

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tempur World, Inc.		12/29/2003	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Tempur World, LLC
Street Address:	1713 Jaggie Fox Way
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40511
Entity Type:	limited liability company: DELAWARE

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	76188027	TEMPUR-PLUS3
Serial Number:	76188028	TEMPURAP
Serial Number:	78176891	TEMPURAIR
Serial Number:	78248501	MATTRESS OF THE STARS
Serial Number:	78248538	SLEEP SYSTEM OF THE STARS
Serial Number:	78248545	STAR QUALITY SLEEP

## CORRESPONDENCE DATA

Fax Number: (414)277-0656

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 414.271.6560

Email: mkeipdocket@michaelbest.com

Correspondent Name: Michael Best &amp; Friedrich LLP

Address Line 1: 100 East Wisconsin Avenue

Address Line 2: Suite 3300

Address Line 4: Milwaukee, WISCONSIN 53202

900023366

TRADEMARK  
REEL: 003069 FRAME: 0518

CH \$165.00 76188027

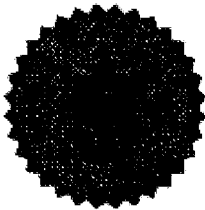
NAME OF SUBMITTER:	Attorney for Applicant/Registrant
Signature:	/ariana g. voigt/
Date:	04/20/2005
Total Attachments: 2 source=a1107820#page1.tif source=a1107820#page2.tif	

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "TEMPUR WORLD, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TEMPUR WORLD, INC." TO "TEMPUR WORLD, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2003, AT 6:35 O'CLOCK P.M.



3144312 8100V

040155074

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2968693

DATE: 03-04-04

State of Delaware

**CERTIFICATE OF CONVERSION  
FROM CORPORATION TO LIMITED LIABILITY COMPANY  
TEMPUR WORLD, INC.**

TEMPUR WORLD, INC., a Delaware corporation, hereby certifies as follows:

1. The name of the converting corporation is Tempur World, Inc. (the "Corporation"), which was originally incorporated on December 16, 1999 under the name Tempur-World, Inc.

2. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Tempur World, Inc.

3. The name of the limited liability company into which the Corporation shall be converted is Tempur World, LLC, as set forth in the Certificate of Formation of Tempur World, LLC, which is being filed concurrently herewith in accordance with the Delaware Limited Liability Company Act, as amended.

4. The conversion of the Corporation to Tempur World, LLC (the "Conversion") has been approved by the Board of Directors and the Stockholders of the Corporation in accordance with the provisions of Section 266 of the Delaware General Corporation Law.

5. The Conversion shall be effective upon filing with the Delaware Secretary of State.

IN WITNESS WHEREOF, the undersigned authorized officer of the Corporation has executed this Certificate of Conversion as of this 27<sup>th</sup> day of December, 2003.

TEMPUR WORLD, INC.

By: William H. Poche  
Name: William H. Poche  
Title: Assistant Treasurer

SUBDOC#:1277344.1/3000482-0600501688  
SUBDOC#:1277344.2