

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Courtaulds Textiles (Holdings) Limited		03/10/2005	Private company limited by shares: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sara Lee Corporation		
<b>Street Address:</b>	1000 East Hanes Mill Road		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27105		
<b>Entity Type:</b>	CORPORATION: MARYLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2157088	PERFECTION	
Registration Number:	2524301	SEAMLESS PERFECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)519-7312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	336-519-7443		
<b>Email:</b>	cpettitt@saralee.com		
<b>Correspondent Name:</b>	Chrystal Pettitt		
<b>Address Line 1:</b>	1000 East Hanes Mill Road		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27105		
<b>NAME OF SUBMITTER:</b>	Nicholas J. Valenziano, Jr., Esq.		
<b>Signature:</b>	/Nicholas J. Valenziano, Jr./		
<b>Date:</b>	04/19/2005		

CH \$65.00 2157088

Total Attachments: 1

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