

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. & E. Atkinson Limited		11/30/2004	organized and existing under the laws of England and Wales:
RECEIVING PARTY DATA			
Name:	Muelhens GmbH & Co. KG		
Street Address:	Venloer Strasse 241-245		
City:	Koeln		
State/Country:	GERMANY		
Postal Code:	50823		
Entity Type:	German limited partnership:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	513848	ATKINSONS	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1 212 318 3182		
Email:	Mrosenfeld@fulbright.com		
Correspondent Name:	Leon Medzhibovsky		
Address Line 1:	666 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10103-3198		
DOMESTIC REPRESENTATIVE			
Name:	Fulbright & Jaworski LLP		
Address Line 1:	666 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10103-3198		
NAME OF SUBMITTER:	Leon Medzhibovsky		

CH \$40.00 513848

Signature:

/Leon Medzhibovsky/

Date:

04/14/2005

Total Attachments: 1
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS J. & E. Atkinson Limited, a company organised and existing under the laws of England and Wales, of 45 Portman Square, London W1, United Kingdom, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

ATKINSONS

No. 513,848

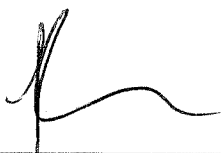
Dated: August 16, 1949

AND WHEREAS, MÜLHENS GmbH & Co. KG, a corporation organized and existing under the laws of Germany located at Venloer Strasse 241 – 245, 50823 Köln, Germany, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this ³⁰ day of November, 2004

J. & E. ATKINSON LIMITED

By 

Joseph Sullivan [Title]
Duly Authorised

[Notarial Acknowledgement required]