

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

ADVANTA USA, INC.

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: ADVANTA NORTH AMERICA, INC.

Internal

Address: \_\_\_\_\_

Street Address: 1215 Prairie Parkway

City: Fargo,

State: ND

Country: USA Zip: 58102

- Association    Citizenship \_\_\_\_\_
- General Partnership    Citizenship \_\_\_\_\_
- Limited Partnership    Citizenship \_\_\_\_\_
- Corporation    Citizenship Delaware, USA
- Other \_\_\_\_\_    Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) \_\_\_\_\_

- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
SEE ATTACHED LIST

B. Trademark Registration No.(s)  
SEE ATTACHED LIST

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
SEE ATTACHED LIST

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Muserlian, Lucas and Mercanti, LLP.

Internal Address: Attention: Donald C. Lucas, Esq.

15th Floor

Street Address: 475 Park Avenue South

City: New York

State: New York Zip: 10016

Phone Number: 212-661-8000

Fax Number: 212-661-8002

Email Address: DCI@MLMPATENT.US

**6. Total number of applications and registrations involved:**

8

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 320.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card    Last 4 Numbers 2003  
Expiration Date 07/06

b. Deposit Account Number 02-2275 if needed  
Authorized User Name Donald C. Lucas

**9. Signature:**

*Donald C. Lucas*  
Signature

March 15, 2005

Date

Donald C. Lucas

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$215.00 78239592

<u>Trademark</u>	<u>Appln. #</u>	<u>Appln. Date</u>	<u>Reg. #</u>	<u>Reg. Date</u>
DR & Design	78239592	18 Apr. 03		
Triangle Design	78239390	18 Apr. 03	2886404	21 Sep. 04
FRONT RUNNER IN TURF GRASS RESEARCH	76322967	09 Oct. 01	2725562	10 Jun. 03
ASP ADVANTA SEEDS PACIFIC, INC. & Design	75296177	22 May 97	2257729	29 Jun. 99
ADVANTA SEEDS PACIFIC, INC.	75296073	22 May 97	2232870	16 Mar. 99
ADVANTA ER EXTENDER ROOT & Design	74583715	11 Oct. 94	1927929	17 Oct. 95
ER EXTENDED ROOT & Design	78191098	04 Dec. 02		
	78224394	11 Mar. 03		

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ADVANTA BV

002/004

**TRADEMARK ASSIGNMENT**

WHEREAS, ADVANTA USA, INC., a Delaware Corporation, with its principal place of business at 2369 330th Street, Slater, Iowa 50244, (hereinafter *Assignor*), is the owner of the trademarks and their respective United States Trademark Applications and Registrations as set forth in the attached Schedule A; and

WHEREAS, Advanta North America, Inc., a Delaware Corporation, with its principal place of business at 1215 Prairie Parkway, Fargo, ND 58102 (hereinafter *Assignee*), is desirous of acquiring said trademarks and said applications and registrations thereof.

NOW THEREFORE, pursuant to the sale and purchase agreement between Syngenta Alpha BV (Syngenta), Syngenta Crop Protection AG, Syngenta AG and Advanta Holdings (Cayman) Ltd. (Advanta) dated 27 July 2004, Syngenta agreed to sell and transfer (or procure the sale and transfer of) and Advanta agreed to purchase (or procure the purchase of) inter alia, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said *Assignor* does hereby assign unto said

ASSIGNEE the entire rights, titles and interests in and to said trademarks, said applications, said registrations, and said goodwill of the business symbolized by said trademarks, the same to be held and enjoyed by said *Assignee* for its own use and benefit, and for the use and benefit of its successors and assignees, as fully and entirely as the same would have been held and enjoyed by said *Assignor* if this assignment and sale had not been made, together with the right to all claims, damages or compensation by reason of past infringement or violation of said trademarks with the right to sue for and collect the same.

ASSIGNOR hereby binds itself to properly execute without further compensation any and all applications, petitions, oaths, assignments or other papers and instruments which may be necessary to carry into full force and effect the interests hereby assigned or intended to be assigned; and said *Assignor* further covenants that it has the legal right to convey the entire rights, titles and interests hereby assigned or intended to be assigned, and that it has not executed and will not execute any agreement to take any action in conflict herewith.

IN WITNESS WHEREOF, the *Assignor* and *Assignee* have agreed to this Assignment on the date set forth below.

ADVANTA USA, INC.


By Sue Grigg  
Title: Secretary  
Dated: 1/28/05

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ADVANTA BV

003/004

ADVANTA NORTH AMERICA, INC.

By  Landon K. Johnson  
Title: Treasurer & Secretary  
Dated: 24 feb '05