

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lucky Charms Entertainment, Inc.		03/08/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KidRo Productions, Inc.		
Street Address:	1500 Broadway		
Internal Address:	Suite 1710		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2240362	KID RO PRODUCTIONS	
CORRESPONDENCE DATA			
Fax Number:	(212)424-8500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-424-8289		
Email:	vpolak@lgm.com		
Correspondent Name:	Vivian L. Polak		
Address Line 1:	125 W. 55th Street		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Heidi Constantine		
Signature:	/heidi constantine/		
Date:	04/19/2005		

CH \$40.00 2240362

Total Attachments: 3

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State of California Secretary of State



I, Cathy Mitchell, Acting Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) was prepared by and in this office from the record on file, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

MAR 19 2005



Cathy Mitchell
CATHY MITCHELL
Acting Secretary of State

A0625207

LUCKY CHARMS ENTERTAINMENT, INC.
CERTIFICATE OF AMENDMENT
TO
ARTICLES OF INCORPORATION

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

MAR 15 2005

I, Roseann O'Donnell, the President and Secretary of Lucky Charms Entertainment, Inc., a corporation duly organized and existing under the laws of the State of California, do hereby certify:

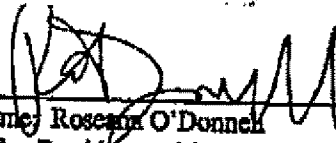
1. That I, Roseann O'Donnell, am the President and Secretary of Lucky Charms Entertainment, Inc. (the "Corporation"), a California corporation.
2. That Article I of the articles of incorporation (the "Articles of Incorporation") of the Corporation is amended to read in its entirety as follows:
 - "I. The name of the corporation is KidRo Productions, Inc."
3. That the foregoing amendment to the Articles of Incorporation of the Corporation has been approved by the Corporation's board of directors (the "Board") by written consent.
4. That the sole stockholder has adopted and approved said amendment by written consent, which was signed by the holder of all the outstanding shares of the capital stock of the Corporation. That the wording of said amendment as approved by written consent of the Board and the sole stockholder is the same as that set forth above.
5. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of stockholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of capital stock of the Corporation is 2,500. The number of outstanding shares of capital stock of the Corporation that was voted in favor of the amendment was 2,500, which equals or exceeds the vote required for approval of same.

NWKS: 853659.03

6. This Certificate of Amendment to the Articles of Incorporation of the Corporation shall become effective upon the filing of this Certificate of Amendment with the Secretary of State of California.

IN WITNESS WHEREOF, the undersigned declares under penalty of perjury under the laws of the State of California that the statements contained in this Certificate of Amendment are true to her own knowledge.

Dated: March 8th, 2005

By: 
Name: Roseann O'Donnell
Title: President and Secretary



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