

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atrica Ireland Limited		03/20/2005	CORPORATION: IRELAND

RECEIVING PARTY DATA

Name:	Atrica Israel Ltd.
Street Address:	5 Shenkar Street
City:	Hertzeliya Industrial Area
State/Country:	ISRAEL
Postal Code:	46733
Entity Type:	CORPORATION: ISRAEL

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2772222	ASPEN
Registration Number:	2743188	ATRICA

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: dsullivan@frosszelnick.com
 Correspondent Name: Susan Upton Douglass
 Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 2: 866 United Nations Plaza
 Address Line 4: New York, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 1: 866 United Nations Plaza
 Address Line 2: 6th Floor

CH \$65.00 2772222

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:

Susan Upton Douglass

Signature:

/susan upton douglass/

Date:

04/15/2005

Total Attachments: 3

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ASSIGNMENT

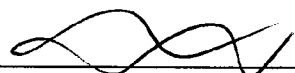
WHEREAS, ATRICA IRELAND LIMITED, a corporation organized and existing under the laws of Ireland located at C/O PWC Wilton Place, Dublin 2, Ireland ("**Assignor**"), is the owner of the following trademarks (hereinafter, the "**Trademarks**");

TRADEMARK	REGISTRATION NO.
ASPEN	2,772,222
ATRICA	2,743,188

and WHEREAS, ATRICA ISRAEL LTD, a corporation organized and existing under the laws of Israel located at 5 Shenkar Street, Hertzeliya Industrial Area, Israel 46733 ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

ATRICA IRELAND LIMITED

By: 

Name: ANILAM RUBINSTEIN

Title: Director

Date of Signature: MARCH 20, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

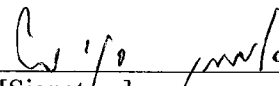
Registration No. 2,772,222
Mark: ASPEN
Registration Date: October 7, 2003
Our Ref: ATRI - 0502419

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

APPOINTMENT OF DOMESTIC REPRESENTATIVE

ATRICA ISRAEL LTD, a corporation organized and existing under the laws of Israel, located at 5 Shenkar Street, Hertzeliya Industrial Area, Israel 46733, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

ATRICA ISRAEL LTD

By: 
[Signature]

Name: AMNON SENDEROVICH
[Printed or typed]

Title: Vp ENG.

Date: 20/3/05

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

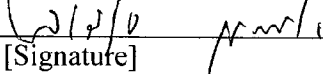
Registration No. 2,743,188
Mark: ATRICA
Registration Date: July 29, 2003
Our Ref: ATRI - 0502419

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

APPOINTMENT OF DOMESTIC REPRESENTATIVE

ATRICA ISRAEL LTD, a corporation organized and existing under the laws of Israel, located at 5 Shenkar Street, Hertzeliya Industrial Area, Israel 46733, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

ATRICA ISRAEL LTD

By: 
[Signature]

Name: AMNON SENDEROVICH
[Printed or typed]

Title: Up ENG.

Date: 20/3/05