

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joyco USA Confectionary, Inc.		04/30/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	Richardson Brands Company		
Street Address:	6330 Manor Lane		
Internal Address:	Suite 200		
City:	South Miami		
State/Country:	FLORIDA		
Postal Code:	33143		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1272999	RICHARDSON	
Registration Number:	0238535	RICHARDSON'S	
CORRESPONDENCE DATA			
Fax Number:	(215)563-4044		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2155634100		
Email:	rherrell@ddhs.com		
Correspondent Name:	Roger W. Herrell		
Address Line 1:	1601 Market Street		
Address Line 2:	Suite 2400		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Roger W. Herrell/		
Signature:	/Roger W. Herrell/		

CH \$65.00 1272999

Date:

04/21/2005

Total Attachments: 1

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