

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Berkley Inc.		06/30/2000	CORPORATION: IOWA

**RECEIVING PARTY DATA**

Name:	Pure Fishing, Inc.
Street Address:	1900 18th Street
City:	Spirit Lake
State/Country:	IOWA
Postal Code:	51360
Entity Type:	CORPORATION: IOWA

**PROPERTY NUMBERS Total: 28**

Property Type	Number	Word Mark
Registration Number:	2371243	MORRUM
Registration Number:	1124105	CROSS-LOK
Registration Number:	1107423	TRILENE XT
Serial Number:	75682927	VANISH
Registration Number:	2498994	HMG AV
Registration Number:	2395937	TECHNA AV
Registration Number:	2476843	SMOOTH HANDLING SUPERLINE
Registration Number:	2474528	BIG CAT
Registration Number:	1379865	SPEEDCAST
Registration Number:	1592181	POWER WORMS
Registration Number:	851374	FENWICK
Registration Number:	1401378	BERKLEY STRIKE
Registration Number:	2476724	MICRO ICE
Registration Number:	2476725	INSHORE

OP \$715.00 2371243

Registration Number:	1389239	LIGHTNING ROD
Registration Number:	1592176	POWER WIGGLERS
Registration Number:	1592180	POWER EGGS
Registration Number:	533914	STEELON
Registration Number:	1036863	HMG
Registration Number:	2296707	TECHNA
Registration Number:	2432596	RED WOLF
Registration Number:	2330059	COFI
Registration Number:	2462317	GOOFY GRUBS
Registration Number:	2319413	SENSITHIN
Registration Number:	2682112	BERKLEY FRENZY FISH FEED ON THE ACTION!
Registration Number:	963262	QWIK SINK
Registration Number:	697743	TRILENE
Registration Number:	1592183	POWER GRUBS

**CORRESPONDENCE DATA**

Fax Number: (202)659-9344  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-659-9076  
Email: pfdocketing@roylance.com  
Correspondent Name: Roylance Abrams Berdo & Goodman, LLP  
Address Line 1: 1300 19th Street, NW, Suite 600  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Lance Johnson
Signature:	/LanceJohnson/
Date:	04/21/2005

**Total Attachments: 2**  
source=Change of Name docs from Berkley to Pure Fishing#page1.tif  
source=Change of Name docs from Berkley to Pure Fishing#page2.tif



No. W00242721  
Date: 06/21/2000

## SECRETARY OF STATE

490 DP-000004294  
PURE FISHING, INC.

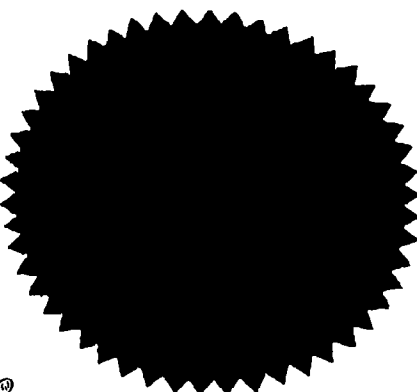
### ACKNOWLEDGMENT OF DOCUMENT FILED

The Secretary of State acknowledges receipt of the following document:

Articles of Amendment

The document was filed on June 20, 2000, at 02:24 PM, to be effective as of June 30, 2000, at 11:59 PM.

The amount of \$50.00 was received in full payment of the filing fee.



*Chester J. Culver*

CHESTER J. CULVER SECRETARY OF STATE



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RECEIVED  
SECRETARY OF STATE  
IOWA  
00 JUN 20 PM 2: 24

ARTICLES OF AMENDMENT TO THE  
ARTICLES OF INCORPORATION OF  
BERKLEY INC.

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Pursuant to section 1006 of the Iowa Business Corporation Act, the undersigned corporation adopts the following amendment to the corporation's Articles of Incorporation:

1. The name of the corporation is Berkley Inc.
2. The Restated Articles of Incorporation, as amended, shall be further amended by striking ~~Article I in its entirety and inserting in lieu thereof the following new Article I:~~

"The name of the corporation is Pure Fishing, Inc."

3. The date of adoption of the amendment was June 19, 2000.
4. The amendment was approved by the shareholders. The designation, number of outstanding shares, number of votes entitled to be cast by each voting group entitled to vote separately on the amendment, and the number of votes of each voting group indisputably represented at the meeting is as follows:

Designation of Group	Shares Outstanding	Votes Entitled to be Cast on Amendment	Votes Represented at Meeting
Common	72,316	72,316	72,316

- A. The total number of votes cast for and against the amendment by each voting group entitled to vote separately on the amendment is as follows:

Voting Group	Votes For	Votes Against
Common	72,316	0

The number of votes cast for the amendment by each voting group was sufficient for approval by that voting group.

The effective time and date of this document shall be 11:59 PM June 30, 2000.

FILED  
IOWA  
SECRETARY OF STATE

6-20-2000  
2:24 PM  
W242721

BERKLEY INC.

By Thomas W. Bedell  
Thomas W. Bedell, Chairman/CEO

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