

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/24/2002

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LO Group LLC		10/24/2002	a limited liability corporation: NEW YORK

**RECEIVING PARTY DATA**

Name:	Le Tigre, Inc.
Street Address:	152 Madison Avenue
Internal Address:	3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	1187764	LE TIGRE
Registration Number:	1490278	LETIGRE
Registration Number:	1186863	LE TIGRE
Registration Number:	1196301	LE TIGRE, JR.

**CORRESPONDENCE DATA**

Fax Number: (212)425-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-425-7200  
 Email: tmdocketny@kenyon.com  
 Correspondent Name: Jonathan D. Reichman, Esq.  
 Address Line 1: One Broadway  
 Address Line 4: New York, NEW YORK 10004

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NAME OF SUBMITTER:	Jonathan D. Reichman, Esq.
Signature:	/Jonathan D. Reichman/
Date:	04/21/2005
Total Attachments: 2 source=lo group to le tigre#page1.tif source=lo group to le tigre#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of October 24, 2002, and is made by LO Group LLC, a limited liability corporation organized and existing under the laws of the State of New York, with a principal place of business at 152 Madison Avenue, 3<sup>rd</sup> Floor, New York, New York 10016 ("Assignor"), in favor of Le Tigre, Inc., a corporation organized and existing under the laws of the State of Delaware, with a principal place of business at 152 Madison Avenue, Suite 601, New York, New York 10016 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks and the registrations therefor as set forth in Exhibit "A" hereto; and

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to assign to Assignee, all of Assignor's rights in and to such trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor by these presents hereby assigns, sells, transfers, conveys, bequeaths and grants to Assignee the entire right, title and interest of Assignor in and to the trademarks set forth in Exhibit "A" hereto, including without limitation all common law rights therein and all registrations therefor, as well as the goodwill of the business associated therewith, and the right to sue and recover for the past infringement thereof.

Assignor agrees to execute and deliver such documents, and to perform such acts, as are reasonably requested by Assignee to confirm, memorialize, effectuate, or carry out the provisions of this Trademark Assignment.

IN WITNESS WHEREOF, this Trademark Assignment is executed and effective the date and year above first written.

LO Group LLC

By:  \_\_\_\_\_

EXHIBIT "A"

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
LE TIGRÉ and Design	1,187,764	January 26, 1982
LE TIGRÉ and Design	1,490,278	May 31, 1988
LE TIGRÉ (Stylized)	1,186,863	January 19, 1982
LE TIGRÉ, JR. (Stylized)	1,196,301	May 25, 1982

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