

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bison Products Co., Inc.		03/15/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Rich Products Corporation
<b>Street Address:</b>	1150 Niagara Street
<b>Internal Address:</b>	Attention: Legal Department
<b>City:</b>	Buffalo
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14213
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	2666070	SINCE 1931 BATTISTONI ITALIAN SPECIALTY MEATS
Registration Number:	2662855	DEL ORO
Registration Number:	1406950	MICKEY'S
Registration Number:	0903153	BISON
Registration Number:	1280845	BISON MARIA
Registration Number:	1251791	BISON MARIA
Registration Number:	0903152	BISON BERTO BRAND
Serial Number:	73350708	VINO
Serial Number:	74089637	VINO
Serial Number:	75469420	QUINCY SALAMI
Serial Number:	73284664	BISON
Serial Number:	73306246	BISON DANA
Serial Number:	73284662	BISON BERTO

CH \$340.00 2666070

CORRESPONDENCE DATA

Fax Number: (716)878-8767  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 716-878-8890  
Email: lturner@rich.com  
Correspondent Name: Rich Products Corporation  
Address Line 1: 1150 Niagara Street  
Address Line 2: Legal Department Att: Lorrie Turner  
Address Line 4: Buffalo, NEW YORK 14213

NAME OF SUBMITTER:	Lorrie K. Turner
Signature:	/Lorrie K. Turner/
Date:	04/21/2005

Total Attachments: 6  
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## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made as of March 15, 2005 by and between Bison Products Co., Inc., a Delaware corporation (the "Assignor"), and Rich-SeaPak Corporation, a Delaware corporation (the "Assignee"). Reference is made to that certain Asset Purchase Agreement, dated as of March 15, 2005 (the "Agreement"), by and between the Assignor and the Assignee. Capitalized terms not otherwise defined in this Assignment shall have the meanings ascribed to them in the Agreement.

The Assignor has adopted, used, is using certain trademarks, service marks, trade names set forth in Schedule 1 to this Assignment (hereinafter the "Trademarks") and by this Assignment, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sells, conveys, assigns, transfers and delivers to the Assignee and its successors and permitted assigns, to have and to hold free and clear of all encumbrances, including any and all liens, and security interests, all the Assignor's right, title and interest in and to the Trademarks, including all the common law rights therein, all the trademark registrations for the Trademarks, and all the goodwill of the business attached to and symbolized by the Trademarks and the registrations therefore.

On the condition that no costs are to be incurred by the Assignor, the Assignor covenants with the Assignee that the Assignor will take all such further actions, execute and deliver all such further documents and do all other acts and things as the Assignee may reasonably request for the purpose of carrying out the intent of this Assignment.

The Assignor hereby authorizes the United States Patent and Trademark Office and other corresponding officials of other jurisdictions, as appropriate, to record this instrument and to record the Assignee as the owner of the Trademarks with respect to any such Trademarks that are currently registered in the Assignor's name.

This Assignment will be binding on the Assignor and its successors and permitted assigns, and will inure to the benefit of the Assignee and its successors and permitted assigns. Nothing contained in this Assignment will be deemed to amend, supplement or modify any of the rights or obligations of the Assignee or Assignor under the Agreement.

This Assignment will be governed by and construed and interpreted in accordance with the substantive laws of the State of New York, without giving effect to any conflict of laws rule or principle that might result in the application of the laws of another jurisdiction.

**[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]**

Executed as of the date first written above.

**ASSIGNOR:**

**BISON PRODUCTS CO., INC.**

By: Alvino Battistoni  
Name: ALVINO BATTISTONI  
Title: PRESIDENT

**THE STATE OF NEW YORK** §  
§  
**COUNTY OF ERIE** §

The foregoing instrument was acknowledged before me this 15th day of March, 2005, by Alvino Battistoni the President of Bison Products Co., Inc., a Delaware corporation, on behalf of said corporation.

[SEAL]

Margaret M. Jacobson  
Notary Public in and for  
the State of New York

MARGARET M. JACOBSON  
Reg. No. 01JA4690995  
Notary Public, State of New York  
Qualified in Erie County  
My Commission Expires Nov. 30, 2005

My Commission Expires:

11/30/05

ASSIGNEE:

RICH-SEAPAK CORPORATION

By: William E. Grieshaber Jr.  
Name: WILLIAM E. GRIESHAUER JR.  
Title: ASSISTANT SECRETARY

THE STATE OF NEW YORK §  
§  
COUNTY OF ERIE §

The foregoing instrument was acknowledged before me this 15th day of March, 2005, by William E. Grieshaber, Jr., the Assistant Secretary of Rich-SeaPak Corporation, a Delaware corporation, on behalf of said corporation.

[SEAL]

Margaret M. Jacobson  
Notary Public in and for  
the State of New York

My Commission Expires:


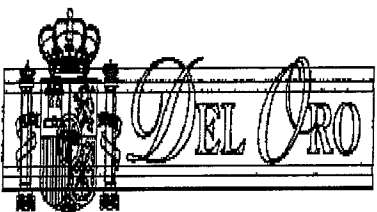


11/30/05



MARGARET M. JACOBSON  
Reg. No. 01JA4690995  
Notary Public, State of New York  
Qualified in Erie County  
My Commission Expires Nov. 30, 2005

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**SCHEDULE I**

**TRADEMARKS**

Mark	Owner	Jurisdiction	Reg/App Number
	Bison Products Company, Inc.	US	Reg. 2666070 issued 12-24-02. Goods: cured sausage  Section 8 filing due 12-24-08. Renewal due 12-24-2012.
	Bison Products Company, Inc.	US	Reg. 2662855 issued 12-17-02. Goods: sausages.  Section 8 filing due 12-17-08. Renewal due 12-17-2012.
MICKEY'S	Bison Products Co., Inc.	US	Reg. 1406950 issued 8-26-86. Goods: pepperoni  Section 8/15 filed 1992. Renewal due 8-26-2006.
<i>Expired Regis.</i>   BISON & Design	Bison Products Co., Inc.	US	Reg. 903153 issued 11-24-70; expired 11-4-92. Goods: variety of processed meats including salami, capicola mortadella and various types of soft sausage.
<i>Expired Regis.</i>   BISON MARIA & Design	Bison Products Co., Inc.	US	Reg. 1280845 issued 6-5-84; canceled 11-8-90. Goods: hard salami, capocollo, pepperoni and cheeses.

<p><i>Expired Regis.</i></p>  <p>BISON MARIA &amp; Design</p>	<p>Bison Products Co., Inc.</p>	<p>US</p>	<p>Reg. 1251791 issued 9-20-83; canceled 2-7-90. Goods: sausage, salami, pepperoni and cheeses.</p>
<p><i>Expired Regis.</i></p>  <p>BISON BERTO BRAND &amp; Design</p>	<p>Bison Products Co., Inc.</p>	<p>US</p>	<p>Reg.903152 issued 11-24-70; expired 11-4-92. Goods: Genoa salami.</p>
<p><i>Expired Regis.</i> VINO</p>	<p>Bison Products Co. Inc.</p>	<p>US</p>	<p>Supplemental Register. Reg. 1288486 issued 7-31-84; canceled 11-4-92. Goods: salami</p>
<p><i>Abandoned App:</i> VINO</p>	<p>Bison Products Co., Inc.</p>	<p>US</p>	<p>App. 74089637 filed 8-20-90; abandoned 11-4-93. Goods: salami.</p>
<p><i>Abandoned App:</i> QUINCY SALAMI</p>	<p>Bison Products Company, Inc.</p>	<p>US</p>	<p>App. 75469420 filed 4-17-98; abandoned 4-9-99. Goods: dry salami products, for use in deli operations.</p>
<p><i>Abandoned App.:</i> BISON</p>	<p>Bison Products Co., Inc.</p>	<p>US</p>	<p>App. 73284664 filed 11-5-80; abandoned on unspecified date. Goods: variety of processed meats including salami, capocola, mortadella, and various types of soft sausage.</p>

<i>Abandoned App:</i> BISON DANA	Bison Products Co., Inc.	US	App. 73306246 filed 4-17-81; abandoned 9-27-83. Goods: variety of processed meats including Genoa salami, cooked salami, cooked capocollo and mortadella.
<i>Abandoned App:</i> BISON BERTO	Bison Products Co., Inc.	US	App. 73284662 filed 11-5-80; abandoned on unspecified date. Goods: Genoa salami.