

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Korpacz Company, Inc.		07/15/1999	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PricewaterhouseCoopers LLP		
<b>Street Address:</b>	300 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	Limited Liability Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2238097	KORPACZ REAL ESTATE INVESTOR SURVEY	
<b>Registration Number:</b>	2476021	KORPACZ REAL ESTATE SOURCE DIRECTORY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)637-7742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	646 471-1158		
<b>Email:</b>	joseph.cilluffo@us.pwc.com		
<b>Correspondent Name:</b>	Joseph A. Cilluffo		
<b>Address Line 1:</b>	300 Madison Avenue		
<b>Address Line 2:</b>	PricewaterhouseCoopers LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Joseph A. Cilluffo		
<b>Signature:</b>	/josephacilluffo/		
<b>Date:</b>	04/14/2005		

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Total Attachments: 1  
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**WHEREAS**, The Korpacz Company, Inc. ("Assignor") owned the marks KORPACZ REAL ESTATE SOURCE DIRECTORY and KORPACZ REAL ESTATE INVESTOR SURVEY (the "Marks") in Class 16 for "reports in the form of directories featuring products and services in the real estate industry" and "reports in the form of surveys in the field of real estate investment," which Marks are the subject of United States application Serial No. 75/275,335 and United States Registration No. 2,238,097, respectively;

**WHEREAS**, Assignor assigned the Marks, together with the application and registration therefore, to PricewaterhouseCoopers LLP, a Delaware limited liability partnership ("Assignee"), along with the goodwill they represent and that portion of Assignor's business to which the Marks pertained, via an Asset Purchase Agreement dated July 15, 1999 (the "Effective Date").

**WHEREAS**, Assignor and Assignee wish to confirm the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor, effective as of the Effective Date, hereby transfers, sells, assigns, and conveys unto Assignee the Marks, including all common law rights therein and the application and registration therefore and that portion of Assignor's business to which the Marks relate, together with the goodwill that the Marks represent, and all right, title and interest thereto, as well as the right to sue and collect damages in Assignee's own name for any and all past, present or future infringement, dilution, or other injury to the goodwill thereof.
2. Assignor agrees to execute and deliver to Assignee such instruments of transfer and other documents as Assignee may reasonably request to effect the purposes of this Agreement.

**IN WITNESS WHEREOF**, Assignor has caused this Agreement to be executed effective as of the Effective Date.

THE KORPACZ COMPANY, INC.

By: Peter F. Korpacz  
Name: PETER F. KORPACZ