

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ideal Wasa A/S		04/01/2005	CORPORATION: NORWAY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wasabrod Aktiebolag		
<b>Street Address:</b>	Box 6722		
<b>City:</b>	113 85 Stockholm		
<b>State/Country:</b>	SWEDEN		
<b>Entity Type:</b>	JOINT STOCK COMPANY: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	841702	IDEAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)289-1330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-289-1313		
<b>Email:</b>	hparksuk@btlaw.com		
<b>Correspondent Name:</b>	Hae Park-Suk		
<b>Address Line 1:</b>	750 17th Street, NW		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Barnes & Thornburg, LLP		
<b>Address Line 1:</b>	750 17th Street, N.W.		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>NAME OF SUBMITTER:</b>	Hae Park-Suk		

CH \$40.00 841702

Signature:

/hps/

Date:

04/20/2005

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT, is made by Ideal Wasa A/S, a corporation of Norway ("Assignor") and Wasabröd Aktiebolag, a joint stock company of Sweden ("Assignee").

WHEREAS, Assignor is the owner of U.S. trademark Registration No. 841,702, for the mark IDEAL ("the Mark"), registered in the United States Patent and Trademark Office on January 2, 1968.

WHEREAS, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys to Assignee, all of its right, title and interest in and to the above-identified Mark, together with any common law rights in said trademark and the goodwill of the business symbolized thereby.

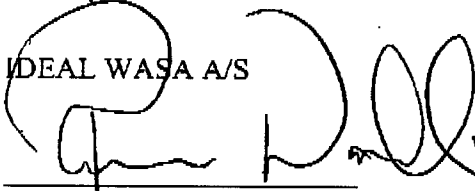
WHEREAS, for such good and valuable consideration, Assignor hereby further sells, assigns and transfers to Assignee, all rights and interests in, to and arising from any infringement of the Mark, including, without limitation, all claims for damages and profits for any past, current or future infringements, including the rights to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

EXECUTED on the 1 day of April, 2005.

IDEAL WASA A/S

By:

  
Signature

Rune Nordli  
Typed or Printed Name