

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

**LA SENZA, INC.**

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Canadian (No. 259324-6)
- Other

Citizenship (see guidelines):

Execution Date(s): **OCTOBER 5, 2003**

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies):**

Additional names, addresses, or citizenship attached? Yes   
No

Name: **LA SENZA, INC.**

Street Address: **1370 Dundas Street East, Ste. 210**

City: **Mississauga**

State: **ONTARIO**

Country: **CANADA** Zip: **L4Y 4G4**

- Association
  - General Partnership
  - Limited Partnership
  - Corporation
- Citizenship: **Canadian (No. 419414-4)**

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance:**

- Assignment
- Amalgamation/Merger
- Security Agreement
- Change of Name
- Other:

**4. Application number(s) or registration number(s) and identification or description of the Trademark**

A. Trademark Application No.(s).

**See Schedule A**

B. Trademark Registration No.(s).

**See Schedule A**

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

**See Schedule A**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

JACOBSON HOLMAN  
400 7th Street, N.W.  
Washington, D.C.  
Tel. 202-638-6666  
Fax 202-393-5350

Attorney Docket No.: **See Schedule A**

**6. Total number of applications and registrations involved:**

14

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$560.00**

- Authorized to be charged by credit card
- Form attached
- Should the credit card form become detached or the amount be insufficient, please charge our Deposit Account, No. **06-1358**

9. Signature: Signor L. Moskowitz

Date: **March 19, 2005**

  
Signature

Total number of pages 4

CP \$560.00 75503280

**SCHEDULE A**

<b>TRADEMARK</b>	<b>SERIAL/REGISTRATION NO.</b>	<b>ATTORNEY DOCKET NO.</b>
LA SENZA SHAPERS	76/503,280	T-33853US0
LA SENZA SPA	76/542,041	T-34188US0
LA SENZA'S 4-WAY PUSH UP BRA	76/579,987	T-34546US0
LA SENZA	76/456,278	T-33557US0
FOREVER SEAMLESS	76/550,279	T-34292US0
LA SENZA LINGERIE	76/549,881	T-34286US0
LA SENZA HYDRA LIFT	76/488,641	T-33814US0
LA SENZA LIQUID LIFT	76/488,640	T-33800US0
LA SENZA GIRL	2,781,085	T-32116US0
LA SENZA AIR LIFT	76/400,783	T-33285US0
LA SENZA BODYWEAR	2,606,910	T-32096US0
LA SENZA ULTRA- LIFT/ULTRA-BUSTE	2,614,315	T-32095US0
LA SENZA	1,800,379	T-13183
LA SENZA	1,994,349	T-13183A

**AMALGAMATION**

**WHEREAS LA SENZA INC.** (corporation no. 259324-6) whose full post office address is 1370 Dundas Street East, Suite 210, Mississauga, Ontario, Canada, L4Y 4G4, is the owner of the trade marks identified in Schedule "A" hereto; and

**WHEREAS** on October 5, 2003, **LA SENZA INC.** (corporation no. 259324-6) and **LA SENZA STORES INC.** were amalgamated under Section 185 of the Canada Business Corporations Act to form **LA SENZA INC.** (corporation no. 419414-4), whose full post office address is 1370 Dundas Street East, Suite 210, Mississauga, Ontario, Canada, L4Y 4G4;

**WHEREAS** as a result of the aforesaid amalgamation, **LA SENZA INC.** (corporation no. 419414-4) has become the owner of the trade marks identified in Schedule "A" hereto.

**WHEREFORE LA SENZA INC.** (corporation no. 419414-4) hereby requests that it be recorded as the owner of all of the trade marks identified in Schedule "A" hereto.

EXECUTED AT DORVAL, QUEBEC, this 6<sup>th</sup> day of October, 2003.

**LA SENZA INC.**

PER:   
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