

10-25-2004

IEET

Docket No.:



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attached original documents or copy thereof.

To the Director of the United States Patent and Trademark Office

1. Name of conveying party(ies):

GB Productions, Inc. d/b/a Altieris Pizza

10/20/04

- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 14, 2004

2. Name and address of receiving party(ies):

Name: Donatos Pizzeria, LLC

Internal Address:

Street Address: 935 Taylor Station Road

City: Columbus State: OH ZIP: 43230

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

78/387411

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert G. Schuler or Stephen C. Barsotti

Internal Address: Kegler Brown Hill & Ritter LPA

Suite 1800

Street Address: 65 East State Street

City: Columbus State: OH ZIP: 43215

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen C. Barsotti

Name of Person Signing

Signature

10/20/04

Date

Total number of pages including cover sheet, attachments, and

6

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is from GB Productions, Inc. d/b/a Altieris Pizza, an Ohio corporation (the "Assignor") to Donatos Pizzeria, LLC, a Delaware limited liability company (the "Assignee"), pursuant to the terms of a Trademark Assignment Agreement executed by the parties on even date herewith.

Assignor is the owner of the trademark NODOUGH (hereinafter "the Mark"), and currently has a pending application for registration of the Mark with the U.S. Patent and Trademark Office in International Class 30 for "pizza," Application Serial No. 78/387411.

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, and in consideration of the covenants and agreements contained in the Trademark Assignment Agreement, Assignor does hereby sell, assign, transfer, convey and deliver to Assignee all of the Assignor's right, title and interest in and to the Mark, and the pending application, including all claims for past infringement and all causes of action with respect to or arising out of the use of the Mark, together with the goodwill associated with the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the dates written below.

GB PRODUCTIONS, INC.

By: [Signature]
 Name: DENNIS ALTIERI
 Title: PRESIDENT
 Date: 9/14/04

DONATOS PIZZERIA, LLC

By: [Signature]
 Name: JAMES GRATE
 Title: CEO
 Date: 9/22/04

STATE OF OHIO)
) ss
 COUNTY OF Summit)

The foregoing instrument was acknowledged before me this 14th day of September, 2004 by Dennis Altieri, as President of GB Productions, Inc., an Ohio corporation, on behalf of the corporation.

[SEAL]

[Signature]
 Notary Public
 Commission Expires:

Sarah E. McCartney, Notary
 State of Ohio
 My Commission Expires: 04/26/09

STATE OF OHIO)
) ss
 COUNTY OF FRANKLIN)

The foregoing instrument was acknowledged before me this 4th day of October, 2004 by James Grate, as President of Donatos Pizzeria, LLC, a Delaware limited liability company, on behalf of the company.

[SEAL]

[Signature]
 Notary Public
 Commission Expires:

NANCY A. ZELLER
 Notary Public, State of Ohio
 My Commission Expires 03-24-09

