

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Banta Healthcare Group, Ltd.		04/01/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	TIDI Products, LLC		
Street Address:	570 Enterprise Drive		
City:	Neenah		
State/Country:	WISCONSIN		
Postal Code:	54956		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2199447	TIDI	
CORRESPONDENCE DATA			
Fax Number:	(248)203-0763		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	248-203-0782		
Email:	ipmail@dykema.com		
Correspondent Name:	Jeffrey L. Doyle		
Address Line 1:	39577 Woodward Ave.		
Address Line 2:	Suite 300		
Address Line 4:	Bloomfield Hills, MICHIGAN 48072		
NAME OF SUBMITTER:	Jeffrey L. Doyle		
Signature:	/Jeffrey L. Doyle/		
Date:	04/22/2005		
Total Attachments: 4			

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**· ASSIGNMENT OF TRADEMARK AND
TRADEMARK REGISTRATION RIGHTS**

WHEREAS, Banta Healthcare Group, Ltd., a Wisconsin corporation ("Company"), is the owner of the trademark applications and registrations set forth on Exhibit A attached hereto (the "Registrations") for the trademarks (the "Registered Trademarks") listed in the Registrations; and

WHEREAS, Company also has used and uses the unregistered trademarks set forth in Exhibit A ("Unregistered Trademarks") and has whatever rights it may have in the Unregistered marks under common law; and

WHEREAS, TIDI Products, LLC, a Delaware limited liability company ("Buyer"), has agreed to acquire all of Company's right, title and interest in and to the Registered Trademarks and the Unregistered Marks (collectively referred to as "Trademarks" unless separate identification is required), and Company has agreed to transfer to Buyer all of Company's right, title and interest in and to the Registered Trademarks and the Unregistered Trademarks along with the good will of the business in which the marks are used,

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Company hereby sells, assigns and transfers to Buyer, its successors and assigns, Company's entire right, title and interest in and to, and the use of, the Trademarks and all renewals thereof, including all common law rights in the Trademarks, together with the goodwill of the business in which the Trademarks are used, and together with any and all claims and demands that Company (in each case either itself or through its predecessors) may have, at law or in equity, whether presently known, unknown, accrued or to accrue, arising out of past or present infringements of the Trademarks, including, without limitation, the right to recover all claims for damages and compensation. Such right, title and interest shall be held and enjoyed by Buyer, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Company if this assignment and sale had not been made.

Nothing contained in this instrument shall be deemed to modify, amend or supersede any of the obligations or agreements of Company or Buyer contained in that certain Asset Purchase Agreement, dated as of February 12, 2005, among Buyer, Company and Banta Corporation, a Wisconsin corporation (the "Purchase Agreement"). In the event of any conflict or inconsistency between the terms and conditions of this instrument and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall prevail. This instrument shall be binding upon Company, its successors and assigns, and shall inure to the benefit of Buyer, its successors and assigns.

[The next page is the signature page.]

IN WITNESS WHEREOF, Company has caused its duly authorized officer to execute and deliver this instrument as of April _____, 2005.

BANTA HEALTHCARE GROUP, LTD.

By: Michael E. Tobin
Name: Michael E. Tobin
Title: Assistant Treasurer

State of Wisconsin
County of Winnebago) SS.

Michael Tobin Before me, a notary of the state and county aforesaid, personally appeared with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be a duly elected, qualified and acting officer of Banta Healthcare Group, Ltd., and that he executed the foregoing instrument for the purposes therein stated, by signing the name of the corporation by himself as a duly elected, qualified and acting officer.

IN WITNESS HEREOF, I hereunto set my hand and seal of my office on this 15th day of April, 2005.

(Seal)

[Signature]
Notary Public

My Commission Expires: is permanent

EXHIBIT A

<u>Registered Trademarks</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Registration Date</u>
ACCO	73/117,264	1,094,187	06/27/78
ACCOLADE	74/422,877	1,909,082	08/01/95
BRUSH STROKES	74/576,314	1,952,634	01/30/96
CENTURY II	73/831,723	1,648,763	06/25/91
DETECTORAY	72/277,299	852,384	07/09/68
FABRICEL	72/299,121	874,323	08/05/69
KAY-PEES	71/649,029	613,979	10/11/55
LAMINO	72/277,300	852,385	07/09/68
OMNISORB	74/087,660	1,687,078	05/12/92
STAY-DRI	72/279,549	865,779	03/04/69
TIDI	75/269,006	2,199,447	10/27/98
TIDI TOOTH	74/302,292	1,778,984	06/29/93
TI-DI-SAU-RUS	73/788,996	1,596,209	05/15/90
VENTURE*	75/260,377	2,237,442	04/06/99
VENTURE	78/502,757	Application Pending	Application Pending
VENTURE	78/502,766	Application Pending	Application Pending
<u>Unregistered Trademarks</u>			
TIDI Tocs			
ENCORE			
TIDI "T" DESIGN			
UNDER THE SEA STOCK DESIGN			

RAINING CATS AND DOGS STOCK DESIGN			
BUGS AND THINGS STOCK DESIGN			
WATERCOLORS STOCK DESIGN			
PASTEL VINES STOCK DESIGN			
PEDIATRIC COMBO STOCK DESIGN			
SCHOOLTIME STOCK DESIGN			

* -- Company is not now using this trademark and does not intend to preserve this mark.

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