

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Berkley Inc.		06/30/2000	CORPORATION: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pure Fishing, Inc.		
<b>Street Address:</b>	1900 18th Street		
<b>City:</b>	Spirit Lake		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	51360		
<b>Entity Type:</b>	CORPORATION: IOWA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2682112	BERKLEY FRENZY FISH FEED ON THE ACTION!	
Registration Number:	2436312	BERKLEY	
Registration Number:	1399674	TRILENE BIG GAME	
Registration Number:	1394179	BERKLEY BIONIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)659-9344		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-659-9076		
<b>Email:</b>	pfdocketing@roylance.com		
<b>Correspondent Name:</b>	Roylance Abrams Berdo & Goodman, LLP		
<b>Address Line 1:</b>	1300 19th Street, NW, Suite 600		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>NAME OF SUBMITTER:</b>	Lance Johnson		
<b>Signature:</b>	/LanceJohnson/		

OP \$115.00 2682112

Date:

04/14/2005

**Total Attachments: 2**

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source=Change of Name docs from Berkley to Pure Fishing#page2.tif

**IOWA**

No. W00242721  
Date: 06/21/2000

**SECRETARY OF STATE**

490 DP-000004294  
PURE FISHING, INC.

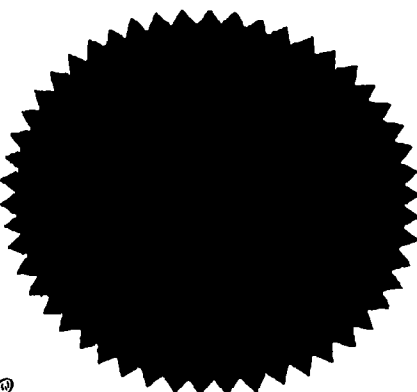
ACKNOWLEDGMENT OF DOCUMENT FILED

The Secretary of State acknowledges receipt of the following document:

Articles of Amendment

The document was filed on June 20, 2000, at 02:24 PM, to be effective as of June 30, 2000, at 11:59 PM.

The amount of \$50.00 was received in full payment of the filing fee.



*Chester J. Culver*

CHESTER J. CULVER SECRETARY OF STATE



4294

RECEIVED  
SECRETARY OF STATE  
IOWA  
00 JUN 20 PM 2: 24

ARTICLES OF AMENDMENT TO THE  
ARTICLES OF INCORPORATION OF  
BERKLEY INC.

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Pursuant to section 1006 of the Iowa Business Corporation Act, the undersigned corporation adopts the following amendment to the corporation's Articles of Incorporation:

- The name of the corporation is Berkley Inc.
- The Restated Articles of Incorporation, as amended, shall be further amended by striking ~~Article I in its entirety and inserting in lieu thereof the following new Article I:~~

"The name of the corporation is Pure Fishing, Inc."

- The date of adoption of the amendment was June 19, 2000.
- The amendment was approved by the shareholders. The designation, number of outstanding shares, number of votes entitled to be cast by each voting group entitled to vote separately on the amendment, and the number of votes of each voting group indisputably represented at the meeting is as follows:

Designation of Group	Shares Outstanding	Votes Entitled to be Cast on Amendment	Votes Represented at Meeting
Common	72,316	72,316	72,316

- The total number of votes cast for and against the amendment by each voting group entitled to vote separately on the amendment is as follows:

Voting Group	Votes For	Votes Against
Common	72,316	0

The number of votes cast for the amendment by each voting group was sufficient for approval by that voting group.

The effective time and date of this document shall be 11:59 PM June 30, 2000.

FILED  
IOWA  
SECRETARY OF STATE  
6-20-2000  
2:24 PM  
W242721

BERKLEY INC.

By Thomas W. Bedell  
Thomas W. Bedell, Chairman/CEO

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