

10-22-2004



Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

102868998

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

10-2804

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Clorox-Bombril S.A.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) Brazil

Execution Date(s) October 1, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Bombril Círio S.A.

Internal Address: _____

Street Address: Via Anchieta, km 14

City: São Bernardo do Campo

State: São Paulo

Country: Brazil Zip: 09696-000

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Brazil
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

- 1. SN/ 76-088177
- 2. SN/ 76-088181

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

- 1. BOM BRIL & design
- 2. BOM BRIL

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laurinda L. Hicks, Esq.

Internal Address: _____

Street Address: 2300 M Street, NW
Suite 800

City: Washington, D.C.

State: _____ Zip: 20037

Phone Number: (202) 872-5059

Fax Number: (202) 872-5058

Email Address: Lhicks@lh-advocacia.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Laurinda L Hicks

Signature

10-19-2004

Date

Laurinda L. Hicks

Total number of pages including cover sheet, attachments, and document: 4

10/21/2004 BYRNE 00000020 76088177

Name of Person Signing

01 FC:8521
02 FC:8522

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment/Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003066 FRAME: 0609

ASSIGNMENT

WHEREAS, **CLOROX-BOMBRIL S.A.**, a corporation of Brazil, having its principal place of business at Via Anchieta, km 14, Parte, São Bernardo do Campo, São Paulo, Brazil, (hereinafter "ASSIGNOR"), has adopted, used, and is using and is the owner of the following trademarks for which applications in the United States Patent and Trademark Office are pending:

<u>Trademark Application No.</u>	<u>Mark</u>	<u>Filed</u>
1. Serial No. 76/088177	BOM BRIL & Design	July 14, 2000
2. Serial No. 76/088181	BOM BRIL	July 14, 2000

WHEREAS, **BOMBRIL CÍRIO S.A.**, a successor of **CLOROX-BOMBRIL S.A.**, organized under the laws of Brazil, having its principal place of business at Via Anchieta, km 14, Parte, São Bernardo do Campo, São Paulo, Brazil, (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks and the applications therefor.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR does hereby assigns to ASSIGNEE, all right, title and interest in and to said trademarks and said applications therefor, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks.

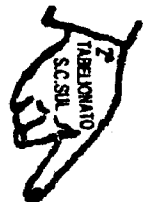



Juiz de Direito
Kleber Vasconcelos

The Commissioner of Patents and Trademarks is requested to issue the
Certificates of Registration to said ASSIGNEE.

Signed at São Bernardo do Campo/SP, this 1st day of October, 2004.

CLOROX-BOMBRIL S.A (BOMBRIL CIRIO S/A)



By [Signature] [Signature]
Name: LUIZ ANTONIO STOCCO CARLOS ROBERTO DONTAL
Title: DIRECTORS

22 TABELIAO DE NOTAS
SAO CAETANO DO SUL - SP

Bel. Valdir Lopes Estevam - Tab. Designado
Av. Sen. Roberto Simonsem, 133 - F42244433
Reconheço por semelhança a(s) firma(s) de:
LUIZ ANTONIO STOCCO(205916), CARLOS
ROBERTO DONTAL(209847). Dou fe.
São Caetano do Sul, 05/10/2004.
Em testemunho da verdade.

LUIZ GILBERTO MARTINS BRAGA 2
Ses: 453494850484862495349515150
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TRADEMARK *Castoncelos*
REEL: 003066 FRAME: 0611

RECORDED: 10/20/2004