

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabbalah Enterprises, Inc.		04/05/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kabbalah Centre International, Inc.		
Street Address:	1062 South Robertson Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90035		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76619622	KABBALAH ENERGY DRINK	
CORRESPONDENCE DATA			
Fax Number:	(973)530-2225		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-530-2025		
Email:	pnussbaum@wolffsamson.com		
Correspondent Name:	Peter Nussbaum		
Address Line 1:	One Boland Drive		
Address Line 4:	West Orange, NEW JERSEY 07052		
NAME OF SUBMITTER:	Peter Nussbaum		
Signature:	/peter nussbaum/		
Date:	04/14/2005		
Total Attachments: 1 source=KED ASSIGNMENT This#page1.tif			

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This Assignment made this 5th day of April, 2005, by and between Kabbalah Enterprises, Inc. and Kabbalah Centre International, Inc.

WITNESSETH


WHEREAS, Kabbalah Enterprises, Inc., a California corporation having a principal address of 1062 South Robertson Blvd., Los Angeles, California 90035 (hereinafter referred to as "Assignor") is the owner, via assignment, of United States Trademark Application Serial No. 76/619,622 for the mark KABBALAH ENERGY DRINK in International Class 32 for non-alcoholic beverages; and

WHEREAS, Kabbalah Centre International, Inc., a California Corporation having a principal address of 1062 South Robertson Blvd., Los Angeles, California 90035 (hereinafter referred to as "Assignee") is desirous of acquiring all rights in and to said trademark including any and all common law rights in and to said trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to said trademark together with all of the good will of the business symbolized by said trademark.

Signed this 5th day of April, 2005.

KABBALAH ENTERPRISES, INC.


By: KAREN BERG
Title: VICE PRESIDENT