402537
170	Farm Journal:	The Business Magazine of American Agriculture	TX2432875
171	Farm Journal:	The Business Magazine of American Agriculture	TX2446450
172	Farm Journal:	The Business Magazine of American Agriculture	TX2476966
173	Farm Journal:	The Business Magazine of American Agriculture	TX2485298
174	Farm Journal:	The Business Magazine of American Agriculture	TX2490594
175	Farm Journal:	The Business Magazine of American Agriculture	TX2502375
176	Farm Journal:	The Business Magazine of American Agriculture	TX2575573
177	Farm Journal:	The Business Magazine of American Agriculture	TX2606359
178	Farm Journal:	The Business Magazine of American Agriculture	TX2645251
179	Farm Journal:	The Business Magazine of American Agriculture	TX2654681

SCHEDULE A

Farm Journal, Inc.

	A	B	C
180	Farm Journal:	The Business Magazine of American Agriculture	TX2730500
181	Farm Journal:	The Business Magazine of American Agriculture	TX2698682
182	Farm Journal:	The Business Magazine of American Agriculture	TX2837396
183	Farm Journal:	The Business Magazine of American Agriculture	TX2863119
184	Farm Journal:	The Business Magazine of American Agriculture	TX2854604
185	Farm Journal:	The Business Magazine of American Agriculture	TX2909422
186	Farm Journal:	The Business Magazine of American Agriculture	TX2933660
187	Farm Journal:	The Business Magazine of American Agriculture	TX2998288
188	Farm Journal:	The Magazine of American Agriculture	TX2097274
189	Farm Journal:	The Magazine of American Agriculture	TX2119976
190	Farm Journal:	The Magazine of American Agriculture	TX2137557
191	Farm Journal:	The Magazine of American Agriculture	TX2164626
192	Farm Journal:	The Magazine of American Agriculture	TX2211198
193	Farm Journal:	The Magazine of American Agriculture	TX2226533
194	Farm Journal:	The Magazine of American Agriculture	TX2237634
195	Farm Journal:	The Magazine of American Agriculture	TX2247355
196	Farm Journal:	The Magazine of American Agriculture	TX2262343
197	Farm Journal:	The Magazine of American Agriculture	TX2356171
198	Farm Journal:	The Magazine of American Agriculture	TX2386606
199	Farm Journal:	The Magazine of American Agriculture	TX2402539
200	Farm Journal:	The Magazine of American Agriculture	TX2432874
201	Farm Journal:	The Magazine of American Agriculture	TX2446448
202	Farm Journal:	The Magazine of American Agriculture	TX2476964
203	Farm Journal:	The Magazine of American Agriculture	TX2485297
204	Farm Journal:	The Magazine of American Agriculture	TX2491091
205	Farm Journal:	The Magazine of American Agriculture	TX2502374
206	Farm Journal:	The Magazine of American Agriculture	TX2575574
207	Farm Journal:	The Magazine of American Agriculture	TX2606362
208	Farm Journal:	The Magazine of American Agriculture	TX2645249
209	Farm Journal:	The Magazine of American Agriculture	TX2654682
210	Farm Journal:	The Magazine of American Agriculture	TX2730499
211	Farm Journal:	The Magazine of American Agriculture	TX2699893
212	Farm Journal:	The Magazine of American Agriculture	TX2726042
213	Farm Journal:	The Magazine of American Agriculture	TX2740397
214	Farm Journal:	The Magazine of American Agriculture	TX2768327
215	Farm Journal:	The Magazine of American Agriculture	TX2777194
216	Farm Journal:	The Magazine of American Agriculture	TX2863117
217	Farm Journal:	The Magazine of American Agriculture	TX2854605
218	Farm Journal:	The Magazine of American Agriculture	TX2910382
219	Farm Journal:	The Magazine of American Agriculture	TX2927552
220	Farm Journal:	The Magazine of American Agriculture	TX2998289
221	Farm Journal:	Vol. 75, no. 1, Jan. 1951	RE70
222	Farm Journal:	Vol. 74, no. 2, Feb. 1950	RE71
223	Farm Journal:	Vol. 74, no. 3, Mar. 1950	RE72
224	Farm Journal:	Vol. 74, no. 4, Apr. 1950	RE73
225	Farm Journal:	Vol. 74, no. 5, May 1950	RE74

SCHEDULE A

Farm Journal, Inc.

	A	B	C
226	Farm Journal:	Vol. 74, no. 6, June 1950	RE75
227	Farm Journal:	Vol. 74, no. 7, July 1950	RE76
228	Farm Journal:	Vol. 74, no. 8, Aug. 1950	RE77
229	Farm Journal:	Vol. 74, no. 9, Sept. 1950	RE78
230	Farm Journal:	Vol. 74, no. 10, Oct. 1950	RE79
231	Farm Journal:	Vol. 74, no. 12, Dec. 1950	RE80
232	Farm Journal:	Vol. 74, no. 11, Nov. 1950	RE81
233	Farm Journal:	The Business Magazine of American Agriculture	TX1002262
234	Farm Journal:	The Business Magazine of American Agriculture	TX1037601
235	Farm Journal:	The Business Magazine of American Agriculture	TX1051488
236	Farm Journal:	The Business Magazine of American Agriculture	TX1136145
237	Farm Journal:	The Business Magazine of American Agriculture	TX1141177
238	Farm Journal:	The Business Magazine of American Agriculture	TX1188401
239	Farm Journal:	The Business Magazine of American Agriculture	TX1196438
240	Farm Journal:	The Business Magazine of American Agriculture	TX1220723
241	Farm Journal:	The Business Magazine of American Agriculture	TX1240600
242	Farm Journal:	The Business Magazine of American Agriculture	TX1268690
243	Farm Journal:	The Business Magazine of American Agriculture	TX1276774
244	Farm Journal:	The Business Magazine of American Agriculture	TX1298227
245	Farm Journal:	The Business Magazine of American Agriculture	TX1325044
246	Farm Journal:	The Business Magazine of American Agriculture	TX1369922
247	Farm Journal:	The Business Magazine of American Agriculture	TX1404402
248	Farm Journal:	The Business Magazine of American Agriculture	TX1411227
249	Farm Journal:	The Business Magazine of American Agriculture	TX1424837
250	Farm Journal:	The Business Magazine of American Agriculture	TX1461015
251	Farm Journal:	The Business Magazine of American Agriculture	TX1492530
252	Farm Journal:	The Business Magazine of American Agriculture	TX1584269
253	Farm Journal:	The Business Magazine of American Agriculture	TX1631578
254	Farm Journal:	The Business Magazine of American Agriculture	TX1715966
255	Farm Journal:	The Business Magazine of American Agriculture	TX1738161
256	Farm Journal:	The Business Magazine of American Agriculture	TX1746309
257	Farm Journal:	The Business Magazine of American Agriculture	TX1914576
258	Farm Journal:	The Business Magazine of American Agriculture	TX1937901
259	Farm Journal:	The Business Magazine of American Agriculture	TX1886699
260	Farm Journal:	The Business Magazine of American Agriculture	TX1830561
261	Farm Journal:	The Business Magazine of American Agriculture	TX1891760
262	Farm Journal:	The Business Magazine of American Agriculture	TX1902617
263	Farm Journal:	The Business Magazine of American Agriculture	TX1923706
264	Farm Journal:	The Business Magazine of American Agriculture	TX1947135
265	Farm Journal:	The Business Magazine of American Agriculture	TX1969351
266	Farm Journal:	The Business Magazine of American Agriculture	TX1985971
267	Farm Journal:	The Business Magazine of American Agriculture	TX1002260
268	Farm Journal:	The Business Magazine of American Agriculture	TX1037600
269	Farm Journal:	The Business Magazine of American Agriculture	TX1051491
270	Farm Journal:	The Business Magazine of American Agriculture	TX1136147
271	Farm Journal:	The Business Magazine of American Agriculture	TX1141179

SCHEDULE A

Farm Journal, Inc.

	A	B	C
272	Farm Journal:	The Business Magazine of American Agriculture	TX1188404
273	Farm Journal:	The Business Magazine of American Agriculture	TX1196439
274	Farm Journal:	The Business Magazine of American Agriculture	TX1210871
275	Farm Journal:	The Business Magazine of American Agriculture	TX1227168
276	Farm Journal:	The Business Magazine of American Agriculture	TX1240606
277	Farm Journal:	The Business Magazine of American Agriculture	TX1268692
278	Farm Journal:	The Business Magazine of American Agriculture	TX1276771
279	Farm Journal:	The Business Magazine of American Agriculture	TX1298234
280	Farm Journal:	The Business Magazine of American Agriculture	TX1325043
281	Farm Journal:	The Business Magazine of American Agriculture	TX1369924
282	Farm Journal:	The Business Magazine of American Agriculture	TX1404400
283	Farm Journal:	The Business Magazine of American Agriculture	TX1411224
284	Farm Journal:	The Business Magazine of American Agriculture	TX1424854
285	Farm Journal:	The Business Magazine of American Agriculture	TX1461014
286	Farm Journal:	The Business Magazine of American Agriculture	TX1492533
287	Farm Journal:	The Business Magazine of American Agriculture	TX1584229
288	Farm Journal:	The Business Magazine of American Agriculture	TX1631579
289	Farm Journal:	The Business Magazine of American Agriculture	TX1715964
290	Farm Journal:	The Business Magazine of American Agriculture	TX1738162
291	Farm Journal:	The Business Magazine of American Agriculture	TX1914565
292	Farm Journal:	The Business Magazine of American Agriculture	TX1937903
293	Farm Journal:	The Business Magazine of American Agriculture	TX1830751
294	Farm Journal:	The Business Magazine of American Agriculture	TX1891764
295	Farm Journal:	The Business Magazine of American Agriculture	TX1902616
296	Farm Journal:	The Business Magazine of American Agriculture	TX1969353
297	Farm Journal:	The Business Magazine of American Agriculture	TX1985974
298	Farm Journal:	The Business Magazine of American Agriculture	TX1002259
299	Farm Journal:	The Business Magazine of American Agriculture	TX1037602
300	Farm Journal:	The Business Magazine of American Agriculture	TX1051489
301	Farm Journal:	The Business Magazine of American Agriculture	TX1132918
302	Farm Journal:	The Business Magazine of American Agriculture	TX1240610
303	Farm Journal:	The Business Magazine of American Agriculture	TX1268691
304	Farm Journal:	The Business Magazine of American Agriculture	TX1276772
305	Farm Journal:	The Business Magazine of American Agriculture	TX1298233
306	Farm Journal:	The Business Magazine of American Agriculture	TX1325036
307	Farm Journal:	The Business Magazine of American Agriculture	TX1369921
308	Farm Journal:	The Business Magazine of American Agriculture	TX1404401
309	Farm Journal:	The Business Magazine of American Agriculture	TX1411226
310	Farm Journal:	The Business Magazine of American Agriculture	TX1424855
311	Farm Journal:	The Business Magazine of American Agriculture	TX1461013
312	Farm Journal:	The Business Magazine of American Agriculture	TX1492531
313	Farm Journal:	The Business Magazine of American Agriculture	TX1584228
314	Farm Journal:	The Business Magazine of American Agriculture	TX1631562
315	Farm Journal:	The Business Magazine of American Agriculture	TX1715965
316	Farm Journal:	The Business Magazine of American Agriculture	TX1738163
317	Farm Journal:	The Business Magazine of American Agriculture	TX1743735

SCHEDULE A

Farm Journal, Inc.

	A	B	C
318	Farm Journal:	The Business Magazine of American Agriculture	TX1914577
319	Farm Journal:	The Business Magazine of American Agriculture	TX1947134
320	Farm Journal:	The Business Magazine of American Agriculture	TX1830733
321	Farm Journal:	The Business Magazine of American Agriculture	TX1891762
322	Farm Journal:	The Business Magazine of American Agriculture	TX1902618
323	Farm Journal:	The Business Magazine of American Agriculture	TX1923705
324	Farm Journal:	The Business Magazine of American Agriculture	TX1990523
325	Farm Journal:	The Business Magazine of American Agriculture	TX1985973
326	Farm Journal:	The Magazine of American Agriculture	TX1002261
327	Farm Journal:	The Magazine of American Agriculture	TX1037603
328	Farm Journal:	The Magazine of American Agriculture	TX1051490
329	Farm Journal:	The Magazine of American Agriculture	TX1136146
330	Farm Journal:	The Magazine of American Agriculture	TX1141178
331	Farm Journal:	The Magazine of American Agriculture	TX1188402
332	Farm Journal:	The Magazine of American Agriculture	TX1196437
333	Farm Journal:	The Magazine of American Agriculture	TX1212046
334	Farm Journal:	The Magazine of American Agriculture	TX1227167
335	Farm Journal:	The Magazine of American Agriculture	TX1240609
336	Farm Journal:	The Magazine of American Agriculture	TX1268693
337	Farm Journal:	The Magazine of American Agriculture	TX1276773
338	Farm Journal:	The Magazine of American Agriculture	TX1298235
339	Farm Journal:	The Magazine of American Agriculture	TX1325045
340	Farm Journal:	The Magazine of American Agriculture	TX1369923
341	Farm Journal:	The Magazine of American Agriculture	TX1404399
342	Farm Journal:	The Magazine of American Agriculture	TX1411225
343	Farm Journal:	The Magazine of American Agriculture	TX1424856
344	Farm Journal:	The Magazine of American Agriculture	TX1460925
345	Farm Journal:	The Magazine of American Agriculture	TX1492532
346	Farm Journal:	The Magazine of American Agriculture	TX1584227
347	Farm Journal:	The Magazine of American Agriculture	TX1631580
348	Farm Journal:	The Magazine of American Agriculture	TX1641455
349	Farm Journal:	The Magazine of American Agriculture	TX1672293
350	Farm Journal:	The Magazine of American Agriculture	TX1715963
351	Farm Journal:	The Magazine of American Agriculture	TX1738160
352	Farm Journal:	The Magazine of American Agriculture	TX1757024
353	Farm Journal:	The Magazine of American Agriculture	TX1748804
354	Farm Journal:	The Magazine of American Agriculture	TX1914564
355	Farm Journal:	The Magazine of American Agriculture	TX1937902
356	Farm Journal:	The Magazine of American Agriculture	TX1895142
357	Farm Journal:	The Magazine of American Agriculture	TX1830562
358	Farm Journal:	The Magazine of American Agriculture	TX1969343
359	Farm Journal:	The Magazine of American Agriculture	TX1985972
360	Farm Journal:	The Business Magazine of American Agriculture	TX21749
361	Farm Journal:	The Business Magazine of American Agriculture	TX18492
362	Farm Journal:	The Business Magazine of American Agriculture	TX40054
363	Farm Journal:	The Business Magazine of American Agriculture	TX76862

SCHEDULE A

Farm Journal, Inc.

	A	B	C
364	Farm Journal:	The Business magazine of American Agriculture	TX64497
365	Farm Journal:	The Business Magazine of American Agriculture	TX84615
366	Farm Journal:	The Business Magazine of American Agriculture	TX93237
367	Farm Journal:	The Business Magazine of American Agriculture	TX116514
368	Farm Journal:	The Business Magazine of American Agriculture	TX130234
369	Farm Journal:	The Business magazine of American Agriculture	TX164279
370	Farm Journal:	The Business Magazine of American Agriculture	TX301802
371	Farm Journal:	The Business Magazine of American Agriculture	TX320267
372	Farm Journal:	The Business Magazine of American Agriculture	TX333208
373	Farm Journal:	The Business Magazine of American Agriculture	TX354974
374	Farm Journal:	The Business Magazine of American Agriculture	TX365254
375	Farm Journal:	The Business Magazine of American Agriculture	TX386861
376	Farm Journal:	The Business Magazine of American Agriculture	TX399083
377	Farm Journal:	The Business magazine of American Agriculture	TX408703
378	Farm Journal:	The Business Magazine of American Agriculture	TX423343
379	Farm Journal:	The Business Magazine of American Agriculture	TX523143
380	Farm Journal:	The Business Magazine of American Agriculture	TX546610
381	Farm Journal:	The Business Magazine of American Agriculture	TX557375
382	Farm Journal:	The Business Magazine of American Agriculture	TX576476
383	Farm Journal:	The Business Magazine of American Agriculture	TX588739
384	Farm Journal:	The Business Magazine of American Agriculture	TX662839
385	Farm Journal:	The Business Magazine of American Agriculture	TX626409
386	Farm Journal:	The Business Magazine of American Agriculture	TX634037
387	Farm Journal:	The Business Magazine of American Agriculture	TX647612
388	Farm Journal:	The Business magazine of American Agriculture	TX646615
389	Farm Journal:	The Business Magazine of American Agriculture	TX755829
390	Farm Journal:	The Business Magazine of American Agriculture	TX758086
391	Farm Journal:	The Business Magazine of American Agriculture	TX778799
392	Farm Journal:	The Business Magazine of American Agriculture	TX792770
393	Farm Journal:	The Business Magazine of American Agriculture	TX808773
394	Farm Journal:	The Business Magazine of American Agriculture	TX819055
395	Farm Journal:	The Business Magazine of American Agriculture	TX835282
396	Farm Journal:	The Business Magazine of American Agriculture	TX844367
397	Farm Journal:	The Business Magazine of American Agriculture	TX849791
398	Farm Journal:	The Business Magazine of American Agriculture	TX866237
399	Farm Journal:	The Business magazine of American Agriculture	TX881670=
400	Farm Journal:	The Business Magazine of American Agriculture	TX886998
401	Farm Journal:	The Business Magazine of American Agriculture	TX908400
402	Farm Journal:	The Business Magazine of American Agriculture	TX917562
403	Farm Journal:	The Business Magazine of American Agriculture	TX958698
404	Farm Journal:	The Business Magazine of American Agriculture	TX969791
405	Farm Journal:	The Business Magazine of American Agriculture	TX989813
406	Farm Journal:	The Business Magazine of American Agriculture	TX21748
407	Farm Journal:	The Business Magazine of American Agriculture	TX18493
408	Farm Journal:	The Business Magazine of American Agriculture	TX40056
409	Farm Journal:	The Business Magazine of American Agriculture	TX76861

SCHEDULE A

Farm Journal, Inc.

	A	B	C
410	Farm Journal:	The Business magazine of American Agriculture	TX82536
411	Farm Journal:	The Business Magazine of American Agriculture	TX93235
412	Farm Journal:	The Business Magazine of American Agriculture	TX116516
413	Farm Journal:	The Business Magazine of American Agriculture	TX130235
414	Farm Journal:	The Business Magazine of American Agriculture	TX164280
415	Farm Journal:	The Business Magazine of American Agriculture	TX301799
416	Farm Journal:	The Business Magazine of American Agriculture	TX320266
417	Farm Journal:	The Business Magazine of American Agriculture	TX333206
418	Farm Journal:	The Business magazine of American Agriculture	TX354976
419	Farm Journal:	The Business Magazine of American Agriculture	TX365252
420	Farm Journal:	The Business Magazine of American Agriculture	TX386859
421	Farm Journal:	The Business Magazine of American Agriculture	TX399086
422	Farm Journal:	The Business Magazine of American Agriculture	TX408702
423	Farm Journal:	The Business Magazine of American Agriculture	TX423344
424	Farm Journal:	The Business Magazine of American Agriculture	TX523141
425	Farm Journal:	The Business Magazine of American Agriculture	TX546612
426	Farm Journal:	The Business magazine of American Agriculture	TX557376
427	Farm Journal:	The Business Magazine of American Agriculture	TX576479
428	Farm Journal:	The Business Magazine of American Agriculture	TX588737
429	Farm Journal:	The Business Magazine of American Agriculture	TX615832
430	Farm Journal:	The Business Magazine of American Agriculture	TX626410
431	Farm Journal:	The Business Magazine of American Agriculture	TX634035
432	Farm Journal:	The Business Magazine of American Agriculture	TX647614
433	Farm Journal:	The Business Magazine of American Agriculture	TX646595
434	Farm Journal:	The Business Magazine of American Agriculture	TX755831
435	Farm Journal:	The Business magazine of American Agriculture	TX758087
436	Farm Journal:	The Business Magazine of American Agriculture	TX781113
437	Farm Journal:	The Business Magazine of American Agriculture	TX792771
438	Farm Journal:	The Business Magazine of American Agriculture	TX808771
439	Farm Journal:	The Business Magazine of American Agriculture	TX819057
440	Farm Journal:	The Business Magazine of American Agriculture	TX835349
441	Farm Journal:	The Business Magazine of American Agriculture	TX844365
442	Farm Journal:	The Business Magazine of American Agriculture	TX849792
443	Farm Journal:	The Business magazine of American Agriculture	TX866238
444	Farm Journal:	The Business Magazine of American Agriculture	TX871694
445	Farm Journal:	The Business Magazine of American Agriculture	TX882768
446	Farm Journal:	The Business Magazine of American Agriculture	TX908402
447	Farm Journal:	The Business Magazine of American Agriculture	TX917561
448	Farm Journal:	The Business Magazine of American Agriculture	TX958699
449	Farm Journal:	The Business Magazine of American Agriculture	TX969788
450	Farm Journal:	The Business Magazine of American Agriculture	TX989814
451	Farm Journal:	The Business magazine of American Agriculture	TX21750
452	Farm Journal:	The Business Magazine of American Agriculture	TX18490
453	Farm Journal:	The Business Magazine of American Agriculture	TX40055
454	Farm Journal:	The Business Magazine of American Agriculture	TX76863
455	Farm Journal:	The Business Magazine of American Agriculture	TX64498

TRADEMARK

REEL: 003066 FRAME: 0039

SCHEDULE A

Farm Journal, Inc.

	A	B	C
456	Farm Journal:	The Business Magazine of American Agriculture	TX85371
457	Farm Journal:	The Business Magazine of American Agriculture	TX93238
458	Farm Journal:	The Business Magazine of American Agriculture	TX116513
459	Farm Journal:	The Business Magazine of American Agriculture	TX130233
460	Farm Journal:	The Business Magazine of American Agriculture	TX164277
461	Farm Journal:	The Business Magazine of American Agriculture	TX301801
462	Farm Journal:	The Business Magazine of American Agriculture	TX320269
463	Farm Journal:	The Business magazine of American Agriculture	TX333209
464	Farm Journal:	The Business Magazine of American Agriculture	TX354975
465	Farm Journal:	The Business Magazine of American Agriculture	TX365251
466	Farm Journal:	The Business Magazine of American Agriculture	TX386862
467	Farm Journal:	The Business Magazine of American Agriculture	TX399084
468	Farm Journal:	The Business Magazine of American Agriculture	TX408704
469	Farm Journal:	The Business magazine of American Agriculture	TX423342
470	Farm Journal:	The Business Magazine of American Agriculture	TX523144
471	Farm Journal:	The Business Magazine of American Agriculture	TX546611
472	Farm Journal:	The Business Magazine of American Agriculture	TX557377
473	Farm Journal:	The Business Magazine of American Agriculture	TX576478
474	Farm Journal:	The Business Magazine of American Agriculture	TX588736
475	Farm Journal:	The Business Magazine of American Agriculture	TX662840
476	Farm Journal:	The Business Magazine of American Agriculture	TX626407
477	Farm Journal:	The Business magazine of American Agriculture	TX634034
478	Farm Journal:	The Business Magazine of American Agriculture	TX647290
479	Farm Journal:	The Business Magazine of American Agriculture	TX646616
480	Farm Journal:	The Business Magazine of American Agriculture	TX755830
481	Farm Journal:	The Business Magazine of American Agriculture	TX758088
482	Farm Journal:	The Business Magazine of American Agriculture	TX778801
483	Farm Journal:	The Business Magazine of American Agriculture	TX792769
484	Farm Journal:	The Business Magazine of American Agriculture	TX808774
485	Farm Journal:	The Business magazine of American Agriculture	TX819056
486	Farm Journal:	The Business Magazine of American Agriculture	TX835341
487	Farm Journal:	The Business Magazine of American Agriculture	TX844364
488	Farm Journal:	The Business Magazine of American Agriculture	TX849793
489	Farm Journal:	The Business Magazine of American Agriculture	TX866236
490	Farm Journal:	The Business Magazine of American Agriculture	TX881668
491	Farm Journal:	The Business Magazine of American Agriculture	TX882751
492	Farm Journal:	The Business Magazine of American Agriculture	TX908401
493	Farm Journal:	The Business Magazine of American Agriculture	TX917563
494	Farm Journal:	The Business Magazine of American Agriculture	TX958697
495	Farm Journal:	The Business Magazine of American Agriculture	TX969789
496	Farm Journal:	The Business Magazine of American Agriculture	TX989812
497	Farm Journal:	The Business magazine of American Agriculture	TX21751
498	Farm Journal:	The Business Magazine of American Agriculture	TX18491
499	Farm Journal:	The Business Magazine of American Agriculture	TX40057
500	Farm Journal:	The Business Magazine of American Agriculture	TX76864
501	Farm Journal:	The Business Magazine of American Agriculture	TX66010

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Farm Journal, Inc.

	A	B	C
502	Farm Journal:	The Business Magazine of American Agriculture	TX64499
503	Farm Journal:	The Business magazine of American Agriculture	TX93239
504	Farm Journal:	The Business Magazine of American Agriculture	TX82535
505	Farm Journal:	The Business Magazine of American Agriculture	TX301800
506	Farm Journal:	The Business Magazine of American Agriculture	TX320268
507	Farm Journal:	The Business Magazine of American Agriculture	TX333207
508	Farm Journal:	The Business Magazine of American Agriculture	TX354977
509	Farm Journal:	The Business magazine of American Agriculture	TX365253
510	Farm Journal:	The Business Magazine of American Agriculture	TX386860
511	Farm Journal:	The Business Magazine of American Agriculture	TX399085
512	Farm Journal:	The Business Magazine of American Agriculture	TX408701
513	Farm Journal:	The Business Magazine of American Agriculture	TX423341
514	Farm Journal:	The Business Magazine of American Agriculture	TX523142
515	Farm Journal:	The Business Magazine of American Agriculture	TX546609
516	Farm Journal:	The Business Magazine of American Agriculture	TX557378
517	Farm Journal:	The Business magazine of American Agriculture	TX576477
518	Farm Journal:	The Business Magazine of American Agriculture	TX588738
519	Farm Journal:	The Business Magazine of American Agriculture	TX615831
520	Farm Journal:	The Business Magazine of American Agriculture	TX626408
521	Farm Journal:	The Business Magazine of American Agriculture	TX634036
522	Farm Journal:	The Business Magazine of American Agriculture	TX647613
523	Farm Journal:	The Business Magazine of American Agriculture	TX646617
524	Farm Journal:	The Business Magazine of American Agriculture	TX755828
525	Farm Journal:	The Business magazine of American Agriculture	TX758089
526	Farm Journal:	The Business Magazine of American Agriculture	TX778800
527	Farm Journal:	The Business Magazine of American Agriculture	TX792768
528	Farm Journal:	The Business Magazine of American Agriculture	TX808772
529	Farm Journal:	The Business Magazine of American Agriculture	TX819054
530	Farm Journal:	The Magazine of American Agriculture	TX835281
531	Farm Journal:	The Magazine of American Agriculture	TX844366
532	Farm Journal:	The Magazine of American Agriculture	TX849794
533	Farm Journal:	The Magazine of American Agriculture	TX866235
534	Farm Journal:	The Magazine of American Agriculture	TX881669
535	Farm Journal:	The Magazine of American Agriculture	TX886999
536	Farm Journal:	The Magazine of American Agriculture	TX908399
537	Farm Journal:	The magazine of American Agriculture	TX917560
538	Farm Journal:	The Magazine of American Agriculture	TX958696
539	Farm Journal:	The Magazine of American Agriculture	TX969790
540	Farm Journal:	The Magazine of American Agriculture	TX989815
541	Farm Journal:	Vol. 75, no. 2, Feb. 1951	RE38948
542	Farm Journal:	Vol. 75, no. 3, Mar. 1951	RE38949
543	Farm Journal:	Vol. 75, no. 4, Apr. 1951	RE38950
544	Farm Journal:	Vol. 75, no. 5, May 1951	RE38951
545	Farm Journal:	Vol. 75, no. 6, June 1951	RE38952
546	Farm Journal:	Vol. 75, no. 7, July 1951	RE38953
547	Farm Journal:	Vol. 75, no. 8, Aug. 1951	RE38954

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Farm Journal, Inc.

	A	B	C
548	Farm Journal:	Vol. 75, no. 9, Sept. 1951	RE38955
549	Farm Journal:	Vol. 75, no. 10, Oct. 1951	RE38956
550	Farm Journal:	Vol. 75, no. 11, Nov. 1951	RE38957
551	Farm Journal:	Vol. 75, no. 12, Dec. 1951	RE38958
552	Farm Journal:	Vol. 76, no. 1, Jan. 1952	RE38959
553	Farm Journal:	Vol. 76, no. 2, Feb. 1952	RE43453
554	Farm Journal:	Vol. 76 (called v. 75), no. 3, Mar. 1952	RE43454
555	Farm Journal:	Vol. 76 (called v. 75), no. 4, Apr. 1952	RE43455
556	Farm Journal:	Vol. 76 (called v. 75), no. 5, May 1952	RE43456
557	Farm Journal:	Vol. 76, no. 6, June 1952	RE43457
558	Farm Journal:	Vol. 76, no. 7, July 1952	RE43458
559	Farm Journal:	Vol. 76, no. 8, Aug. 1952	RE43459
560	Farm Journal:	Vol. 76, no. 9, Sept. 1952	RE43460
561	Farm Journal:	Vol. 76, no. 10, Oct. 1952	RE43461
562	Farm Journal:	Vol. 76, no. 11, Nov. 1952	RE43462
563	Farm Journal:	Vol. 76, no. 11, Nov. 1952	RE43463
564	Farm Journal:	Vol. 76, no. 11, Nov. 1952	RE43464
565	Farm Journal:	Vol. 76, no. 12, Dec. 1952	RE43465
566	Farm Journal:	Vol. 76, no. 12, Dec. 1952	RE43466
567	Farm Journal:	Vol. 76, no. 12, Dec. 1952	RE43467
568	Farm Journal:	Vol. 77, no. 1, Jan. 1953	RE43468
569	Farm Journal:	Vol. 77, no. 1, Jan. 1953	RE43469
570	Farm Journal:	Vol. 77, no. 1, Jan. 1953	RE43470
571	Farm Journal:	Vol. 77, no. 4, Apr. 1953	RE76874
572	Farm Journal:	Vol. 77, no. 4, Apr. 1953	RE76875
573	Farm Journal:	Vol. 77, no. 4, Apr. 1953	RE76876
574	Farm Journal:	Vol. 77, no. 5, May 1953	RE76877
575	Farm Journal:	Vol. 77, no. 5, May 1953	RE76878
576	Farm Journal:	Vol. 77, no. 5, May 1953	RE76879
577	Farm Journal:	Vol. 77, no. 6, June 1953	RE76880
578	Farm Journal:	Vol. 77, no. 6, June 1953	RE76881
579	Farm Journal:	Vol. 77, no. 6, June 1953	RE76882
580	Farm Journal:	Vol. 77, no. 7, July 1953	RE76883
581	Farm Journal:	Vol. 77, no. 7, July 1953	RE76884
582	Farm Journal:	Vol. 77, no. 7, July 1953	RE76885
583	Farm Journal:	Vol. 77, no. 8, Aug. 1953	RE76886
584	Farm Journal:	Vol. 77, no. 8, Aug. 1953	RE76887
585	Farm Journal:	Vol. 77, no. 8, Aug. 1953	RE76888
586	Farm Journal:	Vol. 77, no. 9, Sept. 1953	RE76889
587	Farm Journal:	Vol. 77, no. 9, Sept. 1953	RE76890
588	Farm Journal:	Vol. 77, no. 9, Sept. 1953	RE76891
589	Farm Journal:	Vol. 77, no. 10, Oct. 1953	RE76892
590	Farm Journal:	Vol. 77, no. 10, Oct. 1953	RE76893
591	Farm Journal:	Vol. 77, no. 10, Oct. 1953	RE76894
592	Farm Journal:	Vol. 77, no. 11, Nov. 1953	RE76895
593	Farm Journal:	Vol. 77, no. 11, Nov. 1953	RE76896

TRADEMARK

REEL: 003066 FRAME: 0042

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	A	B	C
594	Farm Journal:	Vol. 77, no. 11, Nov. 1953	RE76897
595	Farm Journal:	Vol. 77, no. 12, Dec. 1953	RE76898
596	Farm Journal:	Vol. 77, no. 12, Dec. 1953	RE76899
597	Farm Journal:	Vol. 77, no. 12, Dec. 1953	RE76900
598	Farm Journal:	Vol. 78, no. 1, Jan. 1954	RE76901
599	Farm Journal:	Vol. 78, no. 1, Jan. 1954	RE76902
600	Farm Journal:	Vol. 78, no. 1, Jan. 1954	RE76903
601	Farm Journal:	Vol. 77, no. 2, Feb. 1953	RE76904
602	Farm Journal:	Vol. 77, no. 2, Feb. 1953	RE76905
603	Farm Journal:	Vol. 77, no. 2, Feb. 1953	RE76906
604	Farm Journal:	Vol. 77, no. 3, Mar. 1953	RE76907
605	Farm Journal:	Vol. 77, no. 3, Mar. 1953	RE76908
606	Farm Journal:	Vol. 77, no. 3, Mar. 1953	RE76909
607	Farm Journal:	Vol. 78, no. 3, Mar. 1954	RE125455
608	Farm Journal:	Vol. 78, no. 14, Apr. 1954	RE125456
609	Farm Journal:	Vol. 78, no. 14, Apr. 1954	RE125457
610	Farm Journal:	Vol. 78, no. 14, Apr. 1954	RE125458
611	Farm Journal:	Vol. 78, no. 5, May 1954	RE125459
612	Farm Journal:	Vol. 78, no. 5, May 1954	RE125460
613	Farm Journal:	Vol. 78, no. 5, May 1954	RE125461
614	Farm Journal:	Vol. 78, no. 6, June 1954	RE125462
615	Farm Journal:	Vol. 78, no. 6, June 1954	RE125463
616	Farm Journal:	Vol. 78, no. 6, June 1954	RE125464
617	Farm Journal:	Vol. 78, no. 7, July 1954	RE125465
618	Farm Journal:	Vol. 78, no. 7, July 1954	RE125466
619	Farm Journal:	Vol. 78, no. 7, July 1954	RE125467
620	Farm Journal:	Vol. 78, no. 2, Feb. 1954	RE125468
621	Farm Journal:	Vol. 78, no. 2, Feb. 1954	RE125469
622	Farm Journal:	Vol. 78, no. 2, Feb. 1954	RE125470
623	Farm Journal:	Vol. 78, no. 3, Mar. 1954	RE125471
624	Farm Journal:	Vol. 78, no. 3, Mar. 1954	RE125472
625	Farm Journal:	Vol. 78, no. 8, Aug. 1954	RE125473
626	Farm Journal:	Vol. 78, no. 8, Aug. 1954	RE125474
627	Farm Journal:	Vol. 78, no. 8, Aug. 1954	RE125475
628	Farm Journal:	Vol. 78, no. 9, Sept. 1954	RE125476
629	Farm Journal:	Vol. 78, no. 9, Sept. 1954	RE125477
630	Farm Journal:	Vol. 78, no. 9, Sept. 1954	RE125478
631	Farm Journal:	Vol. 78, no. 10, Oct. 1954	RE125479
632	Farm Journal:	Vol. 78, no. 10, Oct. 1954	RE125480
633	Farm Journal:	Vol. 78, no. 10, Oct. 1954	RE125481
634	Farm Journal:	Vol. 78, no. 11, Nov. 1954	RE125482
635	Farm Journal:	Vol. 78, no. 11, Nov. 1954	RE125483
636	Farm Journal:	Vol. 78, no. 11, Nov. 1954	RE125484
637	Farm Journal:	Vol. 78, no. 12, Dec. 1954	RE125485
638	Farm Journal:	Vol. 78, no. 12, Dec. 1954	RE125486
639	Farm Journal:	Vol. 78, no. 12, Dec. 1954	RE125487

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Farm Journal, Inc.

	A	B	C
640	Farm Journal:	Vol. 79, no. 1, Jan. 1955	RE125488
641	Farm Journal:	Vol. 79, no. 1, Jan. 1955	RE125489
642	Farm Journal:	Vol. 79, no. 1, Jan. 1955	RE125490
643	Farm Journal:	The Business Magazine of American Agriculture	TX64500
644	Farm Journal:	Vol. 80, no. 1, Jan. 1956	RE160490
645	Farm Journal:	Vol. 80, no. 1, Jan. 1956	RE160491
646	Farm Journal:	Vol. 80, no. 1, Jan. 1956	RE160492
647	Farm Journal:	Vol. 79, no. 12, Dec. 1955	RE160493
648	Farm Journal:	Vol. 79, no. 12, Dec. 1955	RE160494
649	Farm Journal:	Vol. 79, no. 12, Dec. 1955	RE160495
650	Farm Journal:	Vol. 79, no. 11, Nov. 1955	RE160496
651	Farm Journal:	Vol. 79, no. 11, Nov. 1955	RE160497
652	Farm Journal:	Vol. 79, no. 11, Nov. 1955	RE160498
653	Farm Journal:	Vol. 79, no. 10, Oct. 1955	RE160499
654	Farm Journal:	Vol. 79, no. 10, Oct. 1955	RE160500
655	Farm Journal:	Vol. 79, no. 10, Oct. 1955	RE160501
656	Farm Journal:	Vol. 79, no. 9, Sept. 1955	RE160502
657	Farm Journal:	Vol. 79, no. 9, Sept. 1955	RE160503
658	Farm Journal:	Vol. 79, no. 9, Sept. 1955	RE160504
659	Farm Journal:	Vol. 79, no. 8, Aug. 1955	RE160505
660	Farm Journal:	Vol. 79, no. 8, Aug. 1955	RE160506
661	Farm Journal:	Vol. 79, no. 8, Aug. 1955	RE160507
662	Farm Journal:	Vol. 79, no. 7, July 1955	RE160508
663	Farm Journal:	Vol. 79, no. 7, July 1955	RE160509
664	Farm Journal:	Vol. 79, no. 7, July 1955	RE160510
665	Farm Journal:	Vol. 79, no. 6, June 1955	RE160511
666	Farm Journal:	Vol. 79, no. 6, June 1955	RE160512
667	Farm Journal:	Vol. 79, no. 6, June 1955	RE160513
668	Farm Journal:	Vol. 79, no. 5, May 1955	RE160514
669	Farm Journal:	Vol. 79, no. 5, May 1955	RE160515
670	Farm Journal:	Vol. 79, no. 5, May 1955	RE160516
671	Farm Journal:	Vol. 79, no. 4, Apr. 1955	RE160517
672	Farm Journal:	Vol. 79, no. 4, Apr. 1955	RE160518
673	Farm Journal:	Vol. 79, no. 4, Apr. 1955	RE160519
674	Farm Journal:	Vol. 79, no. 3, Mar. 1955	RE160520
675	Farm Journal:	Vol. 79, no. 3, Mar. 1955	RE160521
676	Farm Journal:	Vol. 79, no. 3, Mar. 1955	RE160522
677	Farm Journal:	Vol. 80, no. 2, Feb. 1956	RE202852
678	Farm Journal:	Vol. 80, no. 2, Feb. 1956	RE202853
679	Farm Journal:	Vol. 80, no. 2, Feb. 1956	RE202854
680	Farm Journal:	Vol. 80, no. 3, Mar. 1956	RE202855
681	Farm Journal:	Vol. 80, no. 3, Mar. 1956	RE202856
682	Farm Journal:	Vol. 80, no. 3, Mar. 1956	RE202857
683	Farm Journal:	Vol. 80, no. 4, Apr. 1956	RE202858
684	Farm Journal:	Vol. 80, no. 4, Apr. 1956	RE202859
685	Farm Journal:	Vol. 80, no. 4, Apr. 1956	RE202860

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Farm Journal, Inc.

	A	B	C
686	Farm Journal:	Vol. 80, no. 4, Apr. 1956	RE202861
687	Farm Journal:	Vol. 80, no. 5, May 1956	RE202862
688	Farm Journal:	Vol. 80, no. 5, May 1956	RE202863
689	Farm Journal:	Vol. 80, no. 5, May 1956	RE202864
690	Farm Journal:	Vol. 80, no. 5, May 1956	RE202865
691	Farm Journal:	Vol. 80, no. 6, June 1956	RE202866
692	Farm Journal:	Vol. 80, no. 6, June 1956	RE202867
693	Farm Journal:	Vol. 80, no. 6, June 1956	RE202868
694	Farm Journal:	Vol. 80, no. 6, June 1956	RE202869
695	Farm Journal:	Vol. 80, no. 7, July 1956	RE202870
696	Farm Journal:	Vol. 80, no. 7, July 1956	RE202871
697	Farm Journal:	Vol. 80, no. 7, July 1956	RE202872
698	Farm Journal:	Vol. 80, no. 7, July 1956	RE202873
699	Farm Journal:	Vol. 80, no. 8, Aug. 1956	RE202874
700	Farm Journal:	Vol. 80, no. 9, Sept. 1956	RE202875
701	Farm Journal:	Vol. 80, no. 9, Sept. 1956	RE202876
702	Farm Journal:	Vol. 80, no. 9, Sept. 1956	RE202877
703	Farm Journal:	Vol. 80, no. 9, Sept. 1956	RE202878
704	Farm Journal:	Vol. 80, no. 8, Aug. 1956	RE202879
705	Farm Journal:	Vol. 80, no. 8, Aug. 1956	RE202880
706	Farm Journal:	Vol. 80, no. 8, Aug. 1956	RE202881
707	Farm Journal:	Vol. 80, no. 10, Oct. 1956	RE202882
708	Farm Journal:	Vol. 80, no. 10, Oct. 1956	RE202883
709	Farm Journal:	Vol. 80, no. 10, Oct. 1956	RE202884
710	Farm Journal:	Vol. 80, no. 10, Oct. 1956	RE202885
711	Farm Journal:	Vol. 80, no. 11, Nov. 1956	RE202886
712	Farm Journal:	Vol. 80, no. 11, Nov. 1956	RE202887
713	Farm Journal:	Vol. 80, no. 11, Nov. 1956	RE202888
714	Farm Journal:	Vol. 80, no. 11, Nov. 1956	RE202889
715	Farm Journal:	Vol. 80, no. 12, Dec. 1956	RE202890
716	Farm Journal:	Vol. 80, no. 12, Dec. 1956	RE202891
717	Farm Journal:	Vol. 80, no. 12, Dec. 1956	RE202892
718	Farm Journal:	Vol. 80, no. 12, Dec. 1956	RE202893
719	Farm Journal:	Vol. 81, no. 1, Jan. 1957	RE202894
720	Farm Journal:	Vol. 81, no. 1, Jan. 1957	RE202895
721	Farm Journal:	Vol. 81, no. 1, Jan. 1957	RE202896
722	Farm Journal:	Vol. 81, no. 1, Jan. 1957	RE202897
723	Farm Journal:	Vol. 81, no. 2, Feb. 1957	RE238506
724	Farm Journal:	Vol. 81, no. 2, Feb. 1957	RE238507
725	Farm Journal:	Vol. 81, no. 2, Feb. 1957	RE238508
726	Farm Journal:	Vol. 81, no. 3, Mar. 1957	RE238509
727	Farm Journal:	Vol. 81, no. 3, Mar. 1957	RE238510
728	Farm Journal:	Vol. 81, no. 3, Mar. 1957	RE238511
729	Farm Journal:	Vol. 81, no. 3, Mar. 1957	RE238512
730	Farm Journal:	Vol. 81, no. 4, Apr. 1957	RE238513
731	Farm Journal:	Vol. 81, no. 4, Apr. 1957	RE238514

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Farm Journal, Inc.

	A	B	C
732	Farm Journal:	Vol. 81, no. 4, Apr. 1957	RE238515
733	Farm Journal:	Vol. 81, no. 4, Apr. 1957	RE238516
734	Farm Journal:	Vol. 81, no. 5, May 1957	RE238517
735	Farm Journal:	Vol. 81, no. 5, May 1957	RE238518
736	Farm Journal:	Vol. 81, no. 5, May 1957	RE238519
737	Farm Journal:	Vol. 81, no. 5, May 1957	RE238520
738	Farm Journal:	Vol. 81, no. 6, June 1957	RE238521
739	Farm Journal:	Vol. 81, no. 6, June 1957	RE238522
740	Farm Journal:	Vol. 81, no. 6, June 1957	RE238523
741	Farm Journal:	Vol. 81, no. 6, June 1957	RE238524
742	Farm Journal:	Vol. 81, no. 7, July 1957	RE238525
743	Farm Journal:	Vol. 81, no. 7, July 1957	RE238526
744	Farm Journal:	Vol. 81, no. 7, July 1957	RE238527
745	Farm Journal:	Vol. 81, no. 7, July 1957	RE238528
746	Farm Journal:	Vol. 81, no. 8, Aug. 1957	RE238529
747	Farm Journal:	Vol. 81, no. 8, Aug. 1957	RE238530
748	Farm Journal:	Vol. 81, no. 8, Aug. 1957	RE238531
749	Farm Journal:	Vol. 81, no. 8, Aug. 1957	RE238532
750	Farm Journal:	Vol. 81, no. 9, Sept. 1957	RE238533
751	Farm Journal:	Vol. 81, no. 9, Sept. 1957	RE238534
752	Farm Journal:	Vol. 81, no. 9, Sept. 1957	RE238535
753	Farm Journal:	Vol. 81, no. 9, Sept. 1957	RE238536
754	Farm Journal:	Vol. 81, no. 10, Oct. 1957	RE238537
755	Farm Journal:	Vol. 81, no. 10, Oct. 1957	RE238538
756	Farm Journal:	Vol. 81, no. 10, Oct. 1957	RE238539
757	Farm Journal:	Vol. 81, no. 10, Oct. 1957	RE238540
758	Farm Journal:	Vol. 81, no. 11, Nov. 1957	RE238541
759	Farm Journal:	Vol. 81, no. 11, Nov. 1957	RE238542
760	Farm Journal:	Vol. 81, no. 11, Nov. 1957	RE238543
761	Farm Journal:	Vol. 81, no. 11, Nov. 1957	RE238544
762	Farm Journal:	Vol. 81, no. 12, Dec. 1957	RE238545
763	Farm Journal:	Vol. 81, no. 12, Dec. 1957	RE238546
764	Farm Journal:	Vol. 81, no. 12, Dec. 1957	RE238547
765	Farm Journal:	Vol. 81, no. 12, Dec. 1957	RE238548
766	Farm Journal:	Vol. 82, no. 1, Jan. 1958	RE238549
767	Farm Journal:	Vol. 82, no. 1, Jan. 1958	RE238550
768	Farm Journal:	Vol. 82, no. 1, Jan. 1958	RE238551
769	Farm Journal:	Vol. 82, no. 1, Jan. 1958	RE238552
770	Farm Journal:	Vol. 81, no. 2, Feb. 1957	RE245015
771	Farm Journal:	Vol. 82, no. 2, Feb. 1958	RE284337
772	Farm Journal:	Vol. 82, no. 2, Feb. 1958	RE284339
773	Farm Journal:	Vol. 82, no. 2, Feb. 1958	RE284340
774	Farm Journal:	Vol. 82, no. 2, Feb. 1958	RE284341
775	Farm Journal:	Vol. 82, no. 3, Mar. 1958	RE284342
776	Farm Journal:	Vol. 82, no. 3, Mar. 1958	RE284343
777	Farm Journal:	Vol. 82, no. 3, Mar. 1958	RE284344

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	A	B	C
778	Farm Journal:	Vol. 82, no. 3, Mar. 1958	RE284345
779	Farm Journal:	Vol. 82, no. 4, Apr. 1958	RE284346
780	Farm Journal:	Vol. 82, no. 4, Apr. 1958	RE284347
781	Farm Journal:	Vol. 82, no. 4, Apr. 1958	RE284348
782	Farm Journal:	Vol. 82, no. 4, Apr. 1958	RE284349
783	Farm Journal:	Vol. 82, no. 5, May 1958	RE284350
784	Farm Journal:	Vol. 82, no. 5, May 1958	RE284351
785	Farm Journal:	Vol. 82, no. 5, May 1958	RE284352
786	Farm Journal:	Vol. 82, no. 5, May 1958	RE284353
787	Farm Journal:	Vol. 82, no. 6, June 1958	RE284354
788	Farm Journal:	Vol. 82, no. 6, June 1958	RE284355
789	Farm Journal:	Vol. 82, no. 6, June 1958	RE284356
790	Farm Journal:	Vol. 82, no. 6, June 1958	RE284357
791	Farm Journal:	Vol. 82, no. 7, July 1958	RE284358
792	Farm Journal:	Vol. 82, no. 7, July 1958	RE284359
793	Farm Journal:	Vol. 82, no. 7, July 1958	RE284360
794	Farm Journal:	Vol. 82, no. 7, July 1958	RE284361
795	Farm Journal:	Vol. 82, no. 8, Aug. 1958	RE284362
796	Farm Journal:	Vol. 82, no. 8, Aug. 1958	RE284363
797	Farm Journal:	Vol. 82, no. 8, Aug. 1958	RE284364
798	Farm Journal:	Vol. 82, no. 8, Aug. 1958	RE284365
799	Farm Journal:	Vol. 82, no. 9, Sept. 1958	RE284366
800	Farm Journal:	Vol. 82, no. 9, Sept. 1958	RE284367
801	Farm Journal:	Vol. 82, no. 9, Sept. 1958	RE284368
802	Farm Journal:	Vol. 82, no. 9, Sept. 1958	RE284369
803	Farm Journal:	Vol. 82, no. 10, Oct. 1958	RE284370
804	Farm Journal:	Vol. 82, no. 10, Oct. 1958	RE284371
805	Farm Journal:	Vol. 82, no. 10, Oct. 1958	RE284372
806	Farm Journal:	Vol. 82, no. 10, Oct. 1958	RE284373
807	Farm Journal:	Vol. 82, no. 11, Nov. 1958	RE284374
808	Farm Journal:	Vol. 82, no. 11, Nov. 1958	RE284375
809	Farm Journal:	Vol. 82, no. 11, Nov. 1958	RE284376
810	Farm Journal:	Vol. 82, no. 11, Nov. 1958	RE284377
811	Farm Journal:	Vol. 82, no. 12, Dec. 1958	RE284378
812	Farm Journal:	Vol. 82, no. 12, Dec. 1958	RE284379
813	Farm Journal:	Vol. 82, no. 12, Dec. 1958	RE284380
814	Farm Journal:	Vol. 82, no. 12, Dec. 1958	RE284381
815	Farm Journal:	Vol. 83, no. 1, Jan. 1959	RE284382
816	Farm Journal:	Vol. 83, no. 1, Jan. 1959	RE284383
817	Farm Journal:	Vol. 83, no. 1, Jan. 1959	RE284384
818	Farm Journal:	Vol. 83, no. 1, Jan. 1959	RE284385
819	Farm Journal:	Edited by Nell B. Nichols	RE321153
820	Farm Journal:	Vol. 83, no. 2, Feb. 1959	RE326364
821	Farm Journal:	Vol. 83, no. 2, Feb. 1959	RE326365
822	Farm Journal:	Vol. 83, no. 2, Feb. 1959	RE326366
823	Farm Journal:	Vol. 83, no. 2, Feb. 1959	RE326367

TRADEMARK

REEL: 003066 FRAME: 0047

SCHEDULE A

Farm Journal, Inc.

	A	B	C
824	Farm Journal:	Vol. 83, no. 3, Mar. 1959	RE326368
825	Farm Journal:	Vol. 83, no. 3, Mar. 1959	RE326369
826	Farm Journal:	Vol. 83, no. 3, Mar. 1959	RE326370
827	Farm Journal:	Vol. 83, no. 3, Mar. 1959	RE326371
828	Farm Journal:	Vol. 83, no. 4, Apr. 1959	RE326372
829	Farm Journal:	Vol. 83, no. 4, Apr. 1959	RE326373
830	Farm Journal:	Vol. 83, no. 4, Apr. 1959	RE326374
831	Farm Journal:	Vol. 83, no. 4, Apr. 1959	RE326375
832	Farm Journal:	Vol. 83, no. 5, May 1959	RE326376
833	Farm Journal:	Vol. 83, no. 5, May 1959	RE326377
834	Farm Journal:	Vol. 83, no. 5, May 1959	RE326378
835	Farm Journal:	Vol. 83, no. 5, May 1959	RE326379
836	Farm Journal:	Vol. 83, no. 6, June 1959	RE326380
837	Farm Journal:	Vol. 83, no. 6, June 1959	RE326381
838	Farm Journal:	Vol. 83, no. 6, June 1959	RE326382
839	Farm Journal:	Vol. 83, no. 6, June 1959	RE326383
840	Farm Journal:	Vol. 83, no. 7, July 1959	RE326384
841	Farm Journal:	Vol. 83, no. 7, July 1959	RE326385
842	Farm Journal:	Vol. 83, no. 7, July 1959	RE326386
843	Farm Journal:	Vol. 83, no. 7, July 1959	RE326387
844	Farm Journal:	Vol. 83, no. 8, Aug. 1959	RE326388
845	Farm Journal:	Vol. 83, no. 8, Aug. 1959	RE326389
846	Farm Journal:	Vol. 83, no. 8, Aug. 1959	RE326390
847	Farm Journal:	Vol. 83, no. 8, Aug. 1959	RE326391
848	Farm Journal:	Vol. 83, no. 9, Sept. 1959	RE326392
849	Farm Journal:	Vol. 83, no. 9, Sept. 1959	RE326393
850	Farm Journal:	Vol. 83, no. 9, Sept. 1959	RE326394
851	Farm Journal:	Vol. 83, no. 9, Sept. 1959	RE326395
852	Farm Journal:	Vol. 83, no. 10, Oct. 1959	RE326396
853	Farm Journal:	Vol. 83, no. 10, Oct. 1959	RE326397
854	Farm Journal:	Vol. 83, no. 10, Oct. 1959	RE326398
855	Farm Journal:	Vol. 83, no. 10, Oct. 1959	RE326399
856	Farm Journal:	Vol. 83, no. 11, Nov. 1959	RE326400
857	Farm Journal:	Vol. 83, no. 11, Nov. 1959	RE326401
858	Farm Journal:	Vol. 83, no. 12, Dec. 1959	RE326402
859	Farm Journal:	Vol. 83, no. 12, Dec. 1959	RE326403
860	Farm Journal:	Vol. 83, no. 12, Dec. 1959	RE326404
861	Farm Journal:	Vol. 83, no. 11, Nov. 1959	RE326405
862	Farm Journal:	Vol. 83, no. 11, Nov. 1959	RE326406
863	Farm Journal:	Vol. 84, no. 1, Jan. 1960	RE326407
864	Farm Journal:	Vol. 84, no. 1, Jan. 1960	RE326408
865	Farm Journal:	Vol. 84, no. 1, Jan. 1960	RE326409
866	Farm Journal:	Vol. 84, no. 1, Jan. 1960	RE326410
867	Farm Journal:	Vol. 83, no. 12, Dec. 1959	RE327282
868	Farm Journal:	The Magazine of American Agriculture.	TX4243482
869	Farm Journal:	The Magazine of American Agriculture.	TX4265622

SCHEDULE A

Farm Journal, Inc.

	A	B	C
870	Farm Journal:	The Magazine of American Agriculture.	TX4418402
871	Farm Journal:	The Magazine of American Agriculture.	TX4439106
872	Farm Journal:	The Magazine of American Agriculture.	TX4439107
873	Farm Journal:	The Magazine of American Agriculture.	TX4425499
874	Farm Journal:	The Magazine of American Agriculture.	TX4439105
875	Farm Journal:	The Magazine of American Agriculture.	TX4399133
876	Farm Journal:	Hog Extra.	TX1990665
877	Farm Journal:	Hog Extra.	TX1985976
878	Farm Journal:	Hog Extra.	TX2007075
879	Farm Journal:	Hog Extra.	TX2022039
880	Farm Journal:	Hog Extra.	TX2061490
881	Farm Journal:	Top Producer Extra.	TX1562581
882	Farm Journal:	Top Producer Extra.	TX1522296
883	Farm Journal:	Top Producer Extra.	TX1716093
884	Farm Journal:	Top Producer Extra.	TX1733797
885	Farm Journal:	Extra.	TX1379967
886	Farm Journal:	Extra.	TX1436732
887	Farm Journal:	Extra.	TX1457691
888	Farm Journal:	Ag-pulse.	TX634033
889	Farm Journal:	Homemade Breads.	TX1651835
890	Farm Journal:	Best-ever Vegetable Recipes.	TX1318109
891	Farm Journal:	Complete Cake Decorating Book.	TX1176770
892	Farm Journal:	Ground Beef Roundup.	TX984364
893	Farm Journal:	Picnic & Barbecue Cookbook.	TX927705
894	Farm Journal:	Best-ever Pies.	TX756081
895	Farm Journal:	Country-style Microwave Cookbook.	TX581852
896	Farm Journal:	Meal & Menu Planner Cookbook.	TX578938
897	Farm Journal:	Everyday Favorite Recipes.	TX559567
898	Farm Journal:	Best-ever Cookies.	TX550399
899	Farm Journal:	Speedy Skillet Meals.	TX536137
900	Farm Journal:	Complete Home Baking Book.	TX351833
901	Farm Journal:	Homespun Christmas.	TX328856
902	Farm Journal:	Cook it Your Way.	TX189828
903	Farm Journal:	Friendly Food Gifts from your Kitchen.	TX156684
904	Farm Journal:	Choice Chocolate Recipes.	TX123468
905	Farm Journal:	Freezing and Canning Cookbook.	TX77016
906	Farm Journal:	300 classic dishes picked from Farm journal's famous test kitchens, plus fat-skimming options with each recipe/edited by Karen Freiberg and M. J. Smith	TX4914975
907	Farm Journal:	Freezing and canning cookbook. Edited by Nell B. Nichols	RE535174
908	Farm Journal:	Freezing and canning cookbook; prized recipes from the farms of America. By Nell B. Nichols	RE586305
909	Farm Journal:	Freezing and canning cookbook; prized recipes from the farms of America.	RE586305
910	Farm Journal:	Freezing and Canning Cookbook.	RE535174

SCHEDULE A

Farm Journal, Inc.

	A	B	C
911	Farm Journal:	Freezing and Canning Cookbook: Prized Recipes from the farms of America.	RE586305
912	Farm Journal:	Freezing and canning cookbook.	RE535174
913	Farm Journal:	Futurelink	TX4219192
914	Farm Journal:	Global Agribusiness --Vol. 1, no. 1, Dec. 1998	TX5220212
915	Farm Journal:	Global Agribusiness --Vol. 1, no. 1, Dec. 1998-	TX5248230
916	Farm Journal:	Hogs today: a Farm Journal Hog Extra.	TX4418411
917	Farm Journal:	Hogs today: a Farm Journal Hog Extra.	TX4399137
918	Farm Journal:	Hogs today: a Farm Journal Hog Extra.	TX4399135
919	Farm Journal:	Hogs today: a Farm Journal Hog Extra.	TX4444938
920	Farm Journal:	Hogs today: a Farm Journal Hog Extra.	TX4418403
921	Farm Journal:	Hogs today: a Farm Journal Hog Extra.	TX4418404
922	Farm Journal:	Hogs Today.	TX4247543
923	Farm Journal:	Hogs Today.	TX4418411
924	Farm Journal:	Hogs Today.	TX4399137
925	Farm Journal:	Hogs Today.	TX4399136
926	Farm Journal:	Hogs Today.	TX4399135
927	Farm Journal:	Hogs Today.	TX4444938
928	Farm Journal:	Hogs Today.	TX4418403
929	Farm Journal:	Hogs Today.	TX4418404
930	Farm Journal:	How the Revenue Act of 1978 affects your estate plan : a companion piece for Farm journal's Estate planning idea book: by Laura Lane, James W. Childs	TX293703
931	Farm Journal:	Let's make more patchwork quilts: by Jessie MacDonald; with 40 quilt block designs	TX1430639
932	Farm Journal:	More scrap saver's stitchery / Sandra Lounsbury Foose	TX672170
933	Farm Journal:	Outlook: a report to agribusiness.	TX953514
934	Farm Journal:	Outlook: a report to agribusiness.	TX987677
935	Farm Journal:	Outlook: a report to agribusiness.	TX844294
936	Farm Journal:	Outlook: a report to agribusiness.	TX885279
937	Farm Journal:	Outlook: a report to agribusiness.	TX800443
938	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX51590
939	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX28685
940	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX43661
941	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX18486
942	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX82534
943	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX169602
944	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX282533

SCHEDULE A

Farm Journal, Inc.

	A	B	C
945	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX298357
946	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX308970
947	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX325654
948	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX347968
949	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX359430
950	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX377267
951	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX393822
952	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX472647
953	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX528674
954	Farm Journal:	Outlook : a report to agribusiness / from the editors of Farm journal magazine.	TX559344
955	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX634038
956	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX680574
957	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX800443
958	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX844294
959	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX885279
960	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX953514
961	Farm Journal:	Outlook: a report to agribusiness / from the editors of Farm journal magazine.	TX987677
962	Farm Journal:	Outlook: a report to agribusiness.	TX953514
963	Farm Journal:	Outlook: a report to agribusiness.	TX987677
964	Farm Journal:	Outlook: a report to agribusiness.	TX844294
965	Farm Journal:	Outlook: a report to agribusiness.	TX885279
966	Farm Journal:	Outlook: a report to agribusiness.	TX800443
967	Farm Journal:	Patterns for applique and pieced work and ways to use them /by Jean Gillies; photography George Faraghan Studio; ill. Len Epstein	TX1005014
968	Farm Journal:	Pro farmer.	TX5384688
969	Farm Journal:	Pro farmer.	TX5384688
970	Farm Journal:	Pro farmer.	TX5384688
971	Farm Journal:	Pro farmer.	TX5569715

SCHEDULE A

Farm Journal, Inc.

	A	B	C
972	Farm Journal:	Pro farmer.	TX5569715
973	Farm Journal:	Pro farmer.	TX5569715
974	Farm Journal:	Pro farmer.	TX5569715
975	Farm Journal:	Pro farmer.	TX5569715
976	Farm Journal:	Pro farmer.	TX5569715
977	Farm Journal:	Pro farmer.	TX5569715
978	Farm Journal:	Pro farmer.	TX5569715
979	Farm Journal:	Pro farmer.	TX5569715
980	Farm Journal:	Pro farmer.	TX5569715
981	Farm Journal:	Pro farmer.	TX5569715
982	Farm Journal:	Pro farmer.	TX5569715
983	Farm Journal:	Pro farmer.	TX5613240
984	Farm Journal:	Pro farmer.	TX5613240
985	Farm Journal:	Pro farmer.	TX5613240-
986	Farm Journal:	Pro farmer.	TX5613240
987	Farm Journal:	Pro farmer.	TX5613240
988	Farm Journal:	Pro farmer.	TX5613240
989	Farm Journal:	Pro farmer.	TX5613240
990	Farm Journal:	Pro farmer.	TX5613240
991	Farm Journal:	Pro farmer.	TX5613240
992	Farm Journal:	Pro farmer.	TX5613240
993	Farm Journal:	Pro farmer.	TX5613240
994	Farm Journal:	Pro farmer.	TX5613240
995	Farm Journal:	Pro farmer.	TX5613240
996	Farm Journal:	Pro farmer.	TX5672538
997	Farm Journal:	Pro farmer.	TX5672538
998	Farm Journal:	Pro farmer.	TX5672538
999	Farm Journal:	Pro farmer.	TX5672538
1000	Farm Journal:	Pro farmer.	TX5672538
1001	Farm Journal:	Pro farmer.	TX5672538
1002	Farm Journal:	Pro farmer.	TX5672538
1003	Farm Journal:	Pro farmer.	TX5672539
1004	Farm Journal:	Pro farmer.	TX5672539
1005	Farm Journal:	Pro farmer.	TX5672539
1006	Farm Journal:	Pro farmer.	TX5672539
1007	Farm Journal:	Pro farmer.	TX5633434
1008	Farm Journal:	Pro farmer.	TX5633434
1009	Farm Journal:	Pro farmer.	TX5633434
1010	Farm Journal:	Pro farmer.	TX5633434
1011	Farm Journal:	Pro farmer.	TX5633434
1012	Farm Journal:	Pro farmer.	TX5633434
1013	Farm Journal:	Pro farmer.	TX5633434
1014	Farm Journal:	Pro farmer.	TX5633434
1015	Farm Journal:	Pro farmer.	TX5633434
1016	Farm Journal:	Pro farmer.	TX5633434
1017	Farm Journal:	Pro farmer.	TX5633434

SCHEDULE A

Farm Journal, Inc.

	A	B	C
1018	Farm Journal:	Pro farmer.	TX5633434
1019	Farm Journal:	Pro farmer.	TX5633434
1020	Farm Journal:	Pro farmer.	TX5633434
1021	Farm Journal:	Pro farmer.	TX5633434
1022	Farm Journal:	Pro farmer.	TX5633434
1023	Farm Journal:	Pro farmer.	TX5732103
1024	Farm Journal:	Pro farmer.	TX5732103
1025	Farm Journal:	Pro farmer.	TX5732103
1026	Farm Journal:	Pro farmer.	TX5732103
1027	Farm Journal:	Pro farmer.	TX5732103
1028	Farm Journal:	Pro farmer.	TX5732103
1029	Farm Journal:	Pro farmer.	TX5732103
1030	Farm Journal:	Pro farmer.	TX5732103
1031	Farm Journal:	Pro farmer.	TX5732103
1032	Farm Journal:	Pro farmer.	TX5732103
1033	Farm Journal:	Pro farmer.	TX5732103
1034	Farm Journal:	Pro farmer.	TX5732103
1035	Farm Journal:	Pro farmer.	TX5732103
1036	Farm Journal:	Pro farmer.	TX5732103
1037	Farm Journal:	Rural singles directory, 1995	TX4170991
1038	Farm Journal:	Rural singles directory, 1995.	TX4170991
1039	Farm Journal:	Rural singles directory, 1995.	TX4170991
1040	Farm Journal:	Stitch something special: more than 40 things to make from scraps.	TX1708785
1041	Farm Journal:	Stitch something special: more than 40 things to make from scraps.	TX1678521
1042	Farm Journal:	Stitch something special: more than 40 things to make from scraps / by Jean Gillies; photography Fred Carbone Studio; ill. Len Epstein	TX1678521
1043			
1044	Farm Journal:	Stitch something special: more than 40 things to make from scraps / by Jean Gillies	TX1708785
1045	Farm Journal:	Stitch something special: more than 40 things to make from scraps.	TX1708785
1046	Farm Journal:	Stitch something special: more than 40 things to make from scraps.	TX1678521
1047	Farm Journal:	Top producer: a farm journal publication	TX4399132
1048	Farm Journal:	Top producer: a farm journal publication	TX4418393
1049	Farm Journal:	Top producer: a farm journal publication	TX4418394
1050	Farm Journal:	Top producer: a farm journal publication	TX4418395
1051	Farm Journal:	Top Producer: a Farm Journal publication .--Vol. 3, no. 2, Feb. 1986-.	TX4271411
1052	Farm Journal:	Top Producer : a Farm Journal publication .--Vol. 3, no. 2, Feb. 1986-.	TX4265623
1053	Farm Journal:	Top Producer : a Farm Journal publication .--Vol. 3, no. 2, Feb. 1986-.	TX4399132

TRADEMARK

REEL: 003066 FRAME: 0053

SCHEDULE A

Farm Journal, Inc.

	A	B	C
1054	Farm Journal:	Top Producer : a Farm Journal publication .-Vol. 3, no. 2, Feb. 1986-.	TX4418393
1055	Farm Journal:	Top producer: a Farm journal publication.	TX4399132
1056	Farm Journal:	Top producer: a Farm journal publication.	TX4399393
1057	Farm Journal:	Top producer: a Farm journal publication.	TX4418394
1058	Farm Journal:	Top producer: a Farm journal publication.	TX4418395
1059	Farm Journal:	Working capital: the newsletter of money management.	TX1761169
1060	Farm Journal:	Working capital: the newsletter of money management.	TX1761170
1061	Farm Journal:	Working capital: the newsletter of money management.	TX1761169
1062	Farm Journal:	Working capital: the newsletter of money management.	TX1761170

SCHEDULE A

Farm Journal, Inc., as successor in interest to Professional Farmers of America, Inc.

	A	B	C
1	Professional Farmers of America, Inc.	Futurelink	TX4219192
2	Professional Farmers of America, Inc.	Pro farmer	TX5384688
3	Professional Farmers of America, Inc.	Pro farmer	TX5569715
4	Professional Farmers of America, Inc.	Pro farmer	TX5613240
5	Professional Farmers of America, Inc.	Pro farmer	TX5672538
6	Professional Farmers of America, Inc.	Pro farmer	TX5672539
7	Professional Farmers of America, Inc.	Pro farmer	TX5633434
8	Professional Farmers of America, Inc.	Pro farmer	TX5732103

TRADEMARK

REEL: 003066 FRAME: 0055

**SCHEDULE IV TO
Security Agreement**

LOCATIONS OF ACCOUNT RECORDS

Farm Journal, Inc.:

1818 Market Street, 31st Floor, Philadelphia, Pennsylvania
6612 Chancellor Drive, Suite #300, Cedar Falls, Iowa

Farm Journal Electronic Media Company:

25 Executive Drive, Lafayette, Indiana

**SCHEDULE V TO
Security Agreement**

LOCATION OF INVENTORY RECORDS

None

**SCHEDULE VI TO
Security Agreement**

LOCATIONS OF INVENTORY

None

**SCHEDULE VII TO
Security Agreement**

LOCATIONS OF EQUIPMENT

Farm Journal, Inc.:

1818 Market Street, 31st Floor, Philadelphia, Pennsylvania
444 North Northwest Highway, Suite #300, Park Ridge, Illinois
6612 Chancellor Drive, Suite #300, Cedar Falls, Iowa
102 Mackinley Drive, Webster City, Iowa
222 South Jefferson, Mexico, Missouri
261 East Broadway Ave., Monticello, Minnesota
200 West 12th Street, Suite B, Oak Grove, Missouri

Farm Journal Electronic Media Company:

25 Executive Drive, Lafayette, Indiana
45416 State Road 933, South Bend, Indiana 46637

Equipment is also held by employees of the Borrowers at their home offices throughout the United States.

**SCHEDULE VIII TO
Security Agreement**

LOCATION OF CHIEF EXECUTIVE OFFICES

Farm Journal, Inc.:

1818 Market Street, Philadelphia, Pennsylvania

Farm Journal Electronic Media Company

25 Executive Drive, Lafayette, Indiana

**SCHEDULE IV TO
Security Agreement**

LOCATIONS OF ACCOUNT RECORDS

Farm Journal, Inc.:

1818 Market Street, 31st Floor, Philadelphia, Pennsylvania
6612 Chancellor Drive, Suite #300, Cedar Falls, Iowa

Farm Journal Electronic Media Company:

25 Executive Drive, Lafayette, Indiana

**SCHEDULE V TO
Security Agreement**

LOCATION OF INVENTORY RECORDS

None

**SCHEDULE VI TO
Security Agreement**

LOCATIONS OF INVENTORY

None

**SCHEDULE VII TO
Security Agreement**

LOCATIONS OF EQUIPMENT

Farm Journal, Inc.:

1818 Market Street, 31st Floor, Philadelphia, Pennsylvania
444 North Northwest Highway, Suite #300, Park Ridge, Illinois
6612 Chancellor Drive, Suite #300, Cedar Falls, Iowa
102 Mackinley Drive, Webster City, Iowa
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LOCATION OF CHIEF EXECUTIVE OFFICES

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